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CONTRACT
AND
GENERAL TRADE LIST
OF
"MERIT" FLOWER SEEDS

CROP *of* 1939

To the Seed Trade only



THESE PRICES EFFECTIVE ON ALL SALES
AFTER JUNE 1, 1939

Waller-Franklin Seed Co.

WHOLESALE GROWERS

GUADALUPE, CALIFORNIA, U. S. A.

Cable Address "Waller, Guadalupe"

Foreword

TO THE TRADE:

We take pleasure in presenting our 1939 contract and general trade list.

An institution grows as it is capable of serving well its many customers: We serve the discriminating trade what it demands: MERIT FLOWER SEEDS.

We are justly proud of the esteem and favor our stocks have attained, and devote all our energies to the perfecting of existing strains and the development of new varieties.

We extend to the seed trade a most cordial invitation to visit our experimental and trial grounds and our extensive ranches, and personally acquaint themselves with the purity of our cultures.

Trials will be gladly supplied gratis to any member of the Seed Trade.

We again welcome the opportunity to thank our patrons for their generous support in the past and will do our utmost to justify its continuance.

GENERAL CONDITIONS OF DELIVERY

For every order, we agree to plant sufficient land to produce the desired quantity of seed under normal conditions.

Should the outcome of the crop be lower than our estimation, orders will be filled pro rata only.

Crop failure or any other cause beyond our control releases us entirely from delivery.

We give no warranty, express or implied, as to description, purity, productiveness, or any other matter of any seeds we sell, and we will not be in any way responsible for them.

TERMS

All seeds are quoted f. o. b. Guadalupe, California, for delivery after harvest crop of 1939, 60 days acceptance net, less 2% cash thirty days. All invoices payable in U. S. dollars.

All overdue accounts subject to sight draft without further notice.

Bags and containers will be charged at cost and are not returnable.

While we are confident prices given in this catalog are very reasonable, we shall be pleased to have the opportunity of meeting any reasonable competition of houses of repute.

We reserve the right to change prices in this list at any time.

<p>Three Ounces or Under at Ounce Rate Four Ounces or Over, Pound Price Allowed</p>

WALLER-FRANKLIN SEED COMPANY

TELEGRAPHIC AND CABLE CODE

For convenience and economy in ordering by Telegram or Cable, we have included a code word for each item in our list and a table of code words for shipping instructions and quantities. By using the code and table, three words will suffice to order any quantity of an item and to designate method of shipment desired.

Telegraph and Cable Facilities Western Union—Postal

Cable address: "WALLER, GUADALUPE".

CODE WORDS FOR SHIPPING INSTRUCTIONS

Air Mail	yafwy
Letterpost	yafxw
Parcelpost	yafyu
Express	yafzs
Freight	yagaa

CODE WORDS FOR QUANTITIES

Ounces	{	1/8	quaby	8 lbs.	quatl	300 lbs.	qubxe
		1/4	quacw	9 "	quaul	350 "	qunre
		1/2	quaes	10 "	quavj	400 "	qunta
		3/4	quafq	15 "	quawh	450 "	qunuy
		1	quago	20 "	quaxf	500 "	qunwu
		2	quahm	25 "	quayd	600 "	qunyq
		3	quaik	30 "	quazb	700 "	qunzo
		4	quaji	40 "	qubaz	800 "	quoam
		8	quakg	50 "	quber	900 "	quobk
		12	quale	60 "	qubij	1000 "	quoci
		1	quame	70 "	qubny	1500 "	quodg
		2	quanz	75 "	qubow	2000 "	quoea
Pounds	{	3	quaox	80 "	qubpu	3000 "	quofc
		4	quapv	90 "	qubso	4000 "	quoga
		5	quagt	100 "	qubuk	5000 "	quohy
		6	quarr	200 "	quadu	10000 "	quoiw
		7	quasp	250 "	qubvi	20000 "	quojv

NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1938

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NEW MORNING GLORY SCARLETT O'HARA



Gold Medal 1938

An early Morning Glory, the blooms measure from three to four inches in diameter and are a vivid scarlet, but lacking the harshness usually found in this color. Although not readily seen there is just enough orange hidden in the color make-up to give the impression that the blooms are of soft velvet. The grand feature of this new Morning Glory is that it is very early. The first flowers will begin to appear in about sixty-five days from seed. A prolific bloomer and the blooms remain open all day even in the warmest weather. This new Morning Glory was originated by George Walker of Dallas Seed Producing Company of Dallas, Texas, and is being jointly introduced by Mr. Walker and ourselves.

Price per oz. \$1.25, per lb. \$15.00.

NEW PETUNIA HYBRIDA HOLLYWOOD STAR



Silver Medal 1939

This lovely new Petunia is a charming shade of rich rose with an amber throat. Hollywood Star is unique in the form of its flower which consists of a five-pointed star. This is a very fine garden variety as it is early and free blooming and the strong vigorous plant is so smothered with blooms that hardly any foliage shows. See Page 55 for color illustration.

Price per oz. \$2.10, per lb. \$25.00.

NEW PHLOX GIGANTEA SALMON GLORY



Silver Medal 1939

For years we have been working to procure a good salmon in our Phlox Drummondii Gigantea type. We now take pleasure in offering Salmon Glory. The individual florets are gigantic for Phlox, measuring with ordinary field culture from 1¼ to 1½ inches in diameter. The color is a pure salmon pink with a distinct creamy-white eye. This combination with its clear, clean, crisp appearance, makes one of the most beautiful color combinations we have ever seen. Salmon Glory will prove one of the outstanding novelties of the year, if not the best. See Page 66 for color illustration.

Price per oz. \$2.10, per lb. \$25.00.

NEW CALENDULA LEMON SHAGGY—This is a companion to Orange Shaggy which still holds its popularity. The flowers are very beautiful with their bright lemon petals overlaying each other in a rather irregular fashion. The effect is to build up a bloom with the shaggy appearance of some Chrysanthemums.

Price per oz. \$0.25, per lb. \$3.00.

NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1938—Continued

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NEW DAHLIA WALLER-FRANKLIN DWARF HYBRIDS—Since the Unwin Dwarf Hybrids were introduced in 1928 we have been selecting to increase the proportion of doubles reproduced from seed. We now have a strain which contains a higher percentage of true doubles than the original and a much wider range of colors. Some of the lovely new colors are: Shades of Canary Yellow, Scarlet, Terra Cotta, Apricot, Crimson, Lavender-Pink, Purple, Maroon, Buff, Cream, White, etc.

Price per oz. \$1.65, per lb. \$20.00.

NEW PETUNIA BALCONY ROSY MORN—This beautiful color, which for a quarter century or more has maintained its popularity in the Nana Compacta class, is now available in the Balcony type. We think the contrasting colors of pink with a white throat are even more beautiful in this new form.

Price per oz. \$3.50, per lb. \$40.00.

NEW PETUNIA MINIATURE OR GEM—We are pleased to be able to offer three new Gems. These are the same dwarf compact type as Rose Gem and about six inches high. We believe there is a need for more colors to fill out the group.

WHITE GEM—Pure White. Per oz. \$3.00, per lb. \$35.00.

PINK & WHITE GEM—Rose Pink Starred White. Per oz. \$2.10, per lb. \$25.00.

NEW VERBENA HYBRIDA GRANDIFLORA (Giants) BRILLIANT—In 1925 we introduced Verbena Luminosa which has become one of the most popular Verbenas in cultivation. Many seed houses have standardized it as the best pink. We now offer a great improvement over this variety in Brilliant. The color is a rich, deep, flame rose, with a medium sized white eye. The white eye helps to bring out the intense flame color in the rose. This is one of the richest colored Verbenas we have ever introduced. It is a good doer and the seed shows a tendency to germinate more freely than most other Verbenas.

Price per oz. \$1.25, per lb. \$15.00.

NEW SWEET PEA EARLY FLOWERING SPENCER NAVY BLUE—This is a new color in Earlies and one that has long been wanted. It is really the color of the Late Spencer *Fortune* reproduced in an Early. The color is a rich dark blue, four flowers to a stem, long stiff stems and a vigorous grower. We welcome this also as it is a color that has long been needed in the mixture. Price per lb. \$3.00.

NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1938—Continued

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NEW PETUNIA ROSE CREPE DE CHINE—For form and habit this new Petunia belongs in the Miniature or Gem class, but for texture of petals it belongs in a class of its own. The petals remind us of *Crepe de Chine* which the dictionary defines as “Soft gauzy material crinkled like crepe” or “A thin smooth silk crepe.” The medium sized flowers are waved and the plant is very floriferous. The color is a fine rich rose.

Price per oz. \$2.10, per lb. \$25.00.

NEW PETUNIA SUPER FLUFFY RUFFLES—There is often a story back of the introduction of a new or improved flower. A number of years ago it was brought to our attention that the original strain of Fluffy Ruffles originated by Mrs. Shepherd was lost and that the strain then being sold was inferior in ruffles and frills. It was a mixture of *Hybrida Grandiflora Fimbriata*, while the original Shepherd's Strain was a selected strain more ruffled and frilled. The original strain was gone beyond recovery so we got to work to get the ruffles and frills back. Our work was successful beyond our expectations and we are able to offer a real *Super Fluffy Ruffles* so ruffled and frilled that the flowers have the appearance of being double and the strain is far superior to the original. The type is practically 100% true. The flowers are very large with a large throat. It is a well balanced mixture of Pink and White, Salmon, Salmon-Pink, Deep Rose, Rose, Crimson and Light Blue, but the outstanding beauty is the loveliest frills and ruffles imaginable.

Price: 1/16 oz. \$4.00, 1/4 oz. \$12.00, per oz. \$40.00.

NEW STOCK DOUBLE GIANT EXCELSIOR (Non-Branching)—Excelsior or Column Stocks are becoming more popular among the florists. We have introduced a number of leading varieties and offer these three as an improvement over anything existing. They are all large flowered and very double.

GOLDEN ROSE—A deep rose suffused gold, a very attractive color.

PINK—A pure pink which is needed and should be very popular.

PURE WHITE—A grand pure white with glistening flowers.

Each of the above: Price per oz. \$5.00, per lb. \$60.00.

NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1938—Concluded

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NEW RUST RESISTANT ANTIRRHINUMS—We take pleasure in offering additional new varieties of Rust Resistant Antirrhinums. Our idea is not so much to introduce new varieties as to fill up the gaps left in the color range when we discarded the old non-rust resistant types. For instance, in order that the gardening public could have these Rust Resistant Antirrhinums in their gardens as soon as possible we put them out first in shades, as Pink Shades, Rose Shades, etc. Now we are introducing straight fixed colors under names.

NEW RUST RESISTANT ANTIRRHINUM MAXIMUM OR SUPER GIANT MANDARIN YELLOW—A truly giant snapdragon which is deeper in color than Daffodil. The tube is pale sulphur color which gives this variety a deep yellow and a sulphur yellow two-toned effect which is very pleasing. An improvement over Daffodil.

Price per oz. \$1.00, per lb. \$12.00.

NEW RUST RESISTANT ANTIRRHINUM MAXIMUM OR SUPER GIANT PINK SENSATION—This fine new Antirrhinum is well named. The flowers are large and very frilled. The color is the most lovely shade of pure pink. The flowers and tube are of the same color.

Price per oz. \$1.00, per lb. \$12.00.

NEW RUST RESISTANT ANTIRRHINUM SUPER MAJESTIC SHELL PINK—A very beautiful pure pearly pink. The blossom is the same delicate tone all over in tube, nose and lip. Flowers are large and frilled.

Price per oz. \$2.10, per lb. \$25.00.

NEW RUST RESISTANT ANTIRRHINUM FLORIST CLEAR ROSE—A Rust Resistant Antirrhinum which is a cross between a greenhouse variety and Majus Grandiflora. It is the regular height of Florists Snaps with large flowers. The outstanding feature of this variety is the many spikes which branch from the base for cutting.

The color is a lovely clear rose with a shade of salmon in it. The flower is one clear color both in tube and lip. The lip is very frilled.

Price per oz. \$3.00.

NOVELTIES ORIGINATED BY OTHER GROWERS

For delivery from 1939 crop

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CYNOGLOSSUM AMABILE DWARF COMPACTUM (ANNUAL) FIRMAMENT



Bronze Medal 1939

Similar in color and type of bloom to the taller and long popular Amabile Deep Ultramarine Blue but only about half as tall and very compact. Price per oz. \$1.25, per lb. \$15.00.

HOLLYHOCK ANNUAL INDIAN SPRING



Silver Medal 1939

A true Annual Hollyhock. Semi-double blooms measure five inches across. Color range from Pale Pink to Crimson Rose. Height from 4 to 6 feet. Price per oz. \$1.25, per lb. \$15.00.

MARIGOLD GIGANTEA ORANGE SUNSET—Rich orange selected from Sunset Giant Hybrids. Price per oz. \$0.90, per lb. \$10.00.

MARIGOLD GOLDEN STATE—Carnation Flowered or Guinea Gold type but much larger flowered, many blooms being 5 inches across. Color warm golden orange. Price per oz. \$0.65, per lb. \$7.50.

MARIGOLD (HEDGE OR BORDER TYPE) SPANISH GOLD—Extremely uniform in habit, sides symmetrical with a flat top. A row has the appearance of a well trimmed hedge. Plants grow about 20 inches high and 30 inches wide. Golden orange in color. Price per oz. \$0.65, per lb. \$7.50.

NASTURTIUM SEMI-DOUBLE GLEAM INDIAN CHIEF—In this new variety of Double Nasturtiums, we offer a novelty which we believe will rapidly become as popular as *Golden Gleam* and surpass in popularity the many other double varieties which have been introduced recently.

Indian Chief has dark foliage resembling that of *Fireball* in the "Single" section and its vivid scarlet flowers are equally as bright as that variety. The contrast of foliage and flower is similar to that found in *Bishop of Llandaff Dahlia*. The blooms are sweetly scented and freely produced. We recommend this variety with every confidence. (*Originator's description.*) Price per lb. \$1.50.

PETUNIA GRANDIFLORA NANA COMPACTA VELVET BALL



Bronze Medal 1939

Color velvety blood red, dwarf compact, ball shaped. Height about 8 inches, with a plant spread of 8 to 10 inches. Free flowering, well formed blooms 2½ inches in diameter. Price per oz. \$12.50.

NOVELTIES ORIGINATED BY OTHER GROWERS

For delivery from 1939 crop—Concluded

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PETUNIA RUFFLED GIANT MARILYN—This new color in the Giant Ruffled group is salmon rose, with the strong veining a deeper shade of the same color. The blooms are well ruffled and range from 4 to 5 inches in diameter. Price: 1/16 oz. \$2.50, 1/4 oz. \$8.00, per oz. \$30.00.

SCABIOSA IMPERIAL BLUE MOON



Honorable Mention 1939

The large full double blooms are a pleasing shade of deep lavender blue. This variety is strongly recommended for cutting because of its long strong wire-like stems. Price per oz. \$1.30, per lb. \$15.00.

VERBENA DWARF ERECTA BLUE SENTINAL



Bronze Medal 1939

Compact, erect plants, about 10 inches high and 20 inches across, much-branched at base, numerous upright stems. Large deep flower heads; rich, royal violet blue. The florets have a white corolla suffused with light blue. Remarkably free blooming. (*Originator's description.*) Price per oz. \$1.25, per lb. \$15.00.



A field scene showing a small corner of one of our ranches.

ITEMS OF SPECIAL INTEREST

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DIANTHUS PLUMARIUS SCOTICUS DOUBLE SPECIAL FLORIST STRAIN—Self colors of various tints of pink, rose, salmon and white and the same colors in combination with a bright crimson zone. Stems 12 to 15 inches. Blooms 1½ to 2 inches. Free flowering. Price per oz. \$12.00.

DIANTHUS PLUMARIUS SPRING BEAUTY EXTRA DOUBLE GIANT MIXED—A select blend including many new colors of extra double giant flowered pinks. Fine for both cutting and rockery. Price per oz. \$1.00, per lb. \$12.00.

ESCHSCHOLTZIA MONARCH ART SHADES—A compact strain of semi-double large flowering Eschscholtzia with the color range through light rose to deep rose and from deep golden yellow through all the varying tones of orange and scarlet. Price per oz. \$0.50, per lb. \$6.00.

PANSY TALL WINTER FLOWERING (FLORIST STRAIN)—Strictly a greenhouse or forcing Pansy. The plants are sturdy, growing erect, producing in the greenhouse large blooms on extra strong stems from 10 to 14 inches long. Price per oz. \$7.50.

POPPY SHIRLEY ALDOUBLE—Reselected strain which produces practically all double blooms with the full range of colors usually found in the best blends of Shirley Poppy, plus several new colors. Price per oz. \$0.45, per lb. \$5.00.

SALPIGLOSSIS ROSE CRIMSON AND GOLD—Definitely a new color in Salpiglossis of English origin. The rich colored blooms are half again as large as the ordinary type. Price per oz. \$0.85, per lb. \$10.00.

SWEET WILLIAM EXTRA DOUBLE DWARF MIXED—Compact plants growing from 3 to 4 inches high, large flowered. Recommended for borders, rockeries and small beds. The color balance is pleasingly bright. Price per oz. \$0.85, per lb. \$10.00.



Nickel Electrotypes \$20.00

NEW AGERATUM FAIRY PINK

Ageratum Fairy Pink is a dwarf compact Ageratum of a delightful soft salmon rose pink color.

It begins blooming when not more than 1½ to 2 inches high and continues to grow until it has formed a solid compact mass of blooms. Its maximum height when it is in full bloom is not greater than five inches. Price per oz. \$4.20, per lb. \$50.00.

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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ABRONIA UMBELLATA GRANDIFLORA (Sand Verbena) annual			
aabay	Pink, trailing.....	\$0.15	\$1.50

AGAPANTHUS UMBELLATUS (Lily of the Nile) greenhouse plant			
aabbw	Blue, 3 ft.....	1.00	12.00

AGATHEA (Blue Marguerite) (Cape Aster) greenhouse plant			
aabcu	Coelestis (Felicia Amelloides) 2½ ft.45	5.00

AGERATUM MEXICANUM (Floss Flower) annual			
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BLUE BALL WALLER-FRANKLIN IMPROVED STRAIN

aebpx This strain is the result of many years' careful selection for form and dwarfness, plus size and richness of color in this flower. The plants are compact and about four inches high. The growth is most uniform and even. The broad green foliage is almost completely smothered with flowers of the richest shade of blue.

The rich color of this variety, its long blooming period, neatness of habit make it unsurpassed in its group. It is a pleasure to be able to offer to the trade this worthy novelty.

Price per oz. \$2.10, per lb. \$25.00.

aabds	Blue Ball, dwarf blue, 4 in.....	.45	5.00
aabeq	Blue Cap, miniature flowers, 4 in.....	1.65	20.00
aabfo	Blue Perfection, 6 in.....	.25	3.00
aadxh	Fairy Pink (Waller-Franklin) (New) soft salmon rose pink	4.20	50.00
aabgm	Imperial Dwarf Blue, 6 in.....	.25	3.00
aabhk	Little Blue Star, 4 in.....	1.35	16.00
aabii	Tall Blue, 2 ft.....	.25	2.50
aebqv	Choice Mixed25	2.50

AGROSTEMMA CORONARIA (Mullein Pink) perennial			
aabke	Crimson, 2½ ft.10	1.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
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ALYSSUM BENTHAMII (Madwart) annual

LILAC QUEEN (Waller-Franklin Special Strain). A Superior Strain.

aabnx Color deep, habit compact, six inches high.
Price per oz. \$0.25, per lb. \$3.00.

aabma	Maritimum, sweet white, honey scented, 1 ft.....	\$0.10	\$1.00
aabov	Compactum Erectum Little Gem, white, 6 in.....	.20	2.00
aabpt	" Little Dorrit, white, 6 in.....	.20	2.00
aabqr	" Lutescens, creamy yellow, 6 in.....	.25	2.50
aabrp	Minimum, dwarf, compact, white, special strain, 2½ in...	.25	2.50

PROCUMBENS, CARPET OF SNOW (Waller-Franklin Special Strain)

aabsn A Waller-Franklin specialty which for twenty-five years has been the most dependable strain on the market. Each plant is a flat, compact mass of snow-white flowers. Carefully grown and selected, 2½ in.
Price per oz. \$0.25, per lb. \$2.50.

ALYSSUM (Madwart) perennial

aadyz	Argenteum, silvery foliage, yellow flowers, 1 ft.....	.85	10.00
aadzx	Corymbosum, yellow, 8 in.....	3.00
aaeav	Gemonense (German) yellow, very desirable for rock gardens, 1 ft.	3.00
aebsr	Montanum, yellow trailing, silvery leaves, 6 in.....	3.00
aaest	Repens, small creeping species, yellow flowers, 3 in.....	3.00
aaecr	Rostratum, yellow, 1 ft.	1.00	12.00
aabtl	Saxatile Compactum (Gold Dust) golden yellow, 1 ft.....	.25	3.00
aabuj	Saxatile Silver Queen, sulphur yellow, 1 ft.....	1.25	15.00
aaedp	Serpyllifolium, neat rock plant, yellow, grey foliage, 4 in.	3.00
aabvh	Rock Garden Perennial Rare Species Mixed, includes such varieties as Montanum, Rostratum, Corymbosum, Gemonense, and many others.....	1.65	20.00

AMARANTHUS annual

aabxd	Caudatus (Love Lies Bleeding) red, 2½ ft.....	.10	.30
aabzz	Tricolor (Joseph's Coat) yellow, green, red, 3 ft.....	.20	2.25

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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ANAGALLIS GRANDIFLORA (Pimpernel) 9 in. annual

aacbv	Deep Rich Blue	\$0.25	\$3.00
aacct	Terra Cotta Red25	3.00
aacdr	Mixed25	2.50

ANCHUSA (Alkanet) (Sea Bugloss)

aacep	Blue Bird, compact, indigo blue, 2 ft., annual.....	.20	2.00
aacfn	Capensis (Cape Forget-me-not) blue, 2 ft.....	.15	1.25
aacgl	Italica, Dropmore Variety, gentian blue, 6 ft., perennial....	.25	2.50
aachj	“ Lissadell, gentian blue, 6 ft.....	.25	2.50
aacih	Opal, light blue, 6 ft.....	.25	2.50

ANTIRRHINUM or SNAPDRAGON annual

Having accomplished our purpose in creating a wide color range of RUST RESISTANT Snapdragons in each of the important groups, we now feel the time has come to drop the non-resistant kinds which we have been growing for the past few years at a loss. Rust Resistant Snapdragons have given satisfaction wherever grown. We trust our customers will take this opportunity to revise their lists and catalog only Rust Resistant Snapdragons in the future.

ANTIRRHINUM LARGE FLOWERED GIANTS (Majus Grandiflorum)

Rust Resistant, 2½ ft.

aebtp	Autumn Glow Shades (Waller-Franklin) old rose suffused amber, golden lip75	9.00
aactk	Buttercup (Waller-Franklin) canary yellow, shading to creamy yellow.....	.75	9.00
aacvg	Daintiness (Waller-Franklin) rose pink, white tube.....	.75	9.00
aebun	Fiery Red (Waller-Franklin).....	.75	9.00
aebvl	Harmony (Waller-Franklin) terra cotta and yellow shaded rose75	9.00
aaeen	Opal Queen (Waller-Franklin) delicate pink.....	.75	9.00
aebwj	Orange Shades (Waller-Franklin) deep to light orange.....	.75	9.00
aaefl	Padre (Waller-Franklin) crimson.....	.75	9.00
aakse	Pinkie, clear pink.....	.75	9.00
aebxh	Salmon Rose-Pink Shades (Waller-Franklin).....	.75	9.00
aakxu	Scarlet (Defiance) (Waller-Franklin).....	.75	9.00
aakys	Shasta (Waller-Franklin) pure white.....	.75	9.00
aaeti	Stoplight (Waller-Franklin) vivid red.....	.75	9.00
aaeve	Terra Cotta Pink.....	.75	9.00
aebyf	Torchlight (Waller-Franklin) garnet suffused orange, bright yellow lip.....	.75	9.00
aebzd	Wallflower Red (Waller-Franklin) pure wallflower red.....	.75	9.00
aaegj	Yellow Jacket (Waller-Franklin) deep yellow.....	.75	9.00
aecab	Waller-Franklin Special Hybrids Mixed.....	.75	9.00
aalao	Majus Grandiflorum Mixed (Waller-Franklin) all varieties	.50	6.00

GROWERS OF “MERIT” FLOWER SEEDS

Code		Price	Price
Words		per oz.	per lb.

ANTIRRHINUM MAXIMUM or SUPER GIANTS, Rust Resistant, 2¾ ft.

In habit these are taller than the Majus group, and the individual flowers are much larger.

aalbm	Alaska (Snowflake) (Waller-Franklin) white.....	\$1.00	\$12.00
aalck	Apple Blossom (Waller-Franklin) rosy pink, white tube.....	1.00	12.00
aaldi	Campfire (Waller-Franklin) luminous scarlet.....	1.00	12.00
aaleg	Canary Bird (Waller-Franklin) canary yellow.....	1.00	12.00
aednz	Christmas Candle (Waller-Franklin) bright flame color, tube waxy cream	1.00	12.00
aedox	Copper King (Waller-Franklin) burnished copper.....	1.00	12.00
aalgc	Copper Shades (Waller-Franklin) copper orange to old gold	1.00	12.00
aalha	Crimson (Waller-Franklin) fiery crimson.....	1.00	12.00
aedpv	Daffodil (Waller-Franklin) yellow	1.00	12.00
aaliy	Fair Lady (Waller-Franklin) pink, white tube.....	1.00	12.00
aalls	Florist Pearl (Waller-Franklin) pearly white.....	1.00	12.00
aedqt	Indian Summer (Waller-Franklin) coppery orange scarlet....	1.00	12.00
aaljw	Loveliness (Waller-Franklin) soft rose pink.....	1.00	12.00
aamok	Mandarin Yellow (Waller-Franklin) deep yellow.....	1.00	12.00
aaehh	Paradise Rose (Waller-Franklin) rose pink.....	1.00	12.00
aampi	Pink Sensation (Waller-Franklin) pure pink.....	1.00	12.00
aalol	Red Cross (Waller-Franklin) crimson, white tube.....	1.00	12.00
aedrr	Salmon Pink Shades (Waller-Franklin).....	1.00	12.00
aedsp	Salmon Rose Shades (Waller-Franklin).....	1.00	12.00
aaeif	Swing Time (Waller-Franklin) rose pink.....	1.00	12.00
aaejd	Yellow Giant (Waller-Franklin) deep yellow.....	1.00	12.00
aalrf	Maximum Mixed, all varieties.....	.65	8.00

ANTIRRHINUM SUPER MAJESTIC, Rust Resistant 16 to 20 inches

aedtn	Autumn Glow (Waller-Franklin) old rose suffused amber, golden lip.....	2.10	25.00
aedvj	Dainty (Waller-Franklin) soft pink.....	2.10	25.00
aedul	Harmony (Waller-Franklin) terra cotta and yellow shaded rose	2.10	25.00
aaeug	Maiden's Blush (Waller-Franklin) blush pink.....	2.10	25.00
aedwh	Orange Shades (Waller-Franklin) deep to light orange.....	2.10	25.00
aaekb	Red Rocket (Waller-Franklin) bright red.....	2.10	25.00
aaelz	Rose Sensation (Waller-Franklin) rose pink.....	2.10	25.00
aaemx	Royal Crimson (Waller-Franklin) garnet crimson.....	2.10	25.00
aefma	Shell Pink (Waller-Franklin).....	2.10	25.00
aefnx	Silver Pink (Waller-Franklin)	2.10	25.00
aefov	Superb Mixed	1.65	20.00

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
ANTIRRHINUM LARGE FLOWERED HALF-DWARF (Nanum Grandi- florum) Rust Resistant, 1½ ft.			
aaeos	Antique Gold (Waller-Franklin) shades of old gold, copper, fawn and orange	\$0.50	\$6.00
aaepq	Bumble Bee (Waller-Franklin) crimson.....	.50	6.00
aambl	Carmine Rose (Waller-Franklin) bright carmine rose.....	.50	6.00
aamix	Glowing Sunset (Waller-Franklin) rosy scarlet.....	.50	6.00
aamkt	Indian Girl (Waller-Franklin) beautiful old gold.....	.50	6.00
aefpt	Old Gold Shades (Waller-Franklin) old gold and apricot.....	.50	6.00
aefqr	Orange Shades (Waller-Franklin) deep to light orange.....	.50	6.00
aaumh	Red Boy (Waller-Franklin) rich deep scarlet.....	.50	6.00
aefrp	Red Rock (Waller-Franklin) a combination of orange, scar- let and crimson50	6.00
aaeqo	Tangerine (Waller-Franklin) bronzy orange.....	.50	6.00
aaupa	Wildfire (Waller-Franklin) bright orange scarlet.....	.50	6.00
aaerm	Yellow Gem (Waller-Franklin) clear yellow.....	.50	6.00
aauqy	Nanum Grand. Mixed, all varieties.....	.35	4.00

ANTIRRHINUM UNIVERSITY OF CALIFORNIA MIXTURE

aauvo	A mixture of Rust Resistant Antirrhinums similar to the Majus Grand. type containing a full range of colors. Winner of Certificate of Honor in the 1935 All- America Selections35	4.00
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“In things treated of in Garden Catalogs
One may be said to live in a world
Of adjectives and strong description.”

FLORA & SYLVA

GROWERS OF "MERIT" FLOWER SEEDS

Code		Price	Price
Words		per oz.	per lb.
AQUILEGIA or COLUMBINE perennial			
aauxk	Alpina, blue, dwarf, 1 ft.....	\$0.75	\$9.00
aauiy	Californica Hybrida, golden yellow, red spur, 3 ft.....	.85	10.00
aefsn	Canadensis, reddish-orange, 2½ ft.....	1.25	15.00
aausz	Chrysantha, yellow, 3 ft.....	.85	10.00
aaesk	Clematiflora Choice Mixed (New) Spurless Columbine with beautiful open flowers like Clematis. Contains all colors with exception of deep red.....	30.00
aavbc	Coerulea, Rocky Mountain Blue Columbine, 2 ft.....	1.25	15.00
aeftl	Helenae Grandiflora, deep blue, 1½ ft.....	1.65	20.00
aefuj	Hybrida Vernalis, early flowering hybrids mixed, single and semi-double, partly long spurred, 2 ft.....	.85	10.00
aavae	Mrs. M. Nicholls, Improved Coerulea, 2 ft.....	5.00
aefvh	Red Riding Hood, double, old rose and pure white, 2 ft...	4.00
aefwf	Double Mixed, 2½ ft.20	2.00
aefxd	Single Mixed, 2½ ft.15	1.75

LONG SPURRED BLUE SHADES (Waller-Franklin Special Strain).

aavca The finest strain in existence. The result of years of selecting.
Huge flowers on plants from 3 to 4 feet high. This strain was bred
and perfected by Waller-Franklin over a long period of years.
Price per oz. \$2.10, per lb. \$25.00.

aehot	Long Spurred Copper Queen, copper red and straw co- rolla, 2½ ft.....	2.10	25.00
aavdy	“ “ Crimson Star, crimson and white, 1½ ft.	3.00	36.00
aehkc	“ “ Lemon Queen (Citrina) lemon yellow, 2½ ft.	2.10	25.00
aavew	“ “ Orange and Scarlet Shades, 3 ft.....	2.10	25.00
aavfu	“ “ Pink Shades, 3 ft.....	2.10	25.00
aavgs	“ “ Rose Queen, 3 ft.....	2.10	25.00
aavhg	“ “ Silver Queen, white, 3 ft.....	1.65	20.00
aavio	“ “ Snow Queen, finest white, fragrant, 3 ft...	2.10	25.00

LONG SPURRED WALLER-FRANKLIN HYBRIDS MIXED

aavjm We claim this strain to be superior to others as it contains
colors possessed by no other strain, 3 ft.
Price per oz. \$2.50, per lb. \$30.00.

aavkk	Long Spurred Dobbie's Imperial Hybrids Mixed, 3 ft...	2.10	25.00
aavli	“ “ Emperor Hybrids Mixed, 3 ft.....	2.10	25.00
aavmg	“ “ Mrs. Scott Elliott's Strain Mixed, 3 ft.....	2.10	25.00
aavnd	“ “ Hybrids Mixed, 3 ft.....	.65	8.00

WALLER-FRANKLIN SEED COMPANY

Code		Price	Price
Words		per oz.	per lb.

ARCTOTIS annual

aavob	Grandis, African Lilac Daisy, 3 ft.....	\$0.20	\$ 2.00
aavpz	Large Flowered Hybrids, many colors, 1 ft.....	2.10	25.00

ARMERIA (Giant Thrift) (Sea Pink) perennial

aehmy	Alpina, bright rose, compact tuft of foliage, 3 in.....	5.00
aavst	Formosa Hybrida, rose, 1½ ft.....	.45	5.00
aavtr	“ Large Flowered Hybrids, 1½ ft.....	.85	10.00
aehn	Giant Pink (Gigantea) (New) 2 ft.....	5.00

ASTERS (China) annual

Botanical name Callistephus Chinensis

ASTER AMERICAN BEAUTY, Wilt Resistant, 2½ to 3 ft.

aawad	Azure Fairy, azure blue or dark lavender.....	.65	8.00
aawbb	Crimson65	8.00
aawcz	Deep Rose65	8.00
aawdx	Purple65	8.00
aawev	Shell Pink (September Beauty)65	8.00
aawft	White65	8.00
aawgr	Choice Mixed50	6.00

ASTER SUPER GIANT

These new Asters are the largest kind. The flowers are masses of graceful interlacing petals. 2½ ft.

aawhp	El Monte, crimson	1.00	12.00
aawin	Los Angeles, pure shell pink.....	1.00	12.00

ASTER CALIFORNIA GIANT CURLED AND INTERLACED, 2½ to 3 ft.

abhoq	Dark Purple	1.00	12.00
abhpo	Deep Rose, green stems	1.00	12.00
abhsi	Light Blue	1.00	12.00
abhue	Light Purple	1.00	12.00
abhwa	Peach Blossom	1.00	12.00
abhxy	White	1.00	12.00
abhyw	Choice Mixed85	10.00

GROWERS OF “MERIT” FLOWER SEEDS

Code Words		Price per oz.	Price per lb
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ASTERS (China)—Continued

ASTER CALIFORNIA GIANT SUNSHINE, 2 to 3 ft.

abihe	Alpenglow (Waller-Franklin) light rose pink, yellow center..	\$1.65	\$20.00
abiic	Blue Moon (Waller-Franklin) blue, yellow center.....	1.65	20.00
abija	Lavender (Waller-Franklin) with lavender and lemon center	1.65	20.00
abiky	Moonbeam (Waller-Franklin) white, orange center.....	1.65	20.00
abilw	Rainbow (Waller-Franklin) rose-pink, orange center.....	1.65	20.00
abimu	Rose (Waller-Franklin) with light rose and lemon center....	1.65	20.00
abinr	Shell Pink (Waller-Franklin) with white and lemon center	1.65	20.00
abiop	Stratosphere (Waller-Franklin) dark blue with orange center	1.65	20.00
abipn	White (Waller-Franklin) lemon center.....	1.65	20.00
abiq1	Choice Mixed (Waller-Franklin)	1.25	15.00

ASTER GIANT CREGO IMPROVED, Wilt Resistant, 2½ ft.

abirj	Blue Flame, navy blue.....	.50	6.00
abish	Crimson50	6.00
abitf	Dark Blue or Royal Purple.....	.50	6.00
abiud	Deep Rose50	6.00
abivb	Light Blue50	6.00
abiwz	Pink, shell pink50	6.00
abixx	White50	6.00
abiyv	Choice Mixed50	5.50

ASTER GIANT COMET, Wilt Resistant, 2 ft.

abizt	Choice Mixed.....	.50	5.50
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ASTER QUEEN OF THE MARKET, Wilt Resistant, 2 ft.

abjej	Choice Mixed.....	.40	4.50
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ASTER EARLY ROYAL, Wilt Resistant, 2 ft.

abjib	Azure Blue50	6.00
abjoo	Deep Rose50	6.00
abjri	Peach Blossom50	6.00
abjte	Purple50	6.00
abjuc	Shell Pink50	6.00
abjva	White50	6.00
abjwy	Choice Mixed50	5.50

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
ASTERS (China)—Continued			
ASTER KING UPRIGHT, Wilt Resistant, 2½ ft.			
abjyu	Choice Mixed	\$0.50	\$5.50
ASTER LATE BRANCHING, Wilt Resistant, 2½ ft., Syn. Vicks, Semples, American.			
abkaq	Azure Blue50	6.00
abkei	Coppery Rose50	6.00
abkbo	Crimson50	6.00
abkge	Light Rose50	6.00
abkia	Purple50	6.00
abk jy	Sensation, scarlet50	6.00
aacya	Shell Pink50	6.00
aaczy	White50	6.00
aadaw	Choice Mixed50	5.50
ASTER HEART OF FRANCE, Wilt Resistant, 2 ft.			
aaddq	Brilliant Red	1.00	12.00
ASTER ALL VARIETIES, Wilt Resistant			
aadfm	Double Choice Mixed25	3.00
ASTER SINGLE GIANT OF CALIFORNIA, 2½ ft.			
aadgk	Choice Mixed25	2.50
ASTER CHINENSIS TALL SINGLE GIANT FLOWERED, 2½ ft.			
aadhi	Apple Blossom, flesh pink.....	.15	1.50
aadig	Carmine Rose15	1.50
aadje	Glare of the Garden, scarlet.....	.15	1.50
aadkc	Lavender15	1.50
aadla	Marechal Joffre, crimson scarlet.....	.15	1.50
aadmy	Rose15	1.50
aadnv	Violet15	1.50
aadot	White15	1.50
aadpr	Choice Mixed15	1.25
ASTER GIANT SINGLE CURLED AND INTERLACED IMPERIAL RED (Waller-Franklin)			
aadqp	A Giant Single Aster with beautifully curled and inter- laced petals. The color is the same as Aster Heart of France, a brilliant red, which is emphasized by the yellow center. A strong grower. 1½ ft.....	.45	5.00

GROWERS OF “MERIT” FLOWER SEEDS

Code			Price	Price
Words			per oz.	per lb.

ASTERS (China)—Concluded

ASTER ELEGANCE SINGLE, 2 ft., upright habit.

aadrn	Blue	aadtj	Lavender	aadvf	White		
aadsl	Firefly	aaduh	Rose				
	Each of above 5 varieties.....					\$0.25	\$3.00
aadwd	Choice Mixed25	2.50

BALLOON VINE annual climber

baizu	Cardiospermum (Love in a Puff).....	.10	1.00
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BALSAM (Impatiens Balsamina) 2 ft. annual

bajas	Camellia-flowered Choice Mixed.....	.25	2.50
bajco	Rose-flowered Choice Mixed.....	.20	2.00
bajyv	Double Bush Flowering Choice Mixed, 1½ ft.....	1.25	15.00

BARTONIA AUREA (Blazing Star) 3 ft. Syn. Mentzelia annual

bajek	Golden Yellow15	1.50
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BEANS

bajfi	Scarlet Runner	---	.15
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BIDENS HUMILIS: See Cosmos Miniature Yellow, Page 31.

BOLTONIA (False Chamomile) perennial

bajhe	Asteroides, small white flowers, 6 ft.....	1.65	20.00
bajic	Latisquama, pink tinged lavender, 6 ft.....	1.00	12.00

BRACHYCOME IBERIDIFOLIA (Swan River Daisy) 1 ft. annual

bajja	Choice Mixed30	3.50
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CALENDULA 1 to 2 ft. annual
Pot Marigold

caajl	Apricot Queen, bright apricot.....	.25	2.50
caakj	Art Shades, contains delicate shades.....	.10	1.00
caalh	Ball’s Apricot, rich apricot with dark brown center.....	.25	3.00
caamf	Ball’s Gold Improved, golden yellow.....	.25	3.00
caanc	Ball’s Lemon Queen.....	.25	3.00
caaoa	Ball’s Long Orange Improved, extra long stems.....	.25	3.00
caapy	Ball’s Masterpiece, rich orange, long stems.....	.25	3.00
caaqw	Ball’s Orange Improved.....	.25	3.00
caaru	Ball’s Supreme, cadmium orange.....	.25	3.00

WALLER-FRANKLIN SEED COMPANY

Code		Price	Price
Words		per oz.	per lb.

CALENDULA 1 to 2 ft. annual—Continued

carga	Campfire Improved	\$0.35	\$4.00
caass	Campfire (Sensation)20	2.00
caatq	Chrysantha (Sunshine) buttercup yellow.....	.15	1.25
caeer	Frilled Beauty, orange, with frilled petals.....	.15	1.50
caauo	Golden King, golden yellow.....	.10	.75
caaxi	Lemon Queen (Sulphurea) sunflower yellow.....	.10	.75
catiu	Lemon Shaggy (New) bright lemon. See Page 4.....	.25	3.00
caayg	Meteor, creamy white, striped orange.....	.10	.75
caaze	Nankeen (Le Proust) cream, flushed apricot.....	.10	.75
cassa	Orange Fantasy, Crested (New) bronzy or coppery orange, petals edged mahogany red.....	.25	3.00

ORANGE KING (Waller-Franklin Special Strain)

cabac Rich deep orange red, dark center, continuously grown and selected for twenty-five years. We consider this the finest strain of Orange King. (Florists' Strain.)

Price per oz. \$0.15, per lb. \$1.50.

cabba	Orange King, dark orange red, dark center.....	.10	.75
cabcy	Orange Shaggy, petals long and deeply fringed. Color is deep orange, lighter in the center of the bloom. Winner of Gold Medal in 1935 All-America Selections.....	.10	1.00
carhy	Orange Sunshine, chrysantha type.....	.15	1.50
cabho	Radio, quilled orange10	.75
cabki	The Ball, orange, light center.....	.20	2.00
cabme	Choice Mixed, all varieties, extra fine.....	.10	.60

CALIFORNIA NATIVE FLOWERS annual

catlo	Special Mixture, containing over 30 varieties.....	.20	2.00
caboz	Choice Mixed10	1.00

CALIFORNIA POPPY: See Eschscholtzia, Pages 37-38.

GROWERS OF “MERIT” FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
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CALLIOPSIS TALL, Bicolor (Philadelphia Breast-Pin) 3½ ft.

These are annuals ; perennials are classed under Coreopsis.

cabun	Atrosanguinea, blood red.....	\$0.10	\$1.00
cabyf	Marmorata, yellow and maroon marbled.....	.10	1.00
cacab	Nigra Speciosa, dark brown.....	.10	1.00
cacet	Splendens, golden, brown center.....	.10	1.00
cacil	Tinctoria, yellow, maroon center.....	.10	1.00
cacna	Hybrida Semi Plena Mixed.....	.10	1.00
cacoy	Tall Annual Varieties Mixed.....	.10	.75

CALLIOPSIS DWARF, 6 in. to 1 ft. annual

cacqu	Bicolor Crimson King20	2.00
cacto	“ Dazzler, golden yellow, maroon center.....	.20	2.00
cacum	“ Gold Ray, golden, maroon center.....	.20	2.00
cacwi	“ Marmorata, yellow and maroon marbled.....	.20	2.00
cacye	“ Nana, yellow, brown center.....	.20	2.00
cadaa	“ The Sultan, rich maroon crimson.....	.20	2.00
cadby	“ Tiger Star, extra select.....	.20	2.00
caddu	“ Dwarf Varieties Mixed.....	.15	1.25
cades	Drummondi Golden Wave, golden yellow, red zone.....	.10	1.00
casty	“ Gold Crest, semi-double, great improve- ment over Golden Wave.....	.10	1.00
catoh	“ Golden Crown, A.M., A.A.S. '38.....	.15	1.50

CAMPANULA

CAMPANULA Annual Canterbury Bells, 2½ ft.

A strain of Canterbury Bells which will flower in the late summer and autumn from spring sowings.

cadgo	Angelus Bell (Waller-Franklin) deep rose.....	.35	4.00
cadik	Blue Bell (Waller-Franklin) Cambridge blue.....	.35	4.00
cadji	Liberty Bell (Waller-Franklin) violet-blue.....	.35	4.00
cadle	Mission Bell (Waller-Franklin) pink35	4.00
cadox	Purity Bell, pure white.....	.35	4.00
cadul	Wedding Bell (Waller-Franklin) pure white.....	.35	4.00
cadyd	Choice Mixed (Waller-Franklin).....	.25	2.50

CAMPANULA MEDIUM CALYCANTHEMA, Cup and Saucer Canterbury Bells, 3 ft. biennial

caeaz	Dark Blue65	8.00
caebx	Light Blue65	8.00
caecv	Rose65	8.00
caedt	White65	8.00
caefp	Choice Mixed, extra fine.....	.50	6.00

WALLER-FRANKLIN SEED COMPANY

Code		Price	Price
Words		per oz.	per lb.

CAMPANULA—Continued

CAMPANULA MEDIUM, Double Canterbury Bells, 3 ft. biennial			
caegn	Choice Mixed	\$0.25	\$3.00
cariw	Special Mixture, of Double, Calycanthema and Single varieties25	2.50

CAMPANULA MEDIUM, Single Canterbury Bells, 3 ft. biennial			
caehl	Dark Blue15	1.50
caejj	Light Blue15	1.50
caejh	Pink15	1.50
caekf	White15	1.50
caeld	Choice Mixed15	1.25

CAMPANULA MEDIUM DWARF BEDDING, 6 in. biennial			
caemb	Mixed65	8.00

CANARY BIRD VINE: See Tropaeolum, Page 88.

CANDYTUFT. Botanical Names Iberis Umbellata and Iberis Coronaria.			
caeny	Candytuft Miniature Gem (Hyacinth Flowered Type) annual (Waller-Franklin). A dainty, small miniature hyacinth flowered Candytuft about 4 in.....	.25	3.00

GIANT HYACINTH FLOWERED WHITE, Florist Type, extra select.
caeww This is a superior strain; it grows about 1½ feet high, with enormous trusses of blooms. It has been one of our specialties for twenty-five years and every effort is made to keep it at a high state of perfection. We believe it is superior to any other strain.
Price per oz. \$0.25, per lb. \$3.00.

caepu	Giant Hyacinth Flowered White.....	.15	1.50
caeqs	Empress, white, 1 ft.....	.10	1.00
caerq	Little Prince, 6 in.....	.20	2.00

CANDYTUFT UMBELLATA, 1 ft. annual			
caeso	Carmine10	1.00
caetm	Crimson10	1.00
caeuk	Flesh Pink.....	.10	1.00
caevi	Lavender10	1.00
caewg	Rose Cardinal.....	.15	1.75
caeyc	White10	1.00
cafay	Waller-Franklin Formula Mixture, “Just a little bit better”10	1.00
cafcu	Choice Mixed, all varieties.....	.10	.80

GROWERS OF “MERIT” FLOWER SEEDS

Code		Price	Price
Words		per oz.	per lb.

CANDYTUFT—Continued

CANDYTUFT UMBELLATA DWARF HYBRIDS annual

Our own strain of miniature Candytuft, selected over twenty years. Six inches high. They are superior to the Umbellata type.

cafeq	Crimson	cafii	Lilac	cafma	White		
caffo	Flesh	cafke	Rose				
	Each of above varieties.....					\$0.20	\$2.00
calig	Choice Mixed20	1.80

CANDYTUFT perennial

cafov	Gibraltarica, lilac shading to white, 1 ft.....	.35	4.00
cafuj	Jucunda, dwarf, pink, 4 in.	5.00
cafyb	Queen of Italy, rosy lilac, 1 ft.....	.25	2.50
cagax	Sempervirens, white, 1 ft.....	.65	8.00

CANNA (Indian Shot) greenhouse plant

cagep	Crozy’s Hybrids Choice Mixed, 4 ft.....	.15	1.50
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CARNATIONS

Botanical Name Dianthus Caryophyllus

CARNATION MARGUERITE, 16 to 20 inches. annual

cagih	Chabaud’s Everblooming Mixed35	4.00
cagou	Giant Malmaison Mixed85	10.00
cagro	Marguerite Choice Mixed35	4.00

CARNATION GRENADIN, early flowering, 20 inches. biennial

cagui	Black King, dark red.....	1.35	16.00
cagwe	Cardinal Red	1.35	16.00
cagya	Golden Sun	1.35	16.00
cagzy	Snow White	1.35	16.00
cahaw	Triumph, deep pink	1.35	16.00
cahbu	White Gold, soft yellow.....	1.35	16.00
caheo	Grenadin Mixed	1.00	12.00

CARNATION EARLY DWARF VIENNA biennial

cahhi	Extra Choice Mixed, 15 in.....	.85	10.00
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WALLER-FRANKLIN SEED COMPANY

Code		Price	Price
Words		per oz.	per lb

CARNATION—Continued

CARNATION CHABAUD'S GIANT IMPROVED, 16 to 20 inches.
annual

These carnations bloom five months from time seed is planted and continue throughout the summer. The plants are of robust upright habit; they form ten to twenty stalks, bearing huge flowers of fine form; they come about 95% double, are true and are clove scented.

cahje	Cardinal Red (Sparkler).....	\$1.35	\$16.00
cahla	Crimson (Nero)	1.35	16.00
cahmy	Deep Rose	1.35	16.00
cahot	Deep Salmon (Aurora) (Coppery Salmon).....	1.35	16.00
cahuh	Flesh Pink (Reine Rose).....	1.35	16.00
cahyz	Rose Pink (The Pearl).....	1.35	16.00
caiax	Salmon Rose (Legion of Honor).....	1.35	16.00
caibt	White (Jeanne Dionis)	1.35	16.00
caier	Yellow (Marie Chabaud)	1.35	16.00
carju	Waller-Franklin Formula Mixture, "Just a little bit better"	1.35	16.00
caidp	Choice Mixed, all varieties.....	.85	10.00

CARNATION PERPETUAL GIANT, 16 to 20 inches. annual

A strain similar in habit and earliness to Chabaud's Giant Improved but with extra large flowers. The flowers are at least one-third larger than Chabaud's Giants. Very double and strongly clove scented.

casuw	Blood Red, dark crimson.....	5.00
casvu	Canary Yellow, clear yellow.....	5.00
casyo	Mont Blanc, pure white.....	5.00
catak	Rose King, rose pink.....	5.00
catbi	Rose Queen, deep Rose.....	5.00
catde	Rose Supreme, flesh pink.....	5.00
catec	Salmon Glory, salmon rose.....	5.00
catfa	Spectrum Red, intense scarlet.....	5.00
catgy	Choice Mixed	2.50

GROWERS OF “MERIT” FLOWER SEEDS

Code Words		Price per oz.	Price per lb.	←
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CARNATION ENFANT DE NICE EVERBLOOMING, 20 inches. annual

The result of a cross between Carnation Chabaud’s Giant and Carnation Perpetual. The plants are of robust upright habit, with long, strong stalks bearing flowers 2½ to 3 inches in diameter. This strain is magnificent.

The color comes about 75% true from seed and about 90% of the plants come double.

carmo	Pale Pink	\$5.00	
caien	Red (Blood Red)	5.00	
caifl	Rose, deep	5.00	
caigj	Salmon, light	5.00	
caihh	Striped	5.00	
caiif	White	5.00	
caroj	Waller-Franklin Formula Mixture, “Just a little bit better”	5.00	
caijd	Choice Mixed	2.50	\$30.00	

CARNATION TEICHER’S BI-ANNUAL MIXED ⅛ oz. ¼ oz. Per oz. ←

caikb	A large flowered, long stemmed, hardy Carnation of merit, 2 ft. perennial.....	\$1.00	\$3.00	\$10.00
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CATANANCHE Coerulea (Catnip) 2½ ft. perennial Price Price
per oz. per lb. ←

cailz	Blue everlasting	\$0.35	\$ 4.00	
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CELOSIA (Cockscomb) annual

caimx	Childsii (Chinese Wool Flower) Crimson, 2 ft.....	.50	6.00	
cainu	“ “ “ “ Mixed, 2 ft.....	.35	4.00	
caios	Cristata Dwarf Mixed, 1 ft.....	.65	8.00	
caipq	Plumosa Choice Mixed, 2 ft.....	.25	3.00	

CENTAUREA ODORATA, 2 ft. annual

cakpo	Suaveolens (Yellow Sweet Sultan) Synonymous Honey-moon25	3.00	
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CENTAUREA perennial

caksi	Candidissima (Argentea Vera) silvery leaves, 1½ ft.....	.65	8.00	
cakue	Gymnocarpa (Dusty Miller) silvery leaves, 2 ft.....	.15	1.50	

CENTAUREA CYANUS, Dwarf Double (Cornflower or Bachelor’s Button)

1 ft. annual

caiqo	Jubilee Gem, blue60	7.00	
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WALLER-FRANKLIN SEED COMPANY

Code	Price	Price
Words	per oz.	per lb.

CENTAUREA CYANUS, Double (Cornflower or Bachelor's Button) 3 ft. annual

WALLER-FRANKLIN SPECIAL STRAINS

The flowers of these strains are large, fully double and the colors intensified. Long stems for cutting.

The finest Florist Strains.

- cairm **Blue Boy** (Waller-Franklin) **blue**. Commended R. H. S. 1936.
- caisk **Black Boy** (Waller-Franklin) **blackish maroon**.
- caiti **Pinkie** (Waller-Franklin) **deep pink**. Award of Merit R. H. S. 1936.
- caiug **Red Boy** (Waller-Franklin) **deep red**.
- caive **Snow Man** (Waller-Franklin) **white**.
- carux **Waller-Franklin Formula Mixture**, "Just a little bit better."

Each of above : Price per oz. \$0.20, per lb. \$2.00.

caiwc	Blue	\$0.15	\$1.25
caixa	Carmine15	1.25
caiyy	Maroon15	1.25
caizw	Mauve15	1.25
cajau	Mauve Queen, soft mauve.....	.15	1.25
cajdo	Rose (Waller-Franklin)15	1.25
cajem	Ruby, rich deep ruby (Waller-Franklin).....	.15	1.25
cajgi	White15	1.25
cajie	Choice Mixed Double, all varieties, extra fine.....	.10	1.00

CENTAUREA IMPERIALIS (Imperial Sweet Sultan) 3 ft. annual

cajka	Amaranth Red (Waller-Franklin)25	2.50
cajly	Brilliant Rose25	2.50
cajor	Deep Lavender25	2.50
cajuf	Delicate Lilac25	2.50
cajyx	Purple25	2.50
cakat	Rose25	2.50
cakel	White25	2.50
caryp	Waller-Franklin Formula Mixture, "Just a little bit better"25	2.50
cakid	Choice Mixed20	2.00

CERASTIUM (Mouse Ear) 1 ft. perennial

cakwa	Tomentosum (Snow in Summer) silvery white foliage, rock plant35	4.00
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GROWERS OF “MERIT” FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
CHEIRANTHUS ALLIONI (Siberian Wallflower) 1½ ft. biennial			
cakxy	Golden Bedder	\$0.20	\$2.00
cakyw	Orange15	1.25
CHELONE BARBATA, 4 ft. perennial			
calas	Coccinea, scarlet (Scarlet Bugler).....	.25	3.00
calco	Hybrida Mixed, shades of pink, rose, carmine, violet.....	.25	3.00
calek	Hybrida Praecox, rich colors of early flowering hybrids	.25	3.00
CHRYSANTHEMUM SINGLE ANNUAL (Painted Daisies) 2 ft.			
calfi	Carinatum Atrococcineum (The Sultan) crimson.....	.10	1.00
calhe	“ Burridgeanum, white, scarlet zone.....	.10	1.00
calic	“ Chameleon, golden, scarlet zone.....	.10	1.00
calja	“ Northern Star, giant white, yellow zone.....	.10	1.00
calky	“ Purpureum, purple, yellow zone.....	.10	1.00
calop	“ Tricolor Mixed10	1.00
calud	Segetum Eastern Star, primrose, brown disc.....	.10	1.00
calyv	“ Eldorado, canary yellow, mahogany zone.....	.10	1.00
camar	“ Evening Star (Helios) golden yellow.....	.10	1.00
camej	“ Gloria Alba, white, pale disc.....	.10	1.00
camib	“ Morning Star, pale primrose.....	.10	1.00
camoo	“ Choice Mixed10	.80
CHRYSANTHEMUM DOUBLE ANNUAL, 2 ft.			
camyu	Carinatum, Double Hybridum Mixed.....	.20	2.00
cange	Coronarium Double Mixed, 4 ft.....	.10	.60
CHRYSANTHEMUM MAWII perennial			
canjy	Pink Flowers, hardy, ideal for border or rockery, height 1 ft., flowers 2 in., silvery foliage.....	2.10	25.00
CHRYSANTHEMUM MAXIMUM (Shasta or Moon Daisy) perennial			
After trial of existing varieties we have selected the following as the best.			
canlu	Conqueror, large pure white stems, 2½ to 3 ft.....	.45	5.00
canon	Diener’s Giant Double White, 2½ ft.....	7.50
canub	Elder Daisy, medium-sized flowers, 2 ft.....	.30	3.50
canyt	May Queen, medium-sized flowers, 2 ft.....	.30	3.50
caoap	Mrs. C. Lowthian Bell, large flowers on long stems, 3 ft.	.45	5.00
caobn	Shasta Alaska, large pure white flowers, 2½ ft.....	.45	5.00
caocl	Shasta Westralia, similar to Alaska but taller, 3 ft.....	.45	5.00

WALLER-FRANKLIN SEED COMPANY

Code		Price	Price
Words		per oz.	per lb.

CLARKIA ELEGANS DOUBLE, 2 ft. annual

caoeh	Brilliant, carmine	\$0.30	\$3.50
caoff	Firebrand, copper scarlet30	3.50
caogd	Purple Prince, purple30	3.50
caohb	Salmon Queen, salmon pink.....	.30	3.50
caoiz	Scarlet Queen, scarlet.....	.30	3.50
caojx	Vesuvius, orange scarlet30	3.50
caokv	White30	3.50
caolt	Choice Mixed25	3.00

COBAEA (Cathedral Bells) annual climber

caomr	Scandens, violet25	3.00
caono	Scandens, white50	6.00
catuv	Scandens Mixed (A blend of Violet and White).....	.30	3.50

COIX (Job's Tears) annual

caoom	Lachrymae, 1 ft.10	.35
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CONVOLVULUS (Morning Glory) annual

caopk	Major Mixed, climber10	.50
caoqi	Minor Mixed, 1 ft.10	.50

COREOPSIS, 3 ft. These are the perennial forms of Calliopsis.

cased	Double Sunburst, golden yellow.....	.45	5.00
caorg	Grandiflora Auricula Superba, golden yellow, red zone at base25	2.50
caose	Grandiflora Flora Plena, golden yellow, double.....	.25	2.50
caotc	Grandiflora Lanceolata, golden yellow.....	.10	.90
casiv	Lanceolata Golden Queen, golden yellow, early flowering	.25	2.50
caoua	Mayfield Giant, large flowered, golden yellow.....	.20	2.00

COSMOS annual

COSMOS MAMMOTH FLOWERING SENSATION

casoi	Pink35	4.00
casqe	White35	4.00
caoww	Mixed, A.M., A.A.S. '3625	3.00

COSMOS EARLY EXPRESS SINGLE (Extra early, flowers in 45 days) 2½ ft.

caoxu	Crimson (Waller-Franklin)25	2.50
caois	Pink (Waller-Franklin)25	2.50
caree	White (Waller-Franklin)25	2.50
caozq	Choice Mixed (Waller-Franklin).....	.20	2.00

GROWERS OF “MERIT” FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
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COSMOS EXTRA EARLY DOUBLE CRESTED, 2½ ft.

capao	Carnelia (Waller-Franklin) crimson	\$1.25	\$15.00
capdi	Peach Blossom (Waller-Franklin) pink.....	1.25	15.00
capeg	Whirlwind (Waller-Franklin) white	1.25	15.00
capfe	Choice Mixed (Waller-Franklin)85	10.00

COSMOS EXTRA EARLY SINGLE MAMMOTH FLOWERING, 2½ ft.

capha	Crimson15	1.30
capiy	Pink15	1.30
capku	White15	1.30
capol	Choice Mixed10	1.00

COSMOS LATE DOUBLE CRESTED, 4 ft.

capuz	Crimson King.....	.85	10.00
capyr	Pink Beauty85	10.00
caqan	White Queen85	10.00
caqef	Choice Mixed50	6.00

COSMOS LATE MAMMOTH SINGLE, 4 ft.

caqix	Lady Lenox Giant Flowering, Pink.....	.10	1.00
caqok	“ “ “ “ White10	1.00
caqpi	Perfection Giant Flowering, Crimson.....	.10	1.00
caqta	“ “ “ Fine Mixed10	.75
caquy	Miniature Yellow (Bidens Humilis) 1 ft.....	.15	1.50

COSMOS HYBRIDA

caqwu	Orange Flare, G.M. Award A.A.S. (Early Flowering) 2½ ft.20	2.00
caqyq	Klondyke, orange (Late) 3 ft.....	.45	5.00

CYANUS: See Centaurea Cyanus, Page 28.

CYNOGLOSSUM (Chinese Forget-me-not) 2 ft. annual

caqzo	Amabile Deep Ultramarine Blue.....	.10	.60
caram	Amabile Fairy Blue, Cambridge Blue.....	.15	1.50
carci	Amabile Pink25	3.00
catyn	Amabile Dwarf Compactum Firmament (New) A.A.S. 1939 B. M. See Page 8.....	1.25	15.00

CYPRESS VINE: See Quamoclit under Ipomea, Page 41.

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
DAHLIA perennial			
daadz	Coltness Scarlet, 1½ ft.....	\$1.00	\$12.00
daaex	“ Scarlet Gem	1.00	12.00
daafv	“ White	1.00	12.00
daagt	“ Yellow	1.00	12.00
daahr	“ Hybrids Mixed65	8.00
daxko	Mignon Dwarf Choice Mixed.....	.65	8.00
daaip	Orchid Flowered Mixed, 3 ft.....	1.25	15.00
daydb	Waller-Franklin Dwarf Hybrids, (New) Greatly Improved Unwin type which produces a high percentage of doubles from seed. See Page 4.....	1.65	20.00
daakl	Unwin's Dwarf Hybrids Mixed, miniature early flowering, double and semi-double hybrids, 18 to 24 in. high, with a wide range of colors.....	1.00	12.00
daxfy	Zulu Strain, black-leaved dwarf double hybrids. Flowers mostly crimson and scarlet shades with a few yellow, orange and lilac blooms.....	1.00	12.00

DELPHINIUM

DELPHINIUM BELLADONNA TYPE perennial

dabli	Belladonna Improved (Waller-Franklin Special Strain). Light blue, large flowered and a strong grower. The finest strain of Belladonna on the market.....	2.10	25.00
dabob	Bellamosum Improved (Waller-Franklin Special Strain). Large deep blue flowers (Phenyl Blue, Ridgway) uniform in color with a white bee. Blooms 2½ in. across	2.10	25.00
dabup	Belladonna Cliveden Beauty	1.65	20.00
dabyh	Belladonna (True) light blue.....	.65	7.50
dacad	Bellamosum, dark blue65	7.50
dacev	Blue Grotto, deep blue with cream center.....	1.65	20.00
daxhu	Lamartine, gentian blue with cream center.....	2.00	24.00
dabio	Summer Cloud, white Belladonna Type.....	2.10	25.00
dacin	Cardinale, scarlet	1.25	15.00

DELPHINIUM ANNUAL OR CHINENSIS, Tall, 3 ft.

dacoa	Cambridge Blue (Waller-Franklin) rich belladonna blue.....	1.00	12.00
dacpy	Dark Blue25	3.00
dacru	White25	3.00
dacuo	Mixed25	2.50

DELPHINIUM ANNUAL OR CHINENSIS, Dwarf, 1 ft.

daxxi	Azure Fairy, azure blue.....	.45	5.00
dacyg	Blue Butterfly Improved, ultramarine blue.....	.45	5.00

GROWERS OF “MERIT” FLOWER SEEDS

Code Words	Price per oz.	Price per lb.
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DELPHINIUM PACIFIC GIANTS (Vetterle and Reinelt)

A new strain originated on the Pacific Coast. Huge flowers two and one-half to three and one-half inches in diameter, beautifully spaced on well balanced spikes, thin woody stems. Comparatively mildew resistant, this strain is practically 100% double. Through an arrangement with Vetterle and Reinelt we are able to offer, from 1939 harvest, seed produced by the originator on two fine new novelties in addition to the shades and white offered last season.

GALAHAD SERIES

dayez	Clear White of enormous size, averaging three inches in diameter of individual flowers with very heavy glistening texture, pyramidical spikes with well spaced flowers, good branching habit, strong whippy stems with a high percentage of mildew resistance. The Galahad series not only puts the white on a par with the largest and strongest Delphiniums, but in a great many cases supersedes them. (<i>Originator's description.</i>)		
	Seed from originator's stock.....	\$12.00	\$140.00

LANCELOT SERIES

dayfx	A new color in Delphinium of pure lilac self tone with white bee. Individual flowers 2 to 2½ inches in diameter. The growth has all the desirable characteristics making it an ideal cut and show flower. (<i>Originator's description.</i>)		
	Seed from originator's stock.....	10.00	120.00

DELPHINIUM PACIFIC GIANTS

daxyl	Blue Shades.....	} <i>Originator's Stock</i>	7.50	90.00
daygv	Lavender Pastel Shades.....		7.50	90.00
ayah	Light Shades.....		7.50	90.00
daybf	Pastel Shades.....		7.50	90.00
daycd	Violet Shades.....		7.50	90.00
daxut	Pacific Giants White.....		8.50	100.00

DELPHINIUM PACIFIC GIANTS

dayht	Blue Shades.....	} <i>Grown from originator's stock</i>	6.25	75.00
dayir	Lavender Pastel Shades.....		6.25	75.00
dayjp	Light Shades.....		6.25	75.00
daykn	Pastel Shades.....		6.25	75.00
dayll	Violet Shades.....		6.25	75.00
daymj	Pacific Giants White.....		7.50	90.00
dayng	Pacific Giants Mixed.....		5.00	60.00

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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DELPHINIUM WREXHAM TYPE 5 ft. perennial

A strain of Delphiniums which we believe is superior to any commercial strain offered. Great care is taken to keep the quality up to the highest point of perfection, by selection from our own choice strains, with which are included the finest English and European strains. We are proud of the quality of our Delphiniums.

daamh	Art Shades (Waller-Franklin)	\$4.20	\$50.00
daane	Deep Blue Shades (Waller-Franklin)	4.20	50.00
daaoc	Light Blue Shades (Waller-Franklin)	4.20	50.00
daapa	Mid-Blue Shades (Waller-Franklin)	4.20	50.00
daalj	Waller-Franklin Wrexham Finest Mixed	3.00	35.00

DELPHINIUM BLACKMORE AND LANGDON TYPE perennial

daaqy	Hybrids XXX Art Shades (Waller-Franklin)	1.65	20.00
daarw	“ XXX Deep Blue Shades (Waller-Franklin)	1.65	20.00
daasu	“ XXX Light Blue Shades (Waller-Franklin)	1.65	20.00
daats	“ XXX Mid-Blue Shades (Waller-Franklin)	1.65	20.00
daauq	“ XXX Mixed (Waller-Franklin)	1.25	15.00
daavo	Gold Medal Hybrids Mixed	.45	5.00
daawn	Waller-Franklin Select Double Mixed	4.20	50.00

DIANTHUS

Pinks, Flower of the Gods.

DIANTHUS CHINENSIS (China or Indian Pinks) 1 ft. annual

dacze	Hybridus Latifolius Atrococcineus Fl. Pl., scarlet	.25	3.00
dadac	Hybridus Latifolius Fl. Pl. Mixed	.25	3.00
dadeu	Chinensis Double Choice Mixed	.15	1.35
dadim	Chinensis Single Choice Mixed	.15	1.10

DIANTHUS HEDDEWIGII (Japanese Pinks) 1 ft. annual

dadki	Double, Dark Purple (Violet Queen)	.35	4.00
dadme	“ Diadematus (Diadem Pinks) mixed	.25	3.00
dadoz	“ Fireball, deep scarlet	.35	4.00
dadun	“ Mourning Cloak, black purple, white margin	.25	3.00
dadyf	“ Hybridus Choice Mixed	.20	2.00
daeab	Single, Crimson Belle, deep crimson	.25	3.00
daebz	“ Eastern Queen, rose, bizarre	.25	3.00
daecx	“ Nobilis Giant Mixed (Royal Pinks)	.25	3.00
daeet	“ Choice Mixed	.15	1.75

GROWERS OF "MERIT" FLOWER SEEDS

Code		Price	Price
Words		per oz.	per lb.

DIANTHUS HEDDEWIGII LACINIATUS, 1 ft. annual

daefr	Double, Lucifer, orange scarlet	\$0.45	\$5.00
daegp	" Pink Beauty, pure pink.....	.45	5.00
daehn	" Salmon King45	5.00
daeil	" Snowball, large white.....	.45	5.00
daejj	" Snowdrift, pure white.....	.45	5.00
daekh	" Choice Mixed20	2.00
daena	Single, Salmon Queen35	4.00
daeoy	" Splendens, crimson, white eye.....	.45	5.00
daepw	" Vesuvius, orange scarlet35	4.00
daequ	" Choice Mixed20	1.80

DIANTHUS SWEET WIVELSFIELD, 1 ft. annual

(Dianthus Allwoodii x D. Barbatus) A hardy annual, good for borders, as a cut flower, and adapted for rock gardens.

daeto	Single, Choice Mixed25	3.00
daeum	Double, Choice Mixed85	10.00

DIANTHUS DELIGHT, 9 in. perennial

daxis	Hybrid between Dianthus Sweet Wivelsfield and Dianthus Roysii. Colors from the palest pink to the deepest purple	3.00
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DIANTHUS LOVELINESS, 1 ft. perennial

dafdu	The flowers have lacerated petals, of an exquisite mauve tint, but most fascinating is its fragrance.....	8.00
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DIANTHUS PLUMARIUS (Grass or Clove Pinks) 1¾ ft. perennial

dafby	Nanus, dwarf double Pinks Choice Mixed, 1 ft.....	.65	7.50
daevk	Plumarius Double (Double Pinks) fine mixed.....	.65	7.50
daewi	Plumarius Single (Single Pinks) fine mixed.....	.10	1.00
daexg	Semperflorens Mixed (Florists' Perpetual Pinks) double15	1.50
daeye	Cyclops, Single Perpetual, various colors, red eye.....	.35	4.00
daezc	Scoticus Double, Special Florist Strain. See Page 10.....	12.00
dayoe	Spring Beauty Extra Double Giant Mixed.....	1.00	12.00

DIANTHUS ALLWOODII, 1 ft. perennial

dafes	Allwoodii Mixed, half carnation, half pink, double and single varieties. Free flowering, with a wide range of color. Per 1,000 seeds.....	\$3.00	
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WALLER-FRANKLIN SEED COMPANY

Code		Price	Price
Words		per oz.	per lb.

DIANTHUS-PINKS PERENNIAL FOR ROCK GARDENS

dafik	Allwoodii Alpinus, flowers first year from seed, 4 to 6 in. high, mixed colors. A gem for the rock garden, fragrant	\$2.50	\$30.00
dafji	Caesius Grandiflorus (Cheddar Pinks) pink, 6 in.....	.50	5.50
dafox	Deltoides Albus, white, 6 in.....	.65	8.00
dafyd	“ Brilliant, rich rose pink.....	.75	9.00
dagaz	“ Erecta, red, erect, compact.....	5.00
dager	“ Major Stern’s, bronze foliage.....	1.25	15.00
daful	“ Rose (Maiden Pinks)50	6.00
dagij	“ Splendens, amaranth purple65	8.00
dagny	“ Mixed, fine for rock gardens.....	.60	7.00
dauzm	Neglectus (Glacier Pink) rose. Per 1,000 seeds.....	\$1.00	
davak	Rock Garden Rare Species Mixed, including Caucasicus, Collinus, Arenarius, Seguieri, Grisebachii, Orbelicus, Rupicola, Saxatilis, Cyri, Arboreus, Stawkianus, Glaucophyllus, Viscidus and over forty rare species....	1.65	20.00
davbi	Roysii, rose, 3 in. Per 1,000 seeds.....	\$1.00	
davde	Winteri, New Pinks. The flowers are pure colors, com- pact habit, flowers first year from seed, 9 in.....	5.00

DIDISCUS COERULEUS (Blue Lace Flower) 3 ft. annual

davec	Blue35	4.00
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DIGITALIS (Foxglove) 4 ft. biennial

daviu	Gloxinioides Purple25	2.50
davlo	“ Rose25	2.50
davoh	“ White25	2.50
davuv	“ Mixed20	2.25
davfd	The Shirley, enormous spotted flowers, mixed.....	.25	2.50
davyn	Monstrosa Choice Mixed, upper flower large and erect....	.25	3.00
dawaj	Hybrida Lutzii Salmon35	4.00

DIMORPHOTHECA (Star of the Veldt) 1 ft. annual

daweb	Aurantiaca, Golden West45	5.00
dawit	“ Orange Yellow45	5.00
dawni	“ Salmon Beauty45	5.00
dawog	“ White Beauty45	5.00
dawpe	“ Mixed Hybrids30	3.50
dawra	Ecklonis, white with blue disc, 2 ft.....	1.00	12.00
dawsy	Ringens, white with blue zone, 1 ft.....	.65	8.00

GROWERS OF “MERIT” FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
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DOLICHOS (Hyacinth Bean) annual climber

dawuu	Lablab White	\$0.10	\$0.40
dawxo	Lablab Princess Helene (Daylight).....	.10	.40
dawym	Lablab Purple10	.40
daxai	Soudanensis (Darkness)10	.40
daxce	Mixed10	.40
daxea	Lignosus, crimson and rose. It is called Australian Pea Vine but is really a native of India. Half hardy climber	.30	3.50

ECHIUM (Vipers Bugloss) 1 ft. annual

eapdm	Blue Bedder20	2.00
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EDGING OR BORDER MIXTURE OF ANNUALS

eapfi	Consisting of over 50 annuals ranging from 3 to 12 inches high25	2.50
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ESCHSCHOLTZIA (California Poppy) SPREADING VARIETIES, 1 ft. annual

eansj	Aurantiaca (Orange King) rich orange, true California Poppy. Award of Merit, R. H. S.....	.10	.75
eanuf	Carmine King, deep carmine20	2.00
eanwb	Golden West (Californica) yellow with orange center. Highly Commended, R. H. S.....	.10	.75
eanxz	Mandarin, inside petals orange, outside scarlet.....	.15	1.25
eanyx	Rosy Queen, rosy pink.....	.15	1.25
eanzv	The Geisha, orange crimson, inside petals golden.....	.35	4.00
eaoat	Vesuvius (Waller-Franklin) wallflower red.....	.25	3.00
eaobr	Waller’s Crimson, carmine crimson.....	.20	2.00
eaocp	White10	.75
eaodn	Brilliant Mixed, mixture of all above colors.....	.15	1.25
eaodel	Mixed, white, yellow and orange.....	.10	.75

ESCHSCHOLTZIA ERECT VARIETIES, 1 ft. annual

A WALLER-FRANKLIN FORMULA MIXTURE

eaork New Hybrid Mixture—Made up from a Waller-Franklin
Formula from separate varieties. It contains new and rare colors,
soft pink, scarlet, chrome, copper red, claret red and royal purple
predominating. This mixture is as gorgeous as a Persian rug.
Price per oz. \$0.35, per lb. \$4.00.

eaofj	Ballet Girl (Waller-Franklin) carmine, creamy white.....	.45	5.00
eaogh	Dazzler, flame scarlet45	5.00
eaohf	Fireflame, orange scarlet45	5.00
eaoid	Fringed Yellow, buttercup yellow, fringed petals.....	.45	5.00

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
ESCHSCHOLTZIA ERECT VARIETIES—Continued			
eapek	Golden Rod, golden orange	\$0.50	\$6.00
eaobjb	Lovely (Waller-Franklin) rose pink suffused salmon. Highly Commended, R. H. S.45	5.00
eaokz	Mauve Beauty (Waller-Franklin) pure mauve.....	.45	5.00
eaogg	My Favorite, apricot-buff suffused salmon.....	.45	5.00
eaolx	Orange Flame (Waller-Franklin) orange scarlet.....	.45	5.00
eaomv	Purple Glow (Waller-Franklin) reddish purple.....	.45	5.00
eaooq	Ramona Hybrids Mixed60	7.00
eaopo	Scarlet Beauty (Waller-Franklin) deep scarlet.....	.45	5.00
eaqmq	Tango (Waller-Franklin) bronzy red overlaid terra cotta....	.45	5.00
ESCHSCHOLTZIA DOUBLE OR SEMI-DOUBLE VARIETIES, 1 ft. annual			
eaosi	Carmine Queen, crimson carmine.....	.50	6.00
eaotg	Crocea, orange50	6.00
eaoue	Enchantress, pink50	6.00
eaovc	Golden Glory, golden yellow.....	.50	6.00
eaowa	Rose50	6.00
eaoyw	White45	5.00
eaphe	Monarch Art Shades, see Page 10.....	.50	6.00
eaozu	Double Choice Mixed45	5.00
EUPHORBIA, 2 ft. annual			
epas	Heterophylla (Annual Poinsettia) carmine.....	.25	2.50
eaqbq	Variegata (Snow-on-the-Mountain)15	1.50
EVERLASTINGS annual			
eaeco	Choice mixture, containing Ammobium, Helichrysum, Xeranthemum, etc.15	1.50
FORGET-ME-NOT (Myosotis) 1 ft. biennial			
fahea	Alpestris Blue30	3.50
fabfy	Alpestris Mixed30	3.50
GAILLARDIA PICTA (Blanket Flower) 2 ft. annual			
gaceb	Single Indian Chief, red, Award of Merit, R. H. S.....	.25	2.50
gacit	Single Mixed20	2.00
gaeni	Lorenziana Double Choice Mixed.....	.20	2.25
GAILLARDIA GRANDIFLORA (Blanket Flower) 3 ft. perennial			
gacog	Burgundy, dark scarlet85	10.00
gacpe	Dazzler, golden yellow and maroon red.....	.50	6.00
gacra	Portola Hybrida (Waller-Franklin) red, golden tipped.....	.45	5.00
gacsy	Sanguinea, copper red30	3.50
gacxo	Superba, Choice Mixed, best and largest varieties.....	.25	3.00
gacym	Choice Mixed20	2.25

GROWERS OF “MERIT” FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
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GERANIUM (Crane’s Bill) 1½ ft. greenhouse plant

gadai	Zonal, finest mixed	\$1.65	\$20.00
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GERBERA HYBRIDS (Transvaal Daisy) 2 ft. greenhouse plant

gadce	Choice Mixed. Per 1,000 seeds.....	\$1.60	
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GEUM (Avens) The Rose of the Rockery, 2 ft. perennial

gaeyk	Borisii, orange scarlet	2.50	30.00
gadea	Lady Stratheden, orange yellow.....	1.00	12.00
gadfy	Mrs. Bradshaw, scarlet85	10.00
gaewo	Orange Queen, orange scarlet.....	1.65	20.00
gadhu	Prince of Orange, true orange.....	3.00	35.00
gafag	Choice Mixed65	8.00

GILIA annual

gadis	Capitata (Queen Anne’s Thimble) lavender blue, 3 ft.....	.10	.80
gaexm	Capitata Reselected, rich sky blue, large blooms. A good cut flower, 3 ft.....	.20	2.00
gadko	Tricolor Mixed, 1 ft.....	.10	.75

GLAUCIUM: See Horned Poppy, Page 41.

GODETIA TALL DOUBLE GRANDIFLORA—Gladiola-like flowers in long
trusses ; excellent for cutting, 2 ft. annual

gadut	Carmine, soft pink, carmine blotched.....	.25	2.50
gadyl	Cherry Red25	2.50
gaeah	Crimson25	2.50
gaecd	Mauve25	2.50
gaeez	Rich Pink25	2.50
gaefx	Rosy Morn, bright pink.....	.25	2.50
gaegv	White25	2.50
gaeht	Choice Mixed20	2.00

GODETIA DWARF (Satin Flower) 1 ft. annual

gaeir	Choice Mixed25	2.50
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GOURDS ORNAMENTAL annual climber

gaejp	Large Decorative Varieties Mixed.....	.10	.80
gaekn	Small Decorative Varieties Mixed.....	.10	.90
gafbe	Large and Small Varieties Mixed.....	.10	.75

GREVILLEA (Silk Oak) greenhouse plant

gaell	Robusta50	6.00
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WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
GYPSOPHILA ELEGANS (Chalk Plant) annual			
gaemj	Covent Garden Market, large flowered, 2 ft.....	\$0.10	\$0.35
gaeng	Paris Market, large flowered, extra select, 2 ft.....	.10	.35
gaeoe	London Market, largest pure white Gypsophila, 2½ ft....	.10	.40
gaepc	Carmine, 1½ ft.10	1.00
gaeqa	Rosea, 1½ ft.10	1.00
GYPSOPHILA OLDHAMIANA perennial			
gaezi	Flesh Pink, 3½ ft.....	.85	10.00
GYPSOPHILA PACIFICA perennial			
gaery	Pink, 4 ft.....	1.65	20.00
GYPSOPHILA PANICULATA (Baby's Breath) 3 ft. perennial			
gaesw	Double Snow White.....	2.50	30.00
gaetu	Single, white15	1.25
GYPSOPHILA REPENS 6 in. perennial			
gaeus	Rose, pale rose.....	.75	9.00
gaevq	White50	6.00
HELIANTHUS: See Sunflower, Page 77.			
HELICHRYSUM MONSTROSUM, Flora Plena (Strawflower) 3 ft. annual			
hamye	Canary Yellow (Waller-Franklin) (Buttercup).....	.25	3.00
hanaa	Crimson25	3.00
hanby	Fireball25	3.00
handu	Golden Globe25	3.00
hanes	Rose Carmine Shades.....	.25	3.00
hango	Rose Queen (Waller-Franklin) rich deep rose.....	.25	3.00
hanik	Salmon25	3.00
hanji	Scarlet25	3.00
hanle	Silvery Pink (Waller-Franklin) silvery cameo pink.....	.25	3.00
hanox	Violet25	3.00
hanul	White25	3.00
haabl	Waller-Franklin Formula Mixture, "Just a little bit better"25	3.00
hanyd	Mixed, extra fine25	2.50
HELIOTROPE (Cherry Pie) 2 ft. greenhouse plant			
haoaz	Lemoine's Giant Mixed65	8.00
HEUCHERA (Alum Root or Coral Bells) 1½ ft. perennial			
haobx	Sanguinea Hybrids Mixed	4.00
haocv	" Rosea	5.00
haodt	" Spitfire, large rich scarlet.....	5.00
haoer	" Splendens, vermilion	4.00

GROWERS OF “MERIT” FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
HOLLYHOCK , 6 to 7 ft. Botanical name <i>Althaea rosea</i> . perennial			
Enchantress, Black Gem, Fire King, Golden Drop and Virgin Queen are a revival of names used by Mr. Chater.			
haofp	Chater's Double Chamois	\$0.65	\$8.00
haogn	“ “ Deep Rose (Enchantress).....	.65	8.00
haohl	“ “ Maroon (Black Gem)65	8.00
haoij	“ “ Newport Pink65	8.00
haojh	“ “ Salmon Rose65	8.00
haokf	“ “ Scarlet (Fire King)65	8.00
haold	“ “ Sulphur Yellow (Golden Drop).....	.65	8.00
haomb	“ “ White (Virgin Queen)65	8.00
haacj	“ “ Waller-Franklin Formula Mixture, “Just a little bit better”.....	.65	8.00
haony	“ “ Superb Mixed50	6.00
haoow	Alameda Pink, light pink, Allegheny type.....	.65	7.50
haoqs	Imperator, fringed flowers, pink to cerise salmon.....	.85	10.00
haorq	Triumph Double Mixed, early flowering, contains a variety of new colors. Flowers waived and fringed....	.75	9.00
haadh	Double, Semi-double and Single Mixed.....	.25	2.50
haoso	Allegheny Mixed, semi-double, art shades.....	.20	2.00
HOLLYHOCK SINGLE			
hapeq	Mixed15	1.50
HOLLYHOCK ANNUAL			
hapma	Indian Spring (New) S. M., A. A. S. 1939. See Page 8....	1.25	15.00
HORNED POPPY (<i>Glaucium</i>) 3 ft. annual			
haaef	Orange and Yellow.....	.25	3.00
HUNNEMANNIA FUMARIAEFOLIA (Mexican Tulip Poppy) 2 ft. annual			
hapii	Single Yellow25	3.00
hapke	Sunlite, yellow semi-double A. M., A. A. S. '34.....	.45	5.00
IBERIS : See Candytuft, Page 24.			
IPOMEA annual climber			
iaius	Bona Nox, purple throat, shading to lavender.....	.10	.75
iaimj	Heavenly Blue Clarke's Strain, deep blue, early flowering	.35	4.00
iaing	Heavenly Blue Improved, sky blue, early flowering.....	.35	4.00
iaivq	Scarlett O'Hara, G. M., A. A. S. '38. See Page 5.....	1.25	15.00
iaioe	Quamoclit Scarlet (Cypress Vine).....	.15	1.50
iaiqs	“ White15	1.50
iairy	“ Mixed15	1.50
iaisw	“ Sloteri (Cardinal Climber).....	.45	5.00

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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KOCHIA (Summer Cypress or Burning Bush) 3 ft. annual

kamus	Childsii, ornamental green foliage	\$0.10	\$0.50
kamwo	Trichophylla, green foliage turning red in fall.....	.10	.75

KUDZU VINE perennial climber

kamyk	Pueraria Thunbergiana20	2.00
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LANTANA greenhouse annual

lgbaa	Hybrida Mixed, 2½ ft.....	.30	3.50
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LARKSPUR (Larks-Heel) annual

LARKSPUR, Emperor Dwarf Branching Double Stock Flowered, 2 ft.

lgeax	Choice Mixed20	2.00
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LARKSPUR, Early Giant Hyacinth Flowered Improved, 3 ft.

lgeep	Dark Blue.....	.45	5.00
lgeih	Lilac45	5.00
lgeou	Pink45	5.00
lgero	Purple45	5.00
lgeui	White45	5.00
lgewe	Choice Mixed25	3.00

LARKSPUR GIANT IMPERIAL, 4 ft.

We are proud to have been the originators of this great group of Larkspurs. The two first varieties were Exquisite Pink Improved and Exquisite Rose, both of which received Awards of Merit from the Royal Horticultural Society.

These Larkspurs are ideal for cut flowers as the flower stems, three to four feet long, branch from the base of the plant.

lgeya	Blue Bell, light blue.....	.35	4.00
lgezy	Blue Spire (Waller-Franklin) deep Oxford blue.....	.35	4.00
lgfeo	Carmine King, carmine rose.....	.35	4.00
lghau	Daintiness, delicate lavender.....	.35	4.00
lghie	Dazzler, carmine35	4.00
lgiat	Exquisite Pink Improved (Waller-Franklin) soft pink shaded salmon, Award of Merit, R. H. S.....	.35	4.00
lgiei	Exquisite Rose (Waller-Franklin) rose pink, Award of Merit, R. H. S.....	.35	4.00
lgiid	Gloria (Waller-Franklin) deep rose.....	.35	4.00
lhika	Gloria Improved35	4.00

GROWERS OF “MERIT” FLOWER SEEDS

Code		Price	Price
Words		per oz.	per lb.

LARKSPUR GIANT IMPERIAL, 4 ft.—Continued

lgioq	Lilac Queen, lilac	\$0.35	\$4.00
lgipo	Lilac Spire (Waller-Franklin) lilac35	4.00
lgisi	Los Angeles Improved, rose35	4.00
lgiae	Miss California, pink shaded salmon.....	.35	4.00
lgiwa	Peach Blossom (Waller-Franklin) light pink.....	.35	4.00
lgixy	Sweet Lavender, lavender35	4.00
lgiyw	The Empress Improved, rose.....	.35	4.00
lhily	White King, fine white.....	.35	4.00
lgizu	White Spire (Waller-Franklin) dazzling pure white.....	.35	4.00
lhior	Waller-Franklin Formula Mixture, “Just a little bit better”35	4.00
lgkoo	Choice Mixed25	3.00

LARKSPUR, Tall Branching Double Stock Flowered, 4 ft.

lgkyu	Bright Rose, mauve rose20	2.00
lglei	Dark Blue20	2.00
lglia	Empress Rose, pink20	2.00
lgmua	Exquisite Pink (Waller-Franklin).....	.20	2.00
lgnao	La France, salmon pink.....	.20	2.00
lgniy	Lilac Improved, deep lilac.....	.20	2.00
lhiuf	Lilac Supreme, fine lilac.....	.20	2.00
lgoan	Los Angeles, salmon rose.....	.20	2.00
lgoef	Lustrous Carmine20	2.00
lgoix	Rosamond, deep rose self.....	.35	4.00
lgook	Rosy Scarlet20	2.00
lgopi	Shell Pink, lilacy white20	2.00
lgore	Sky Blue.....	.20	2.00
lgtai	White20	2.00
lgtea	Waller-Franklin Formula Mixture, “Just a little bit better”20	2.00
lguah	Choice Mixed10	1.00

LATHYRUS LATIFOLIUS (Everlasting Pea) perennial climber

lguez	Pink Beauty.....	.25	2.50
lguir	Red25	2.50
lguoe	White Pearl.....	.25	3.00
lguqa	Mixed15	1.25

LAVATERA (Mallow)

lgury	Assurgentiflora (California Windbreak) rose, 10 ft. perennial15	1.50
lgutu	Splendens Rosea, 3 ft. annual.....	.25	2.50
lguus	“ Sunset (Loveliness) rosy carmine.....	.25	2.50
lguwo	“ White, 3 ft.25	2.50

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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LAVENDER perennial

lguyk	Munstead Strain, dwarf, deep lavender, 1 ft.....	\$1.25	\$15.00
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LAYIA ELEGANS (Tidy Tips) 1 ft. annual

lhiyx	Dwarf Yellow and White.....	.50	6.00
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LEPTOSYNE (Sea Dahlia) annual

lguzi	Maritima Grandiflora, yellow, 2 ft.....	.35	4.00
lgvey	Stillmanii, golden yellow, 1½ ft.....	.35	4.00

LILIUM (Regal Lily) 4 ft. perennial

lgwyi	Regale45	5.00
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LINARIA (Toad Flax or Wild Snapdragon) 1 ft. annual

lgyuo	Maroccana Hybrida Excelsior Mixed.....	.15	1.50
lgxae	Fairy Bouquet Mixed, compact plants about eight to ten inches high, in many distinct colors.....	.45	5.00
lgyxi	Canon J. Went, pink, perennial 2 ft.....	3.00	-----

LINUM (Flax) perennial

lgyyg	Flavum, golden yellow, fine rock plant, 1 ft.....	1.00	12.00
lgyze	Flavum Nanum Compactum, dwarf, yellow, 6 in.....	4.20	50.00
lgzeu	Grandiflorum Rubrum (Scarlet Flax) 1½ ft.....	.10	1.00
lhaac	Narbonense, steel blue, 2½ ft.....	.45	5.00
lhaba	Perenne, Sibiricum, blue, 2½ ft.....	.10	1.00

LOBELIA ERINUS annual

COMPACT VARIETIES

lhaeu	Blue Stone, new improved strain, mid-blue.....	1.00	12.00
lhaho	Cambridge Blue, light blue, green foliage.....	1.65	20.00
lhaim	Crystal Palace, true, dark blue, dark foliage.....	.85	10.00
lhaki	Emperor William, gentian blue, green foliage.....	.75	9.00
lhloo	Kermesina, purple crimson, white eye.....	1.65	20.00
lhame	Mrs. Clibran, deep blue, white eye.....	1.15	14.00
lhmei	White Lady, pure white, dwarf compact.....	1.00	12.00

TRAILING VARIETIES

lhlyu	Prima Donna, beautiful wine color.....	1.00	12.00
liizw	Sapphire, sapphire blue, white eye.....	1.00	12.00

GROWERS OF "MERIT" FLOWER SEEDS

Code			Price	Price
Words			per oz.	per lb.
LUPINUS annual				
lhaoz	Giant King Blue (Waller-Franklin)	Oxford blue, 3 to 4 ft...	\$0.25	\$3.00
lhaun	" "	Heliotrope (Waller-Franklin) rosy purple.....	.25	3.00
lhayf	" "	Sky Blue (Waller-Franklin) light blue.....	.25	3.00
lhboy	" "	White (Waller-Franklin) pure white.....	.25	3.00
lheuj	" "	Choice Mixed (Waller-Franklin) Winner of Award of Merit in the 1933 All-America Selections20	2.00
lheyb	Hartwegii	Albus, 2 ft., annual10	1.00
lhfou	"	Dark Blue, Oxford Blue, "Highly Com- mended" R. H. S.....	.10	1.00
lhfui	"	Roseus10	1.00
lhfy a	"	Sky Blue, Cambridge Blue.....	.10	1.00
lhgeo	"	Choice Mixed10	.90
lhmia	Yellow Fragrant (annual)	Freesia scented.....	.25	3.00
lhiau	Nanus Blue, 1 ft.....		.10	1.00
lhido	Small Seeded Annual Sorts	Mixed.....	.10	1.00
lhiem	Texas Blue Bonnet (Texas State Flower)	1 ft.....	.10	1.00
lhigi	Lavender Tree (Arboreus)	4 ft. perennial20	2.00
lhiie	Yellow Tree (Arboreus)	4 ft. perennial.....	.20	2.00

MARIGOLD (Tagetes) annual

The botanical name of the African Marigold is *Tagetes Erecta*. The French Marigold is *Tagetes Patula*.

MARIGOLD TALL AFRICAN DOUBLE FISTULOSA, 3 ft.

An especially fine tall branching strain, bearing enormous flowers of the quilled type.

One of the greatest improvements in the history of African Marigolds. No longer do we have to be content with 40 or 50 per cent singles. This new strain is 100 per cent double, with huge perfectly formed, quilled heads.

As originators, we claim to have the most perfect and best strains. Special for florists.

maaro **Lemon All double** (Waller-Franklin).

maasm **Orange All double** (Waller-Franklin) A. M., R. H. S., 1933

Each of above varieties: Price per oz. \$0.65, per lb. \$8.00.

maatk **All double Mixed.** Price per oz. \$0.60, per lb. \$7.00.

maau i	Golden Emblem35	4.00
maavg	Lemon Queen35	4.00
mafky	Lemon Queen Improved, Los Angeles Florist Strain.....	.65	8.00
maawe	Orange Prince35	4.00
mafmu	Prince of Orange Improved, Los Angeles, Florist Strain65	8.00
maaxc	Mixed25	2.50

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb
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MARIGOLD AFRICAN DOUBLE IMBRICATA

magwy	Burpee Gold, odorless foliage	\$0.35	\$4.00
maaya	Guinea Gold, golden orange, 2½ ft.25	2.50
maicl	Golden State (New) orange. See Page 8.....	.65	7.50
magyu	Golden West, carnation flowered orange, 2½ ft.....	.35	4.00
mabbu	Yellow Supreme, creamy lemon yellow, 2½ ft.....	.25	3.00

MARIGOLD GIGANTEA

maidj	Orange Sunset (New) rich orange. See Page 8.....	.90	10.00
mafud	Sunset Giants. Huge flowers with a color range through orange-yellow and primrose.....	.65	7.50

MARIGOLD COLLARETTE

mafyv	Crown of Gold, bright golden orange.....	.35	4.00
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MARIGOLD (Hedge or Border Type)

maieh	Spanish Gold (New). See Page 8.....	.65	7.50
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MARIGOLD TOM THUMB

mahaq	Golden Crown, golden yellow flushed orange, 10 in.....	.85	10.00
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MARIGOLD AMERICAN BEAUTY (Chrysanthemum Flowered Incurved) (Waller-Franklin) (New) 3 ft.

mahbo	American Beauty Orange
mahei	American Beauty Golden Orange
mahge	American Beauty Yellow
	Price per oz. \$1.25, per lb. \$15.00.
maibn	American Beauty Mixed
	Price per oz. \$0.85, per lb. \$10.00.

MARIGOLD CHRYSANTHEMUM FLOWERED HYBRIDS

mafop	A mixture of many types, in shades of orange, yellow and primrose. See Page 47 for illustration.....	.65	7.50
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MARIGOLD DIXIE SUNSHINE, 4 ft.

mabot	Bright golden yellow. A. M., A. A. S. '36.....	1.25	15.00
maiff	Early Sunrise65	7.50

MARIGOLD TALL FRENCH DOUBLE, 2½ ft.

macen	Royal Scot, gold, striped maroon.....	.35	4.00
macif	Scotch Gold Striped, brown striped gold (Waller-Frank- lin Special Strain)35	4.00
macos	Choice Mixed15	1.40
macqo	Australian Giant (Grendon Tree) brownish yellow, 5 ft... ..	.25	3.00
magar	Lieb's Winter Flowering, greenhouse variety.....	.45	5.00
macti	Single Brown (Josephine) for Florists, 3 ft.....	.15	1.50



Nickel electrotype. Price on application.

NEW MARIGOLD CHRYSANTHEMUM FLOWERED HYBRIDS

These new Hybrids consist of many new and distinct types of Marigolds, varying in size of bloom from two to four inches in diameter. Some of these types have petals which are very quilled and incurved and which remind one of miniature American Beauty Asters in orange and yellow. There are also the imbricated types which have from four to five rows of flat petals and in the center there are many small quilled florets. These beautiful types are quite variable and are most desirable. The beautiful colors are most fascinating and can best be described as containing all shades of orange and yellow. The plants are about three feet high, supporting masses of flowers on fine stems for cutting.

Price per oz. \$0.65, per lb. \$7.50.

WALLER-FRANKLIN SEED COMPANY

Code	Price	Price
Words	per oz.	per lb.

MARIGOLD DWARF FRENCH ALDOUBLE EARLY FLOWERING

We take pleasure in offering five fine Improved French Mari-
golds. They are **early** flowering and **all double**. By careful selection,
they have been bred to throw no singles.

- magib **Early Harmony Alldouble.** Price per oz. \$0.25, per lb. \$3.00.
magoo **Early Orange Ball Alldouble.** Price per oz. \$0.45, per lb. \$5.00.
magri **Early Primrose Alldouble.** Price per oz. \$0.45, per lb. \$5.00.
magte **Early Royal Scot All double.** S. M., A. A. S. '37. See Page 49
for illustration. Price per oz. \$0.65, per lb. \$7.50.
maguc **Early Waller-Franklin Formula Mixed All double.** Price per oz.
\$0.25, per lb. \$3.00.

MARIGOLD DWARF FRENCH DOUBLE, 1 ft.

macug	Dark Brown	\$0.20	\$1.80
macve	Golden Ball, compact, large golden yellow.....	.20	1.80
macxa	Golden Ball Monarch Strain, Re-selected, extra large flowers, very dwarf and double.....	.25	3.00
macyy	Golden Yellow Brown Margin, large flowering.....	.20	1.80
madau	Harmony, deep orange, with maroon-brown collar25	3.00
maddo	Lemon Ball20	1.80
madem	Pallida, dwarf compact, pale sulphur yellow.....	.20	1.80
madgi	Robert Beist, dark maroon.....	.20	1.80
madie	Spotted (Pulchra Nana) yellow, spotted brown.....	.20	1.80
madka	Striped, extra select25	3.00
madly	Monarch Strain Mixed.....	.25	3.00
mador	Choice Double Mixed.....	.15	1.50

MARIGOLD DWARF FRENCH SINGLE, 1 ft.

madyx	Fire Cross, saffron orange with brown red center.....	.15	1.50
maebr	Legion of Honour (Little Brownie).....	.15	1.50
maegh	Choice Mixed10	1.00

MARIGOLD TAGETES, 9 in. annual

maeel	Signata Pumila, orange45	5.00
maefj	“ “ Gnome, deep orange.....	.45	5.00

MARVEL OF PERU (Four O'Clocks) Botanical name Mirabilis Jalapa. annual

mafic	Choice Mixed10	.50
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GROWERS OF "MERIT" FLOWER SEEDS



Nickel Electrotpe, \$18.00.

NEW MARIGOLD DWARF ROYAL SCOT ALDOUBLE

For many years we have been working on striped French Marigolds and we now have an achievement of which we are very proud. We offer the trade a new strain of Dwarf Striped French Marigold. Growth, dwarf and bushy, every plant of a uniform shape and height of about 10 to 12 inches. Color is rich mahogany and gold in uniform stripes. In addition, we offer practically absolute doubleness in each plant, something quite new in French Marigolds. We have, we consider, appropriately named this fine strain Dwarf Royal Scot Alldouble. All present strains of Dwarf Striped French Marigolds should be replaced by Dwarf Royal Scot Alldouble. Winner of Special Mention in 1937 All-America Selections. Price per oz. \$0.65, per lb. \$7.50.

WALLER-FRANKLIN SEED COMPANY

Code		Price	Price
Words		per oz.	per lb.
MATRICARIA EXIMIA GRAND., Fl. Pl. perennial			
mafja	Double White, select strain, 2 ft.....	\$0.55	\$6.50
maigd	Ball's Double White, extra select.....	1.25	15.00
maehf	Dwarf Double Golden Ball, 1 ft.....	.85	10.00
MATRICARIA (Feverfew) perennial			
maeid	Capensis Alba Plenissima, 2 ft.....	.35	4.00
MATTHIOLA (Evening Scented Stock) 2 ft. annual			
maejb	Bicornis, lilac flowers, exquisitely perfumed.....	.10	.60
MIGNONETTE (Reseda Odorata) annual			

The following are the five best Florist Machet Mignonettes. They have been grown and selected by us for many years and they have always given satisfaction. In order to bring them to the notice of more of our customers we are placing them in this box.

maerk	Giant Flowering, Waller-Franklin Select Strain, 1½ ft.
	Price per oz. \$0.25, per lb. \$3.00.
maeue	Goliath Red, Waller-Franklin Select Strain, 1 ft.
	Price per oz. \$0.35, per lb. \$4.00.
maevc	New York Market, Waller-Franklin Select Strain, 1½ ft.
	Price per oz. \$0.45, per lb. \$5.00.
maewa	Orange Queen, Waller-Franklin Select Strain, 1 ft.
	Price per oz. \$0.25, per lb. \$2.50.
maeyw	White, Waller-Franklin Select Strain.
	Price per oz. \$0.35, per lb. \$4.00.

maelx	Reseda Odorata Grandiflora Improved, 1½ ft.10	.50
maemv	Allen's Defiance, 1½ ft.....	.10	1.00
maens	Ball's Forcing Strain, 1½ ft.45	5.00
maeqq	Golden Queen, compact bedding, yellow, 1½ ft.....	.10	1.00
maepo	Machet Improved, 1½ ft.....	.15	1.25
maeqm	“ Bismarck, extra large spikes, 1 ft.....	.25	3.00
maesi	“ Golden, 1 ft.25	3.00
maetg	“ Golden Goliath, giant golden yellow, 1 ft.....	.45	5.00
maexy	“ Red Monarch, deep red.....	.45	5.00
magva	“ White Pearl, fine white, 1 ft45	5.00
maezu	“ Special Mixture, 1 ft.....	.10	1.00
mafas	Dobbie's Giant, mammoth red spikes, 1½ ft.....	.15	1.25
mafek	Salmon Red (Salmon Queen) 1 ft.....	.15	1.50
maffi	Victoria Perfecta, brilliant red spikes, 1 ft.....	.15	1.50

GROWERS OF "MERIT" FLOWER SEEDS

Code Words	Price per oz.	Price per lb.
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MINA (Flag of Spain) annual climber		
mafhe Lobata, scarlet and orange, fine annual climber.....	\$0.85	\$10.00

MIRABILIS: See Marvel of Peru, Page 48.

MYOSOTIS: See Forget-me-not, Page 38.

NASTURTIIUM (Indian Cress) annual
Botanical Name Tropaeolum

NASTURTIIUM SEMI-DOUBLE GLEAM

naizt	Apricot, light apricot.....	.50
naaji	Fire Gleam, bright scarlet.....	.40
naakg	Golden Gleam, golden yellow, G. M., A. A. S. '33, A. M., R. H. S. '32.....	.40
najar	Harmony, primrose, dark leaves.....	.50
najoo	Indian Chief (New) dark foliage, brilliant scarlet. See Page 8.....	1.50
naico	Mahogany, dark mahogany red.....	.50
naale	Moonbeam, soft primrose.....	.50
naame	Orange Gleam, golden orange.....	.50
naan	Primrose Gleam, lemon yellow.....	.50
najri	Salmon Gleam (Golden Salmon).....	.50
naaox	Scarlet Gleam, fiery scarlet, G. M., A. A. S. '35.....	.40
naaqt	Sun Gleam, lemon yellow.....	.50
naarr	Supreme, salmon-cerise.....	.50
naasp	Glorious Gleam Hybrids Mixed, well balanced mixture, A. M., A. A. S. '35.....	.35

NASTURTIIUM SEMI-DOUBLE DWARF, 1 ft.

naatn	Golden Globe, golden yellow50
najej	Mahogany Gem, deep mahogany.....	1.00
najib	Ruby Gem	1.00
naidm	Scarlet Globe, fiery scarlet.....	1.00
naaul	Gem Mixed, well balanced range of colors.....	.50
naavj	Giant Mixed, dwarf compact.....	.50

NASTURTIIUM SINGLE DWARF, 1 ft.

naiek	Amber White (Pearl or Moonlight).....	.40
naifi	Dark Scarlet (Empress of India, Crimson).....	.40
naigg	Golden, Dark Leaved (Golden King).....	.40
naihe	Golden, Golden Leaved (Golden Queen).....	.40
naic	Purple Garnet (King Theodore, Regaliaum).....	.40
naija	Ruby (Roseum Coeruleum, Ruby King).....	.40

WALLER-FRANKLIN SEED COMPANY

Code		Price
Words		per lb. ←

NASTURTIUM SINGLE DWARF—Continued

naiky	Salmon (Salmon Queen, Aurora, Vesuvius).....	\$0.40
nailw	Scarlet (King of Tom Thumb).....	.40
naimu	Yellow Spotted Garnet (Crystal Palace Gem).....	.40
nainr	Yellow Spotted Red (Beauty, Prince Henry, Spotted King)....	.40
nabxe	Chameleon Mixed, rare colors.....	.40
nacke	Ivy Leaved Mixed40
nadax	Queen of Tom Thumb Mixed, variegated leaves.....	.40
nadro	Spencer Choice Mixed, waved leaves.....	.40
nadzy	Waller-Franklin Formula Mixture of Dark Leaved Varieties	.40
naeaw	Choice Mixed35

NASTURTIUM SINGLE TALL or CLIMBING

naiop	Amber White (Pearl or Moonlight).....	.40
naipn	Crimson (Regelianum)40
naiql	Golden (Dunnet's Orange, Jupiter).....	.40
nairj	Purple Garnet (King of the Blacks, King Theodore).....	.40
naish	Ruby (Rudolph Virchow, Rose).....	.40
naitf	Salmon (Salmon Queen, Vesuvius, Twilight).....	.40
naiud	Scarlet (Brilliant, Schulzi)40
naivb	Yellow Spotted Garnet (Gold Garnet, Shillingi).....	.40
naiwz	Yellow Spotted Red (Butterfly, Firefly).....	.40
naedq	Chameleon Mixed40
naela	Ivy Leaved Mixed.....	.40
naepr	Madam Gunther's Hybrids Mixed.....	.40
nafav	Variegated Leaved Mixed.....	.40
nafnu	Waller-Franklin Formula Mixture of Dark Leaved Varieties	.40
nafos	Choice Mixed35

NASTURTIUM SINGLE LILLIPUT, 9 in.

nabow	Lilliput Hybrids Mixed40
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NEMESIA Strumosa Grandiflora (Suttoni) 1 ft. annual		Price	Price ←
		per oz.	per lb.
nafqo	Blue	\$1.25	\$15.00
nafti	Carmine	1.25	15.00
nafug	Cherry Red	1.25	15.00
nafve	Orange	1.25	15.00
nafxa	Rose	1.25	15.00
nafyy	Scarlet	1.25	15.00
nagau	Choice Mixed	1.00	12.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
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NEMESIA—Continued

NEMESIA NANA COMPACTA, 9 in. annual

nagdo	Aurora, crimson and white	\$1.65	\$20.00
nagem	Blue Gem Improved.....	1.65	20.00
naggi	Fire King, scarlet.....	1.65	20.00
nagie	Orange Prince, rich orange.....	1.65	20.00
naiyv	White Queen	1.65	20.00
nagka	Triumph Mixed	1.00	12.00
nagly	Superbissima Grandiflora Mixed, dwarf, splendid colors	1.00	12.00

NEMOPHILA, 6 in. annual

nagor	Insignis Blue (Baby Blue Eyes)	nahat	Insignis Alba		
naguf	Atomaria	nahel	Maculata		
nagyx	Discoidalis	nahid	Choice Mixed		
	Each of above10	1.00

NICOTIANA (Tobacco) 3 ft. annual

nahoq	Affinis, Sweet Scented White.....	.15	1.50
nahwa	“ “ “ Choice Mixed.....	.15	1.75
nahxy	“ “ “ Crimson Bedder, 15 in.85	10.00
nahyw	Sanderae, Crimson King, dark crimson, 3 ft.....	.25	3.00
nahzu	“ Hybrida Choice Mixed, 3 ft.....	.15	1.75
naias	Miniature White (Suaveolens) 1½ ft., white, fragrant....	5.00

NIGELLA DAMASCENA (Love in a Mist) (Devil in a Bush) 1½ ft. annual

naibq	Miss Jekyll, double dark blue10	1.00
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OENOTHERA (Evening Primrose) annual

oaart	Lamarckiana, 4 ft.....	.10	.60
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PANSY (Heartsease) Botanical name Viola Tricolor. 6 in. biennial-annual

SHAKESPEARE'S PANSIES (Waller-Franklin)

pdoyw This is a simple, quaint little Pansy suitable for any location in the garden. Color, combinations of blue or purple, white and yellow.

Price per oz. \$4.20, per lb. \$50.00.

pduan	PANSY TALL WINTER FLOWERING (Florist Strain)		
	See Page 10.....	7.50

WALLER-FRANKLIN SEED COMPANY

Code Words	Price per oz.	Price per lb.
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PANSY—Continued

PANSY WALLER-FRANKLIN SPECIAL FORMULA MIXTURE
OF SWISS GIANTS

papvy This magnificent blend of choice colors far surpasses in quality and range of color any mixture of Swiss Giants we have ever seen. The plants appear more compact than the usual Swiss Giants and most of the flowers are beautifully frilled. The Formula Mixture was the last contribution of the late Dr. Franklin to floriculture and we consider it a supreme Pansy mixture.

Price per oz. \$6.25, per lb. \$75.00.

papxu	Swiss Giant Alpenglow, cardinal shades.....	\$3.75	\$45.00
papys	“ “ Berna, dark violet blue.....	3.75	45.00
paqao	“ “ Blue (Ullswater)	3.75	45.00
pdtiy	“ “ Coronation Gold, A. M., A. A. S. '38.....	4.20	50.00
paqdi	“ “ Luna, sulphur yellow self.....	4.20	50.00
paqeg	“ “ Rheingold, yellow with blotch.....	3.75	45.00
paqfe	“ “ Swiss White, pure white.....	4.20	50.00
paqha	Super Swiss Giants (Roggli) Superb Mixed.....	3.75	45.00
paqiy	Swiss Giants Fine Mixed.....	3.00	35.00
paqku	Dwarf Swiss Giants Choice Mixed.....	3.75	45.00
paqol	America, Special Florists' Strain Mixed.....	4.20	50.00
paquz	Donovan's Strain Mixed.....	4.20	50.00
paqyr	Engelmann's Giant Mixed	5.00	60.00
pdiso	Maple Leaved Giants Mixed.....	4.20	50.00

PASSIFLORA (Passion Flower)

pduef	Eclulis, blue and white50	6.00
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PENTSTEMON (Beard Tongue) perennial

HYBRID GLOXINIOIDES

paref	Carmine Shades, 2½ ft.	2.50	30.00
parix	Red Shades, 2½ ft.	2.50	30.00
parok	Rose Shades, 2½ ft.	2.50	30.00
parpi	Violet Shades, 2½ ft.	2.50	30.00
parre	Choice Mixed (Sensation) 2½ ft.	1.25	15.00
parta	Grandiflora Choice Mixed, 2½ ft.	1.00	12.00
paruy	Blue Gem, fine for rockeries, 1½ ft.	1.00	12.00
paran	Miniature Hybrids, 2½ to 3 ft.....	1.50	18.00



Nickel electrotpe. Price on application.

PETUNIA HYBRIDA HOLLYWOOD STAR

ALL-AMERICA  SELECTIONS

Silver Medal 1939

This lovely new Petunia is a charming shade of rich rose with an amber throat. Hollywood Star is unique in the form of its flower which consists of a five pointed star. This is a very fine garden variety as it is early and free blooming and the strong vigorous plant is so smothered with blooms that hardly any foliage shows.

Price per oz. \$2.10, per lb. \$25.00.

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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PETUNIA annual

PETUNIA HYBRIDA, 1½ ft.

pasam	Blue Bee (Waller-Franklin) the blue of Viola Jersey Gem..	\$0.45	\$ 5.00
pashy	General Dodds, velvety blood red.....	.45	5.00
pasiw	Golden Rose (Lord Courtenay).....	.85	10.00
pduix	Hollywood Star (Waller-Franklin) (New) S.M., A.A.S. '39 See Page 55.....	2.10	25.00
pasju	Howard's Star, purple, white star.....	.45	5.00
pasmo	Howard's Star Improved (Waller-Franklin) velvety purple, pure white star85	10.00
pasux	Inimitable, blotched and striped.....	.35	4.00
pasyp	Rose King, rich rose.....	.45	5.00
pdiuk	Rose King Improved.....	.85	10.00

TOPAZ ROSE (Waller-Franklin)

pdozu The color is a fiery velvety rose of a brilliancy seldom seen. It is slightly suffused with gold which gives it its fiery appearance and the throat is the color of topaz. Winner of Special Mention in the 1938 All-America Selections.

Price per oz. \$2.00, per lb. \$24.00.

patal	Violacea, deep violet.....	.50	6.00
pated	White King45	5.00
pativ	De Luxe Bedding Mixture (Waller-Franklin) This mixture is outstanding as it is made up exclu- sively of the largest flowered varieties in the hybrid group85	10.00
patoi	Waller-Franklin Formula Mixture This mixture contains every known color in Petunias in a wonderful blend which has taken years of ex- perimenting to perfect65	8.00
patqe	Choice Mixed, excellent mixture of rich bright colors....	.25	2.50

PETUNIA RUFFLED NANA COMPACTA, MARTHA WASHINGTON
(Waller-Franklin)

patasa Martha Washington is a ruffled or frilled nana compacta type. Its growth is nine inches high and it forms a ball effect, smothered with frilled blooms three inches in diameter. Its compact habit has never before been seen in Petunias.

The color is remarkable. The frilled portion of the flower is a blush pink, the center portion is veined a wine red deepening in the throat, which is large, to dark violet. Award of Merit All-America Selections 1935. Highly Commended R. H. S. 1935.

Price per oz. \$10.00.

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
PETUNIA HYBRIDA NANA COMPACTA, 1 ft.			
paugy	Admiral, rich violet blue with waved flowers.....	\$10.00
pauhw	Alderman, deep violet.....	.85	\$10.00
pauiu	Blue Bedder.....	1.00	12.00
paujs	Celestial Rose, improved Rose of Heaven.....	1.65	20.00
paukq	Cockatoo, violet with white spots.....	2.10	25.00
paulo	Crimson85	10.00
pduok	Howard's Star (Dwarf)	2.10	25.00
paunj	Inimitable, blotched and striped.....	.65	8.00
pauoh	Norma, blue with white star.....	.65	8.00
pdivi	Rose Bedder, bright rose, with golden throat.....	.65	7.50
paupf	Rose of Heaven. Select Strain, rose pink. Highly Com- mended, R. H. S. 1935.....	1.00	12.00
pdixe	Rose Queen Improved, brilliant rose.....	2.10	25.00
pauqd	Rosy Morn, pink, white throat. A selected very dwarf strain	1.25	15.00
pdqoo	Salmon Supreme (New) salmon pink, nice new color.....	12.50
pdqyu	Scarlet Flare (New) scarlet rose.....	12.50
paurb	Silver Blue (Heavenly Blue) light blue. Extra Select.....	2.10	25.00
pausz	Snowball, large pure white flowers, very compact.....	.85	10.00
pautx	Snow Queen, white, compact.....	.85	10.00
pdiyc	Twinkles, brilliant rose, starred white.....	1.25	15.00
pauuv	Violacea, rich violet, compact and dwarf. Best strain on the market. Award of Merit, R. H. S. 1935.....	1.25	15.00
pauvt	Waller-Franklin Formula Mixture. This is an extra dwarf strain containing only the dwarfer growing varieties in the Nana Compacta group. The color blend is excellent	1.00	12.00
pauwr	Choice Mixed65	8.00

PETUNIA GRANDIFLORA NANA COMPACTA

pdupi	Velvet Ball (New) velvety blood red. B.M., A.A.S. '39. See Page 8.....	12.50
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PETUNIA MINIATURE, 6 in.

A new strain of Dwarf Compact Miniature Petunias.			
pdjay	Brilliant Rose Gem (Waller-Franklin) rich deep rose.....	2.10	25.00
pauxp	Pink Gem (Waller-Franklin) pink. G.M., A.A.S. '34.....	1.65	20.00
pdure	Pink and White Gem (Waller-Franklin) (New) rose pink starred white.*.....	2.10	25.00
pduta	Rose Crepe de Chine (Waller-Franklin) (New) *.....	2.10	25.00
pauyn	Rose Gem (Waller-Franklin) deep rose. A.M., A.A.S. '36.....	1.65	20.00
pdype	White Gem (Waller-Franklin) (New) pure white *.....	3.00	35.00
pduuy	Miniature Mixed (Waller-Franklin)	1.65	20.00

*See Pages 5 and 6.

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.	←
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PETUNIA BALCONY (Pendula) Suitable for any situation.

pauzl	Black Prince, velvety red.....	\$3.50	\$40.00	
pavaj	Blue, velvety violet blue, extra select.....	2.50	30.00	
paveb	Coppery Rose	2.50	30.00	
pavit	Cornflower Blue	2.50	30.00	
pavni	Crimson, dark red.....	1.65	20.00	
pavog	Netted Blue Gem, steel blue veined violet.....	2.50	30.00	
pavpe	Rose, fiery rose, select strain	2.10	25.00	
pduwu	Rosy Morn (Waller-Franklin) (New) See Page 5.....	3.50	40.00	
pavra	Star of California (Waller-Franklin) violet crimson, white star	2.10	25.00	
pavuu	White, pure white, Award of Merit, R. H. S. 1935. One of the finest whites in Petunias.....	2.10	25.00	
pavxo	Balcony Choice Mixed, includes all the above varieties....	1.25	15.00	

PETUNIA GRANDIFLORA

PETUNIA LARGE FLOWERING SINGLE		Price 1/16 oz.	Price ¼ oz.	Price Per oz.	←
pavym	Admiration (Balcony Queen) velvety blue, white spotted	\$2.50	\$7.50	\$25.00	
pdrei	Burgundy (New) burgundy red.....	1.60	4.80	16.00	
pawce	Dwarf Pink Glory (Waller-Franklin Strain)	2.50	8.00	30.00	

DWARF ELK'S PRIDE (Waller-Franklin Strain)

pduyq This strain is new. By comparison we consider it superior to all other strains. The type is real *dwarf*. The color is a richer violet-blue than usual and the plants produce larger blooms than found on any other Hybrid Grandiflora variety.

Price per 1/16 oz. \$4.00, per ¼ oz. \$14.00, per oz. \$50.00.

pawea	Elk's Pride, velvety violet.....	1.60	4.80	16.00	
pawfy	Giant Pink Glory	1.60	4.80	16.00	
pawhu	Purple Prince80	2.50	8.00	
pdria	Purple Robe, purple with fine silvery white picotee edge	2.50	8.00	30.00	
pdjii	Snowstorm Improved (Waller-Franklin Strain)	3.00	10.00	35.00	
pawis	Steel Blue Veined	1.60	4.80	16.00	
pdsua	White Cloud (New) pure white, compact, 12 in.	2.00	6.00	20.00	
pawko	Choice Mixed80	2.50	8.00	



Petunia Super Fluffy Ruffles Mixed

PETUNIA SUPER FLUFFY RUFFLES MIXED. There is often a story back of the introduction of a new or improved flower. A number of years ago it was brought to our attention that the original strain of Fluffy Ruffles originated by Mrs. Shepherd was lost and that the strain then being sold was inferior in ruffles and frills. It was a mixture of *Hybrida Grandiflora Fimbriata*, while the original Shepherd's Strain was a selected strain more ruffled and frilled. The original strain was gone beyond recovery so we got to work to get the ruffles and frills back. Our work was successful beyond our expectations and we are able to offer a real *Super Fluffy Ruffles* so ruffled and frilled that the flowers have the appearance of being double and the strain is far superior to the original. The type is practically 100% true. The flowers are very large with a large throat. It is a well balanced mixture of Pink and White, Salmon, Salmon Pink, Deep Rose, Rose, Crimson and Light Blue. But the outstanding beauty is the loveliest frills and ruffles imaginable.

Price: 1/16 oz. \$4.00; 1/4 oz. \$12.00; per oz. \$40.00.

WALLER-FRANKLIN SEED COMPANY

Code Words		Price 1/16 oz.	Price ¼ oz.	Price Per oz.
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PETUNIA DWARF ERFURT or LARGE FLOWERING
SINGLE DWARF FRINGED

pceba	Charm, rose-pink, yellow throat.....	\$2.50	\$ 7.50	\$25.00
pdkou	Gaiety, rose and white.....	2.50	7.50	25.00
pceim	Gottfried Michaelis, amaranth red.....	2.50	7.50	25.00
pceki	Lace Veil (Waller-Franklin Strain) pure white.....	2.50	7.50	25.00
pciay	Setting Sun, brilliant rose	2.50	7.50	25.00
pdkui	Dwarf Fringed Single Mixed (Waller-Franklin) from above varieties.....	2.50	7.50	25.00

PETUNIA LARGE FLOWERING SINGLE FRINGED

pawof	Brilliant Rose, white throat	1.60	4.80	16.00
pawut	Cattleya, rose-pink, yellow throat.....	2.50	7.50	25.00
pcecy	Coerulea, sky blue	2.00	6.00	20.00
pceeu	Dainty Lady, pale yellow	4.00	14.00	50.00
pceho	Delicata, white flushed and veined lilac.....	2.50	7.50	25.00
pdtao	Golden Jubilee (New) carmine tinged scarlet, golden throat	4.00	14.00	50.00
pceme	Maculata, blotched red and white.....	1.60	4.80	16.00
pceoz	Marine, deep violet	2.50	7.50	25.00
pceun	Miranda, rosy carmine	1.60	4.80	16.00
pceyf	Pride of Portland, rose pink	1.60	4.80	16.00
pdkya	Rapture, brilliant rose-pink deepening in the center to bright carmine-rose, heavily veined deep carmine-rose	2.50	7.50	25.00
pcfoy	Romany Lass, coppery crimson, dark throat.....	2.50	7.50	25.00
pcfye	Royal Purple	2.50	7.50	25.00
pduzo	Salmon Beauty, true salmon pink	2.50	7.50	25.00
pegaa	Scarlet Beauty	1.60	4.80	16.00
pcicu	Theodosia Improved (Waller-Franklin) rosy pink with golden center	3.00	10.00	35.00
pcieq	Triumph Pink, waved blossoms	1.60	4.80	16.00
pcifo	Violacea, velvety violet blue.....	2.50	7.50	25.00
pcike	White Beauty	1.60	4.80	16.00
pcima	Fringed Single Choice Mixed	1.60	4.80	16.00

PETUNIA SINGLE FLUFFY RUFFLES

pdvee	Super Fluffy Ruffles Mixed (New).....	4.00	12.00	40.00
	See preceding page for illustration and description.			
pciov	Choice Mixed, extra fringed and ruffled.....	1.60	4.80	16.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words				←
	Price 1/16 oz.	Price ¼ oz.	Price Per oz	

PETUNIA RUFFLED GIANTS With Large Veined Throats

pciuj	Camilla, pink, red veined, dark throat.....	\$2.50	\$8.00	\$30.00
pciyb	Copper Red, dark throat	2.50	8.00	30.00
pclyy	Copper Rose	2.50	8.00	30.00
pdwoi	Enchantress, bright tyrian-rose, white throat.....	2.50	8.00	30.00
pcjou	Floretta, steel blue, veined black, dwarf.....	4.00	14.00	50.00
pcjui	German Empress, bluish white, veined, Award of Merit, R. H. S. 1935.....	2.50	8.00	30.00
pcjya	Giant Ruffled Pink	2.50	8.00	30.00
pckeo	Harlequin, copper red and white	2.50	8.00	30.00
pcofi	Intus Aurea, rose and white, yellow throat.....	2.50	8.00	30.00
pcmau	Maculata, red and white	2.50	8.00	30.00
pdwyo	Marilyn (New) rich salmon. See Page 9.....	2.50	8.00	30.00
pcmie	Prince of Wurttemberg, dark crimson	2.50	8.00	30.00
pcnue	Princess, of Wurttemberg, pink, veined purple.....	2.50	8.00	30.00
pcoas	Rosea	2.50	8.00	30.00
pcoco	Silver Rose, pink, flushed rosy amaranth.....	2.50	8.00	30.00
pcoek	White, white with yellow throat.....	2.50	8.00	30.00
pcohe	Ruffled Monsters Choice Mixed	2.00	6.00	20.00

PETUNIA GIANTS OF CALIFORNIA. The largest Petunias.

pcoic	Choice Mixed	2.00	6.00	20.00
pdxiu	Waller-Franklin Formula Mixture	2.50	7.50	25.00
pdyaj	Special Florist Strain, extra large blooms, pink and rose shades	4.00	12.00	40.00

PETUNIA DWARF GIANTS OF CALIFORNIA

pdyeb Waller-Franklin Formula Mixed

After five years of intensive work this strain has been bred dwarfer until this is a dwarf giant that really is dwarf. This strain is only about half as tall as the original Dwarf Giants. In our breeding we have worked for three objectives: Earliness, Dwarfness and Compactness. All three objectives have been obtained. It is just the strain the florists want for pot work as it throws a bloom when it is only three or four inches high. The color range has also been greatly improved.

Price per 1/16 oz. \$3.00; ¼ oz. \$10.00; per oz. \$35.00.

pcoja CHOICE MIXED

Price per 1/16 oz. \$2.50; ¼ oz. \$7.50; per oz. \$25.00.

pcoky DARK SHADES MIXED

Same type as above. Some customers prefer a darker blend of colors.

Price per 1/16 oz. \$2.50, per ¼ oz. \$7.50, per oz. \$25.00.

WALLER-FRANKLIN SEED COMPANY

Code Words	Price 1/16 oz.	Price 1/4 oz.	Price per oz.
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PETUNIA DWARF GIANTS OF CALIFORNIA RAMONA

pcomu	Choice Mixed	\$2.50	\$7.50	\$25.00
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PETUNIA DOUBLE GIANT RUFFLED AND FRINGED

The original stock of our double Petunias is the famous Shepherd strain of Ventura, Calif., which we have continued to improve since the Shepherd firm retired from business. This strain, so noted for its wonderful color range, now produces 95% double fringed flowers of immense size.

THESE ARE SUPERIOR STRAINS and the fact that they throw a very small percentage of singles is more than balanced by the gigantic size of the double ruffled and fringed blooms and the magnificence of the color range.

PETUNIA W.-F. SUPER STRAIN GIANT DOUBLE FRINGED MIXED

pcoop A Waller-Franklin Super Strain of Giant Double Ruffled and Fringed Mixed Petunias which can confidently be expected to produce 95% double flowers. Magnificent color range.

Price: 1/64 oz. \$3.25; 1/16 oz. \$11.25; 1/4 oz. \$40.00; per oz. \$150.00.

pcoud Giant Double Choice Mixed. A strain of Double Fringed Petunia producing a high percentage of extremely large full double flowers.
Price: 1/64 oz. \$2.25; 1/16 oz. \$8.00; 1/4 oz. \$27.50; per oz. \$100.00.

pcoyv Giant Double Fine Mixed.
Price: 1/64 oz. \$2.00; 1/16 oz. \$6.00; 1/4 oz. \$20.00; per oz. \$75.00.

PETUNIA DOUBLE GIANT RUFFLED AND FRINGED SEPARATE COLORS

- pcpoo Copper Red
- pcpyu Crimson (Waller-Franklin)
- pcqei Heliotrope (Waller-Franklin)
- psqia Madonna, pure white
- pcrua Rose Queen (Waller-Franklin) rose-pink
- pcsao Rose Pink and White (Waller-Franklin)
- pcsiy Shepherd's Pride, salmon shrimp pink

Price each of the above seven varieties: 1/64 oz. \$3.50; 1/16 oz. \$12.50; 1/4 oz. \$44.00; per oz. \$160.00.



Nickel electrotype. Price on application.

PHLOX GIGANTEA SALMON GLORY

For years we have been working to procure a good salmon in our Phlox Drummondii Gigantea type. We now take pleasure in offering Salmon Glory. The individual florets are gigantic for Phlox, measuring with ordinary field culture from $1\frac{1}{4}$ to $1\frac{1}{2}$ inches in diameter. The color is a pure salmon pink with a distinct creamy-white eye. This combination with its clear, clean, crisp appearance, makes one of the most beautiful color combinations we have ever seen. Salmon Glory will prove one of the outstanding novelties of the year, if not the best.

Price per oz. \$2.10, per lb. \$25.00.

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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PHACELIA annual

pctuy	Campanularia (California Blue Bell) gentian blue, 1 ft.....	\$0.25	\$2.50
pcuam	Tanacetifolia, light blue (Fiddle Neck) 2 ft.....	.10	.50
pdnie	Viscida, gentian blue, white center, saucer shaped.....	.25	2.50

PHLOX DRUMMONDI, 1 ft. annual

PHLOX DRUMMONDI GIGANTEA

A new strain of Phlox Drummondi with flowers an inch and a quarter to an inch and a half in diameter. The Art Shades has a most wonderful range of color in soft Art Shades. The colors range as follows: Salmon with white eye, deep salmon with cream eye, Appleblossom, soft rose with white eye, light blue with white eye, pale violet with white eye, light mauve with cream eye, rose with white eye and many other pleasing art shades.

The soft colors blended together make a most beautiful mixture and a color combination never before seen in annual Phlox. Plants about nine inches high.

pcuci Art Shades, A. M., A. A. S. '35.

Price per oz. \$0.85, per lb. \$10.00.

pdyra Salmon Glory (New) A deep salmon with cream eye. Selected from the Art Shades. See Page 63 for illustration and description.

Price per oz. \$2.10, per lb. \$25.00.

pcuee	Grandiflora Choice Mixed.....	.50	6.00
pcuga	Starred Choice Mixed65	8.00

PLATYCODON GRANDIFLORA (Tufted Hairbell) perennial

pcuhy	Blue, 2 ft.45	5.00
pcuiw	Mariesii, dark blue, dwarf, 1 ft.....	1.00	12.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words	Price per oz.	Price per lb.
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POPPY

POPPY ICELAND (Nudicaule) perennial

GIANT ICELAND POPPY

pcuyp Sandford's Giants Mixed Waller-Franklin Selected Strain.

This is, we believe, the finest strain of mixed Iceland Poppies. Since they were introduced we have selected and reselected them with great care. The color balance is excellent, the flowers immense and the stems the longest we have ever seen. 2½ to 3 ft.

Price per oz. \$1.00, per lb. \$12.00.

pdooq	Amurense Yellow (Yellow Wonder) longest stemmed, largest flowered yellow Iceland Poppy.....	\$1.00	\$12.00
pdopo	Apricot	1.25	15.00
pcuju	Coonara Pinks, rose tints (true strain) 1½ ft.85	10.00
pcumo	El Monte, deep tangerine orange, 2 ft.75	9.00
pcuoj	Fakenham Hybrids Mixed, very fine, 2 ft.75	9.00
pdyt	Gartford Strain, picotee edges.....	1.25	15.00
pcuux	Gartref Strain, art shades and picotee edges, 2 ft.....	1.00	12.00
pdosi	The Empress, salmon rose shades	1.25	15.00
pdoue	The Emperor, large orange	1.25	15.00
pcvoi	Sunbeam Mixture, fine mixture, 2 ft.....	.65	7.50
pcvyo	Choice Mixed, 2 ft.45	5.00

POPPY SHIRLEY DOUBLE BEGONIA FLOWERED, 2½ ft. annual

pdyni	Alldouble Mixed, see Page 10.....	.45	5.00
pcyai	Dazzler, orange scarlet20	2.00
pcyce	Eldorado Double Mixed (Ryburgh Hybrids)15	1.50
pcyhu	Queen Mixed15	1.50
pcyko	Salmon20	2.00
pcyfy	Sweet Briar (Waller-Franklin) deep rose pink.....	.20	2.00
pcyof	Begonia Flowered Choice Mixed10	1.00

POPPY SHIRLEY SINGLE, 2½ ft. annual

pcyut	American Legion (Waller-Franklin) brilliant orange scarlet, Highly Commended, R. H. S.....	.15	1.25
pcyyl	Blue Shades, grey blue20	2.00
pczoe	Deep Apricot20	2.00
pdaah	Glaucum (Tulip Poppy) intense scarlet, 1½ ft.20	2.00
pdaez	Picotee, white cup, scarlet edging20	2.00
pdair	Salmon Pink20	2.00
pdaoe	White20	2.00
pdaqa	Wild Rose Pink20	2.00
pdary	Waller-Franklin Formula Mixture, "Just a little bit better"20	2.00
pdatu	Choice Mixed10	.75

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
POPPY SINGLE , 3 ft. annual			
pdayk	King Edward, scarlet, shaded crimson.....	\$0.10	\$0.75
pddae	Choice Mixed10	.40
POPPY TALL CARNATION FLOWERED DOUBLE (Fringed Petals) 3 ft. annual			
pddio	Bright Rose10	1.00
pdeev	Heliotrope10	1.00
pdein	Mikado, red, white striped10	1.00
pdeoa	Shell Pink10	1.00
pdepy	White Swan10	1.00
pderu	Choice Mixed10	.75
POPPY DOUBLE annual			
pdeuo	Mixed all varieties10	.50
POPPY TALL PAEONY FLOWERED DOUBLE (Plain Petals) 3 ft. annual			
pdexi	American Flag, white, margined scarlet10	1.00
pdeyg	Bright Rose10	1.00
pdeze	Cardinal Red10	1.00
pdfeu	Creamy Yellow10	1.00
pdgoy	Shrimp Pink10	1.00
pdgye	White10	1.00
pdhaa	Choice Mixed10	.75
POPPY annual			
pdowa	Umbrosum, glowing scarlet, 1½ ft.15	1.50
PORTULACA GRANDIFLORA (Moss Rose) (Sun Plant) 4 in. annual			
pdyog	Double Extra Select Mixed	1.35	16.00
pdier	Double Choice Mixed75	9.00
pdiiij	Single Choice Mixed25	3.00
PRIMULA MALACOIDES (Baby Primrose) 1 ft. perennial			
pdiny	Light Lilac	2.50
PYRETHRUM (Chrysanthemum) perennial			
pdiow	Aureum (Golden Feather) 1 ft.15	1.50
pdipu	Uliginosum (Giant Daisy) white, 4 ft.	2.50	30.00
RICINUS (Castor Oil Plant) annual			
rebsa	Sanguineus, red stalks, 7 ft.10	.75
rebty	Zanzibariensis Mixed, 12 ft.....	.10	.75

GROWERS OF “MERIT” FLOWER SEEDS

Code		Price	Price
Words		per oz.	per lb.

ROCK GARDEN ANNUALS

rebuw	Choice Mixed, Splendid Mixture of 25 varieties suitable for rock gardens, 6 in.	\$0.20	\$2.00
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ROCK GARDEN PERENNIALS

rebuu	Choice Mixed, Wonderful Mixture of over 50 rare and choice rock garden perennials, 6 in.85	10.00
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SALPIGLOSSIS EMPEROR (Painted Tongue) 3 ft. annual

sciup	Alba Lutea (White and Gold)45	5.00
sciyh	Brown and Gold45	5.00
scjuo	Chamois45	5.00
sckeu	Crimson45	5.00
scloy	Faust, black45	5.00
sinne	Light Blue and Gold Improved (Waller-Franklin) (New)....	.45	5.00
sclma	Primrose45	5.00
scocu	Purple and Gold45	5.00
sioli	Rose Crimson and Gold (New). See Page 10.....	.85	10.00
scoeq	Rose and Gold45	5.00
scofo	Scarlet and Gold45	5.00
scoii	Velvety Red45	5.00
scoke	Velvety Violet45	5.00
sclma	Violet and Gold45	5.00
scyol	Gloxiniaflora Choice Mixed, all veined varieties35	4.00
scyuz	Emperor (Superbissima) Finest Mixed35	4.00

SALVIA (Flowering Sage) 3 ft. perennial

scyyr	Azurea Grandiflora, blue	1.25	15.00
siond	Firebrand, extra early, very dwarf, scarlet.....	2.10	25.00
sczuy	Farinacea, light blue85	10.00
sdaan	“ Blue Bedder, deep blue flowers	1.25	15.00

SANVITALIA (Trailing Zinnia) 6 in. annual

sdaef	Procumbens Fl. Pl., yellow, select double50	6.00
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SAPONARIA (Soap Wart) 2 ft. annual

sdaix	Vaccaria Rose10	.50
sdaok	“ White10	.50
sdapi	Ocymoides, rose, 1 ft.25	3.00

WALLER-FRANKLIN SEED COMPANY

Code	Price	Price
Words	per oz.	per lb.

SCABIOSA ANNUAL VARIETIES (Pincushion Flower) 3 ft.

EIGHT WALLER-FRANKLIN SPECIAL STRAINS

We consider the following Scabiosas the best eight. They are the result of many years selection and we have received awards of merit from the Royal Horticultural Society for the varieties starred.

- sdata *Ageratum Blue.
- sdauy *Azure Fairy (Azure Blue).
- sdoer *Loveliness (Waller-Franklin) salmon rose shades.
- sinoc Orchid Shades (Waller-Franklin) (New)
- sdoij *Peach Blossom (Waller-Franklin) peach blossom pink.
- sdo pu *Shasta Improved (Waller-Franklin) pure white enormous size.

Each above 6 : Price per oz. \$0.25, per lb. \$3.00.

- sinpa Salmon Beauty (Waller-Franklin) (New) pure salmon.

See Page 69 for illustration.

- shezo Rosette (Waller-Franklin) deep rose suffused salmon.

See Page 71 for illustration.

Each above 2 : Price per oz. \$0.85, per lb. \$10.00.

sdawu	Blue Cockade, deep azure blue. Heads conical in shape....	\$0.20	\$2.00
sdmoy	Crimson20	2.00
sdmye	Fire King, fiery scarlet20	2.00
sdnaa	Flesh Pink20	2.00
sdoaz	King of the Blacks, reddish black20	2.00
sdony	Red20	2.00
sdoow	Rose20	2.00
sdoso	Snowball, pure white20	2.00
sdouk	Sulphur Yellow20	2.00

WALLER-FRANKLIN GIANT HYBRIDS MIXED

sdare Giant size including new rare colors from our Experimental Grounds. An unrivaled mixture.

Price per oz. \$0.45, per lb. \$5.00.

sdovi	Choice Mixed15	1.25
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SCABIOSA IMPERIAL GIANT

sioob	Blue Moon (New) H. M., A. A. S. '39. See Page 9.....	1.30	15.00
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Nickel eletrotype. Price on application.

NEW SCABIOSA GIANT ANNUAL SALMON BEAUTY

Ever since we introduced Scabiosa Loveliness in 1930 as a new color in salmon rose tones, we have been working hard to perfect a pure salmon Scabiosa. The work was started simultaneously with Loveliness so that we have put in at least twelve years work on this new color. It is with great pleasure that we offer Scabiosa Salmon Beauty as a pure Salmon in color with huge flowers and all the vigor of its near relative, the popular Loveliness.

Price per oz. \$0.85, per lb. \$10.00.

WALLER-FRANKLIN SEED COMPANY

Code		Price	Price
Words		per oz.	per lb.

SCABIOSA PERENNIAL VARIETIES

sdoxe	Caucasica House's Hybrids, colors range from dark blue to lavender, 2½ ft.	\$2.10	\$25.00
sdoyc	" Lavender-Blue	1.00	12.00
sdpay	" Perfecta, fringed lavender	1.00	12.00
sdziy	" White	1.25	15.00
seaa0	" Choice Mixed	.85	10.00
seabm	Columbaria Delicate Lavender, 2 ft.	1.25	15.00
seack	" Delicate Pink, orchid pink, 2 ft	1.25	15.00

SCHIZANTHUS, Grandiflorus Hybridus (Butterfly Flower) 1½ ft. annual

seadi	Amber	seagc	Pink
seaeg	Carmine	seaha	Purple
seafe	Mauve	seaiy	Rose
	Each of above 6 varieties	2.10	25.00
seajw	Rose and Amber Shades Mixed	2.10	25.00
seaku	Garaway's Hybrids	2.10	25.00

WALLER-FRANKLIN FORMULA MIXTURE OF

seamq Giant Flowering Hybrids, an extra select large flowered compact hothouse strain containing a perfect blend of many colors.
Price per oz. \$2.10, per lb. \$25.00.

seann	Pansy Flowered Mixed, large pansy flowered blooms in a wide range of rich colors	3.00	35.00
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SCHIZANTHUS, Wisetonensis, 1½ ft. annual

sediv	Brilliant Mixture	1.65	20.00
shfee	Excelsior Compactus Choice Mixed, semi-dwarf compact variety. 10 in.	2.10	25.00
sedoi	Choice Mixture	.20	2.00

SHASTA DAISIES: See Chrysanthemum Maximum, Page 29.

SILENE

shgoi	Armeria Brilliant (Lobels Catchfly) old fashioned annual, bright red, 1 ft.	.15	1.50
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SMILAX greenhouse climber

sedqe	Myrsiphyllum Asparagoides	.25	3.00
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SOLANUM (Jerusalem Cherry) 15 in. greenhouse plant

sedsa	Capsicastrum Nanum, small red fruit	.45	5.00
sedty	Clevelandi, Cleveland Cherry, red	.45	5.00
seduw	Hlavacek's Masterpiece, a compact type, red	.45	5.00

GROWERS OF "MERIT" FLOWER SEEDS



Nickel electrotype. Price on application.

SCABIOSA GIANT ANNUAL ROSETTE

As the result of many years' selection and painstaking care, we have created a glorious new color in Annual Scabiosa. Rosette is a beautiful shade of deep rose heavily suffused with salmon. The flowers are extra large and the stems are long and stiff. This glorious, glowing new color will undoubtedly make Rosette a most popular flower for the garden and also with the florist for cutting. It is a fitting companion to Loveliness, Peach Blossom and Shasta, all of which have received Awards of Merit from the Royal Horticultural Society

Price per oz. \$0.85, per lb. \$10.00.

WALLER-FRANKLIN SEED COMPANY

Code		Price	Price
Words		per oz.	per lb.
STATICE (Sea Lavender-Sea Pink)			
sedvu	Bonduelli, golden yellow, 2½ ft. annual	\$0.10	\$0.60
sedyo	Caspia, lilac, perennial	1.00	12.00
seeak	Dumosa, silvery grey flowers, perennial	1.15	14.00
seebi	Latifolia, lavender, perennial65	8.00
seecg	Perezii, rich blue, perennial65	8.00
seede	Puberula, 4 to 6 inches, dark violet blooms, perennial	1.65	20.00
seec	Sinuata Deep Blue Kampf's Tall Improved, 3 ft., annual10	.65
seefa	" Lavender, 2½ ft.10	.60
seegy	" Lavender Queen, 3 ft.10	1.00
seehw	" Market Grower's Blue, deep blue, 3 ft.10	1.00
seeu	" New Hybrids, new colors, 2½ ft.10	1.00
seej	" Pastel Shades, 2½ ft.10	1.00
seek	" Rosea Superba, 3 ft.10	1.00
seelo	" Snowwitch, tall pure white, 3 ft.10	1.00
seemm	" True Blue, extra deep, 2½ ft.10	.65
seenj	" White, 2½ ft.10	.60
seeh	" Mixed, 2½ ft.10	.60
shhiu	Superba, resembles Suworowii, spikes densely crowded into a pyramidal panicle, rose, 2 ft. annual35	4.00
seeqd	Suworowii (Russian Rat Tail) rose, spikes, 1½ ft.35	4.00
STEVIA SERRATA, 2½ ft. annual			
seerb	Pure White60	7.00



A view of a portion of our trial ground

GROWERS OF “MERIT” FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
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STOCKS (Gilliflower)

“The World’s Best Double Stocks”

Botanical Name *Mathiola Annua* and *Incana*

We received nine “Awards of Merit” and six “Highly Commended” for our strains of Ten Week, Giant Imperial, Beauty of Nice and Perpetual Branching Stocks at the “Trial of Stocks” conducted by The Royal Horticultural Society of Great Britain, at Wisley, England, season 1932, making fifteen Awards and Highly Commended we have received altogether.

STOCK DOUBLE LARGE FLOWERING DWARF TEN WEEK, 1 ft. annual

Ten Week Stocks are so named because they bloom in ten weeks after planting seed.

seesz	Aurora, cream tinted pink	\$1.05	\$12.50
seetx	Azure Blue	1.05	12.50
seeux	Blood Red	1.05	12.50
seevt	Bright Pink	1.05	12.50
seewr	Brilliant Crimson (Triumph) “H. C.”—R. H. S.....	1.05	12.50
seexp	Brilliant Rose	1.05	12.50
seeyn	Canary Yellow	1.05	12.50
seezl	Carmine	1.05	12.50
sefaj	Carmine Pink	1.05	12.50
sefeb	Coppery Carmine	1.05	12.50
sefit	Crimson	1.05	12.50
sefni	Dark Blue	1.05	12.50
sefog	Deep Cream	1.05	12.50
sefpe	Deep Purple	1.05	12.50
sefra	Deep Rose, Highly Commended, R. H. S.....	1.05	12.50
sefsy	Flesh, Award of Merit, R. H. S.	1.05	12.50
sefuu	Golden Wonder, golden yellow	1.05	12.50
sefxo	Lavender, Award of Merit, R. H. S.....	1.05	12.50
sefym	Light Blue	1.05	12.50
segai	Old Rose	1.05	12.50
segce	Pansy Violet, Highly Commended, R. H. S.....	1.05	12.50
segea	Peach Blossom	1.05	12.50
segfy	Purple	1.05	12.50
seghu	Rose	1.05	12.50
segis	White, Award of Merit, R. H. S.....	1.05	12.50
segko	Waller-Franklin Formula Mixture, “Just a little bit better.” A rich mixture with a high percentage of doubles. Not grown but made from named varieties....	.85	10.00
segof	Choice Mixed, very double65	8.00
segut	Fine Mixed35	4.00

WALLER-FRANKLIN SEED COMPANY

Code		Price	Price
Words		per oz.	per lb.

STOCK SUPER GIANT IMPERIAL, 3 ft. annual

A new group of Giant Imperial Stock bred and selected for florists' use. Like the Giant Imperial group, the plants are base branching, each plant producing 12 to 15 huge flower spikes. The individual florets are large and double, measuring 2 inches or more in diameter. When in full bloom, each spike will have from 40 to 50 florets blooming at the same time. This type is certain to become a florist favorite.

- sinqy **Blush Pink** (Waller-Franklin) **(New)**
- shiaj **Dark Blue** (Waller-Franklin)
- segyt **Rose Charm** (Waller-Franklin) **A beautiful, rich deep rose.**
- sehaj **Roselight** (Waller-Franklin) **rose-pink.**

Each of above: Price per oz. \$2.50, per lb. \$30.00.

STOCK DOUBLE EARLY GIANT IMPERIAL (Improved Bismarck)

An especially meritorious class; of branching habit. Very early blooming and producing a high percentage of doubles, 2½ ft. Suitable for greenhouse culture or growing out of doors.

sehez	Antique Copper (Waller-Franklin) Hellebore red.....	\$1.65	\$20.00
sehir	Blood red	1.65	20.00
sehoe	Blush (Apple Blossom) "H. C.," R. H. S.....	1.65	20.00
sehqa	Buttercup (Waller-Franklin)	1.65	20.00
sehry	Canary Yellow (Golden Ball)	1.65	20.00
sehtu	Chamois, ivory, tinted old rose, "A. M.," R. H. S.....	1.65	20.00
sehus	Chamois Rose, Award of Merit, R. H. S.....	1.65	20.00
sehwo	Crimson	1.65	20.00
sehyk	Dark Blue	1.65	20.00
sehzi	Elk's Pride (Waller-Franklin) royal purple	1.65	20.00
seiag	Fiery Blood Red	1.65	20.00
seibe	Flesh, Award of Merit, R. H. S.....	1.65	20.00
seicc	Golden Rose (Waller-Franklin) light golden rose.....	1.65	20.00
seida	Lavender	1.65	20.00
seiey	Lilac	1.65	20.00
seifw	Mauve Lavender	1.65	20.00
seigu	Old Rose (Waller-Franklin)	1.65	20.00
seihs	Rose, deep rose pink	1.65	20.00
seiiq	Santa Maria, giant white	1.65	20.00
seijo	Shasta (Waller-Franklin) white	1.65	20.00
seikm	White	1.65	20.00
seimi	Waller-Franklin Formula Mixture, "Just a little bit better." A rich mixture with a high percentage of doubles. Not grown but made up from named varieties	1.25	15.00
seinf	Choice Mixed, very double85	10.00

GROWERS OF “MERIT” FLOWER SEEDS

Code		Price	Price
Words		per oz.	per lb.

STOCK DOUBLE MAMMOTH BEAUTY OF NICE, 2 ft. annual

seiod	American Beauty, deep rose pink.....	\$1.15	\$14.00
seipb	Apricot Beauty	1.15	14.00
seiqz	Aurora (Chamois) cream tinted pink	1.15	14.00
seirx	Canary Yellow (Monte Carlo)	1.15	14.00
seisv	Carmine Rose (Abundance)	1.15	14.00
seitt	Crimson (Souv. de Monaco)	1.15	14.00
seiur	Deep Blue (Summer Night)	1.15	14.00
seivp	Flesh Pink (Beauty of Nice)	1.15	14.00
seiwn	Light Blue (Cote d’Azure)	1.15	14.00
seixl	Lloyd George, large blood red	1.15	14.00
seiyj	Old Rose (Belle de Naples) “H. C.,” R. H. S.....	1.15	14.00
seizh	Pale Violet (Parma Violet)	1.15	14.00
sejaf	Rose Pink, finest bright pink.....	1.15	14.00
sejex	Rose Queen	1.15	14.00
sejip	Rosy Lilac (Queen Alexandra)	1.15	14.00
sejne	Salmon Rose (Salmon King) “H. C.,” R. H. S.....	1.15	14.00
shieb	Sunset (New) rosy-carmine shaded with yellow.....	1.15	14.00
sejoc	White Shaded Pink (Almond Blossom)	1.15	14.00
sejpa	White (Mont Blanc)	1.15	14.00
sejqy	Waller-Franklin Formula Mixture, “Just a little bit better.” A rich bright mixture with a high percentage of doubles. Not grown but made from named varieties	1.00	12.00
sejsu	Choice Mixed, very double.....	.65	8.00

STOCK DOUBLE PERPETUAL BRANCHING (Giant Perfection) 2 ft. annual

A fine group for florists. Early and free blooming. Produces a high percentage of doubles.

sejuq	Blood Red (Brilliant)	1.35	16.00
sejvo	Canary Yellow (Creole) Award of Merit, R. H. S.....	1.35	16.00
sejyi	Flesh	1.35	16.00
sekae	Heatham Beauty, rose shaded terra cotta.....	1.35	16.00
sekca	Pale Blue (May Queen).....	1.35	16.00
sekdy	“ Blush (La France)	1.35	16.00
sekew	Queen of the Belgians, pale violet.....	1.35	16.00
sekfu	Rose, rose pink, Award of Merit, R. H. S.....	1.35	16.00
sekio	Silvery Lilac (Empress Augusta Victoria) Award of Merit, R. H. S.....	1.35	16.00
sekli	Snowdrift, pure white	1.35	16.00
sekob	Violet (Sapphire)	1.35	16.00
sekup	Violet Slate (President Wilson)	1.35	16.00
sekyh	White (Princess Alice)	1.35	16.00
selad	Waller-Franklin Formula Mixture, “Just a little bit better.” A rich mixture with a high percentage of doubles. Not grown but made from named varieties....	1.15	14.00
selev	Choice Mixed, very double choice blend.....	.65	8.00

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
STOCK DOUBLE GIANT EXCELSIOR (Improved Column Type) 3 ft. annual			
Non-Branching. Each plant produces one large flowering spike.			
selpy	Ball's White, white, tinged pink but white under glass.....	\$5.00	\$60.00
selxi	Chamois Pink	5.00	60.00
selyg	Chamois Rose	5.00	60.00
semac	Crimson	5.00	60.00
semba	Dark Blue, rather a deep lilac.....	5.00	60.00
semcy	Deep Rose (Waller-Franklin) brilliant rose.....	5.00	60.00
semeu	Dwarf White, 1½ ft., slightly tinged pink but white under glass	5.00	60.00
siopz	Golden Rose (Waller-Franklin) (New) rose suffused gold. See Page 6.....	5.00	60.00
semim	Illusion, scarlet red	5.00	60.00
semki	Lilac Lavender	5.00	60.00
semme	Malmaison Pink	5.00	60.00
semoz	Moonlight, yellow	5.00	60.00
semun	Old Rose (Waller-Franklin)	5.00	60.00
sioqx	Pink (Waller-Franklin) (New) pure pink. See Page 6.....	5.00	60.00
siorv	Pure White (Waller-Franklin) (New) See Page 6.....	5.00	60.00
senab	Rose	5.00	60.00
shiit	Rose Pink (Waller-Franklin) clear rose-pink. S.M., A.A.S. '37.....	5.00	60.00
senil	Ruby	5.00	60.00
senoy	Silvery Lilac	5.00	60.00
senqu	White, under glass white, outside slightly tinged pink.....	5.00	60.00
sento	White	5.00	60.00
senum	Choice Mixed, a choice blend made from all varieties.....	4.20	50.00

STOCK DOUBLE EMPEROR (Winter Flowering or Brompton) 2 ft. biennial

senwi	Celestine, lavender-blue	\$3.00	\$35.00
senye	Crimson King, deep crimson	2.10	25.00
shini	Diligence, rose	3.00	35.00
seoaa	Egyptian, rose	2.10	25.00
seoby	Empress Elizabeth, bright carmine	2.50	30.00
shiog	Glory of Elberfeld, pure white.....	3.00	35.00
siostr	Queen Astrid, bright crimson	4.20	50.00
seocw	Riviera Dawn, pale rosy buff.....	2.50	30.00
seodu	Violetta, dark violet	2.50	30.00
shipe	White King, snow white	3.75	45.00
seoes	White Lady, very double, pure white	2.50	30.00
seofq	Zephyr, delicate lavender blue	3.00	35.00
seogo	Brompton Harbinger Improved Mixed	2.50	30.00
seohm	Choice Mixed	1.65	20.00

GROWERS OF “MERIT” FLOWER SEEDS

Code		Price	Price
Words		per oz.	per lb.

STOCK SINGLE biennial

seoik	Rosy Morn, 2 ft.85	10.00
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STOCK VIRGINIAN, Botanical name *Malcolmia Maritima*, 1 ft. annual

shira	Compact Crimson Gem, erect and compact.....	.25	2.50
shisy	“ Rose15	1.25
shiuu	“ White15	1.25
shixo	“ Mixed15	1.25

SUNFLOWER, Botanical name *Helianthus Annuus* annual

shjea	Chrysanthemum Flowered, double, golden yellow, crested, 4 ft., blooms 9 inches.....	.10	.60
shoev	Tall Red, single, 6 ft.10	.60

SUNFLOWER MINIATURE SINGLE annual

shoyg	Excelsior Hybrids Mixed, art shades of red, purple, brown and lemon10	1.00
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A partial view of our Arroyo Grande ranch.

WALLER-FRANKLIN SEED COMPANY

Code
Words

Price
per lb.

SWEET PEAS

Botanical name *Lathyrus Odoratus*

EARLY FLOWERING SPENCER SWEET PEAS

Our Early Flowering Sweet Peas are especially grown for culture under glass. They are equally desirable for growing out of doors.

SHIRLEY TEMPLE (Waller-Franklin)

seovj This Sweet Pea we consider the most beautiful we have ever originated.

It has blooms with the size and richness of color in Pinkie plus the dainty frilled and fluted flowers of Lady Gay. The color is softer and more beautiful than Pinkie. The flowers are the largest we have seen on any Sweet Pea and it has long stems with four large blooms on each stem.

This new Sweet Pea is so charming and dainty that it deserved the most appropriate name we could find. With the kind permission of Mr. and Mrs. Temple, it is named in honor of their daughter, the charming and lovely little cinema favorite, Shirley.

Price per lb. \$2.00.

seowh	All White (Waller-Franklin) large, pure white.....	\$2.00
seoxf	American Beauty, rich crimson rose	2.00
seoyd	Amethyst (Waller-Franklin) royal purple.....	2.00
seozb	Annie Laurie (Waller-Franklin) the rich rose-pink.....	2.00
sepaz	Apollo, soft salmon cerise, long stemmed.....	2.00
sepij	Attraction, bright salmon pink.....	2.00
sepow	Aviator (Waller-Franklin) crimson scarlet	2.00
shoze	Ball Orange Improved, clear deep glowing orange.....	2.00
sepvi	Ball Rose Improved	2.00
siotr	Baltimore, rosy cerise.....	2.00
sioup	Ball White, white seeded	2.00
sepxe	Blue Bird, violet blue	2.00
sepyc	Blue Bonnet (Waller-Franklin) clear deep blue.....	2.00
shpeu	Blue Danube, mid-blue	2.00
sepeq	Boon, deep salmon pink.....	2.00
seqfo	Bridesmaid, silvery pink	2.00
seqii	Bright Light, flaming scarlet	2.00
seqma	Burpee's Orange, deep orange	2.00
seqov	Burpee's White, giant white seeded	2.00
serax	Chime, light salmon pink.....	2.00
serep	Claret Cup (Waller-Franklin) pansy purple.....	2.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words	Price per lb.
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EARLY FLOWERING SPENCER VARIETIES—Continued

serou	Columbia, salmon rose standard, white wings.....	\$2.00
serro	Cream (Waller-Franklin)	2.00
sinsu	Daphne (New) soft salmon pink.....	2.00
sinuq	Delicious (Waller-Franklin) (New) crushed strawberry.....	2.00
serui	Duplex Gem, soft rose pink	2.00
serwe	Duplex Pioneer, rose pink	2.00
serya	Eldorado (Waller-Franklin) orange	2.00
serzy	Eleanor Blue, long stems	2.00
sesaw	Embers, orange salmon	2.00
shqye	Emblem, bright salmon, cream pink.....	2.00
seseo	Exposition Pink (Waller-Franklin) rich pink.....	2.00
seshi	Fair Maid (Waller-Franklin) blush pink suffused salmon.....	2.00
sesje	Fascination (Waller-Franklin) salmon rose-pink.....	2.00
sesla	Flamingo, orange salmon	2.00
shraa	Florist Blue (Waller-Franklin) best clear blue.....	2.00
shtay	Florist Rose (Waller-Franklin) pure rose-pink.....	2.00
sesot	Fragrance, mammoth lavender	2.00
sesuh	Giant Rose, rose pink	2.00
sesyz	Glitters, cerise	2.00
seten	Grenadier (Waller-Franklin) dazzling scarlet.....	2.00
setif	Harmony, lavender	2.00
setos	Helen Lewis (Waller-Franklin) orange salmon.....	2.00
setqo	Hercules (Waller-Franklin) rosy pink	2.00
setti	Hope, white, black seeded	2.00
setug	Illumination, salmon cerise	2.00
setve	Imperial Pink (Waller-Franklin) clear pink.....	2.00
setxa	Jeanne Mamitsch, rose pink, long stems.....	2.00
setyy	Josie, long stemmed, rose-pink.....	2.00
seuau	Laddie Improved, rose	2.00
seubs	Lady Gay (Waller-Franklin) soft shrimp pink.....	2.00
seucq	Lavanda (Waller-Franklin) lavender	2.00
seudo	Lavender King, lavender	2.00
seugi	Majestic Rose (Waller-Franklin) rose pink, long stems.....	2.00
seuhg	Marine, clear blue	2.00
shtii	Mariner, clear marine blue	2.00
sinvo	Mars (New) ox-blood crimson.....	2.00
seujc	Memory, rosy lavender	2.00
seuka	Michigan, lavender	2.00
seuor	Mother Machree, coral and golden rose	2.00
seupp	Mrs. Calvin Coolidge, salmon pink.....	2.00
seuqn	Mrs. Herbert Hoover, clear blue.....	2.00
seusj	Mrs. Kerr, salmon	2.00
shuax	Mrs. H. S. Reddick, salmon pink.....	2.00

WALLER-FRANKLIN SEED COMPANY

Code Words	Price per lb.
EARLY FLOWERING SPENCER VARIETIES—Concluded	
siovn Navy Blue (Waller-Franklin) (New) dark blue, see Page 4.....	\$3.00
seuth New Blue (Waller-Franklin) deep blue.....	2.00
seuuf Orange King (Waller-Franklin) glowing orange.....	2.00
seuud Oriental, deep cream	2.00
seuwb Othello (Waller-Franklin) maroon	2.00
seuxz Pal, rosy crimson, long stemmed.....	2.00
seuyx Peachblow, rose-pink on cream overlaid amber.....	2.00
seuzv Peaches (Waller-Franklin) apricot rose.....	2.00
sevat Pink Profusion, rich pink	2.00
sevel Pride, cerise, long stemmed.....	2.00
sevoq Prosperity, orange salmon, long stems	2.00
sevpo Radiance, rose	2.00
sevsi Red Bird, crimson-red	2.00
siovl Red Chief, ox-blood crimson.....	2.00
sevwa Redwood, bright crimson	2.00
sewco Sequoia, golden cerise	2.00
seovj Shirley Temple (Waller-Franklin) soft rose pink.....	2.00
sewfi Silver King, light Campanula blue	2.00
sewhe Snowstorm Improved, pure white	2.00
sewja Snow White, pure white	2.00
shuep Sonnet, blush pink	2.00
sewmu Springsong, salmon pink on cream.....	2.00
shuih Star, rose pink, shaded salmon.....	2.00
sewop Starlight (Waller-Franklin) pale lavender.....	2.00
sewud Success, sparkling rose pink on white ground.....	2.00
shuou Sunproof Orange	2.00
sewyv Sunray, cerise, cream ground, long stemmed.....	2.00
sexar Superior Pink, rose pink.....	2.00
sexej Susanna, carmine red, long stems.....	2.00
sexib Sweet Lavender (Waller-Franklin) lavender.....	2.00
sexri Torch, salmon orange	2.00
sexta Triumph, lilac mauve.....	2.00
sexuc Valencia (Waller-Franklin) sunproof orange, long stems.....	2.00
sioxj Virginia, rich rose-pink (white ground).....	2.00
sexwy Vulcan, vivid scarlet.....	2.00
sioyh White Champion	2.00
sexyu White Harmony, white, black seeded.....	2.00
siozf White Josie	2.00
seyaq White Rose, pure white	2.00
seycm Zvolanek's Perfection, dark rose.....	2.00
seydk Zvolanek's Pink, large pink.....	2.00
seyei Zvolanek's Rose, giant rose pink (select strain).....	2.00
seyfg Waller-Franklin Formula Mixture, "Just a little bit better".....	1.00
seyge Choice Mixed75

GROWERS OF “MERIT” FLOWER SEEDS

12 BEST VARIETIES
of
EARLY FLOWERING SWEET PEAS

The following 12 varieties we consider the most valuable for cut flowers, either for culture under glass or for growing out of doors. Strong vigorous growth of plant ; long, stout stems and large flowers freely borne are characteristic of all the varieties.

Price
per lb.

SHIRLEY TEMPLE, is the most beautiful Sweet Pea we have ever originated. It has blooms with the size and richness of color in Pinkie plus the dainty frilled and fluted flowers of Lady Gay. The color is softer and more beautiful than Pinkie. The flowers are the largest we have seen on any Sweet Pea and it has long stems with four very large blooms on each stem.....	\$2.00
EXPOSITION PINK, gorgeous rich pink rather resembling the color of the well known Ivy Leaf Geranium “Charles Turner” but a trifle lighter	2.00
BALL’S ROSE IMPROVED, rich deep rose-pink.....	2.00
MAJESTIC ROSE, brilliant rose-pink, richer and deeper than Zvolanek’s Rose	2.00
LAVANDA, a pure clear lavender—so clear and uniform that full blown blossoms and partly open buds are of exactly the same color. Excels all other lavender Sweet Peas.....	2.00
BALL ORANGE IMPROVED, clear deep glowing orange.....	2.00
MRS. HERBERT HOOVER, bright blue, extra long stems.....	2.00
HOPE, pure black seeded white.....	2.00
FLORIST BLUE, best clear blue.....	2.00
FLORIST ROSE, pure rose-pink.....	2.00
LADY GAY, a delightful shade of soft shrimp pink.....	2.00
RED CHIEF, ox-blood crimson.....	2.00

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per lb.
NEW AND STANDARD SPENCER VARIETIES		
shuro	Affection, light coral pink on cream ground.....	\$0.75
seyia	All Bright, scarlet-cerise75
seyjy	Ambition, lavender75
seykw	America, red flake, white ground.....	.75
seylu	Amethyst, amethyst blue75
seyms	Amy Johnson, old rose overlaid salmon cerise.....	.75
seyon	Artiste, salmon rose pink.....	.75
sipad	Aristocrat, clear pink	2.00
seypl	Ascot, bright pink.....	.75
seyqj	Asta Ohn, lavender.....	.75
seysf	Austin Frederick Improved, giant lavender.....	.75
seytd	Avalanche, glistening white.....	.75
seyub	Barbara, fine salmon75
seyvz	Beattall, pink suffused salmon.....	.75
seywx	Beauty, blush pink75
shuui	Black Diamond, rich chocolate maroon.....	.75
seyyt	Blanche Ferry, red and white.....	.75
seyzr	Blue Bell, clear blue.....	.75
sezap	Blue Bird, clear blue.....	.75
sezeh	Blue Charm, clear blue.....	.75
shewu	Blue Flame, deep blue.....	.75
seziz	Blue Monarch, dark blue.....	.75
sinvo	Blue Moon, clear mid-blue.....	.75
sezom	Bonfire, cherry pink, cream wings.....	.75
sezqi	Bonnie Lassie, blush pink.....	.75
sezse	Bonnie Briar, large rose-pink.....	.75
shuwe	Bridal Veil, pure solid clear white, black seeded.....	.75
sezua	Brilliant Rose, tyrian rose75
sezvy	Campfire, bright scarlet.....	.75
sezxu	Capri, light blue75
sezys	Captain Blood, blood scarlet veneered copper.....	.75
sfaap	Cavalcade, carmine-rose, shaded gold.....	.75
sfaeh	Charity, crimson75
sfaiz	Charm, red cerise.....	.75
sfano	Charming, rosy cerise.....	.75
sfaom	Chieftain, satiny mauve.....	.75
sfase	Chinese Blue (Waller-Franklin) rich deep blue.....	.75
shuzy	Chloe, deep shell pink on cream ground (G. M., 1935).....	.75
sfaqi	Cissie, cream pink pale.....	.75
sfaua	Colorado, bright orange75
sfavy	Commander Godsall, violet blue.....	.75
sfaxu	Constance Hinton, mammoth white, black seeded.....	.75
sfays	Corona, carmine-rose on white.....	.75
sfbao	Countess Spencer, rose pink.....	.75

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per lb.
NEW AND STANDARD SPENCER VARIETIES—Continued		
sfbiy	Crimson King, deep crimson.....	\$0.75
sfcuy	Daffodil, deep cream, black seeded.....	.75
sfeal	Damask Rose, deep rose.....	.75
sfeed	Debutante, salmon shaded coral.....	.75
sfeiv	Defiance (Waller-Franklin) glowing orange scarlet, burnless.....	.75
shwyy	Delice, clear light blue.....	.75
sfeoi	Del Monte, salmon cerise pink.....	.75
sfeqe	Derby Day, sparkling crimson.....	.75
sinyi	Discovery (New) chamois pink.....	1.00
sfesa	Dobbie's Cream75
sfety	Doreen, carmine75
sfeuw	Ecstasy, blush pink.....	.75
sfevu	Edna May Improved, pure white.....	.75
sfeyo	Elegance, blush lilac suffused pink.....	.75
sffiu	Elfrida Pearson, shell pink.....	.75
sfguu	Elstree, pink, cream ground.....	.75
sfhai	Etherial, pale peach suffused rose.....	.75
sfhea	Excelsior, orange-scarlet75
shyue	Exquisite, delicate flushed, salmon pink.....	.75
sipev	Fairyland (New) cream pink.....	3.00
sfiah	Fantasy, chocolate-maroon on cream ground.....	.75
siabq	Fiancee, soft salmon pink.....	.75
sfiir	Fiery Cross, orange cerise.....	.75
sfioe	Fire, scarlet cerise.....	.75
siaco	Flagship, true clear deep blue.....	.75
sfiry	Flamingo, cerise scarlet.....	.75
sfitu	Floradale, salmon pink on cream.....	.75
sfius	Fluffy Ruffles, cream pink.....	.75
sfiwo	Fortune, rich dark blue.....	.75
siaek	Gem, white, picotee.....	.75
sfiyk	George Shawyer, orange pink.....	.75
sfizi	Giant Attraction, fawn pink, cream ground.....	.75
sfjey	Giant White, black seeded.....	.75
sfkyi	Gigantic, large white, black seeded.....	.75
sflae	Gladys Improved, lavender.....	.75
sflio	Gleneagles, large lavender.....	.75
sfmoa	Gold Crest, orange tinted salmon.....	.75
sfmuo	Gold Finch, gold and rich pink.....	.75
sioae	Grandeur (New) shell pink.....	1.00
sfneu	Grand National, rich cream.....	.75
sfoab	Grand Slam, scarlet cerise.....	.75
sfoet	Grenadier, geranium red.....	.75
sfoil	Guinea Gold, golden orange.....	.75

WALLER-FRANKLIN SEED COMPANY

Code Words		Price per lb.
NEW AND STANDARD SPENCER VARIETIES—Continued		
sfooy	Hawlmark Lavender	\$0.75
sfoqu	Hawlmark Pink75
sfoum	Hawlmark Scarlet75
sfowi	Headlight, cerise scarlet.....	.75
sfoye	Heavenly Blue (Waller-Franklin) delphinium blue.....	.75
sfpaa	Hebe, bright pink75
sfray	Hercules, rosy pink75
siafe	Highlander, pure lavender (A. M., 1935).....	.75
siagg	Hollyberry, rich scarlet with orange flush (A. M., 1935).....	.75
sfrii	Huntsman, bright scarlet.....	.75
sfsou	Idyl, salmon pink75
sfsui	Illuminator, salmon orange, overlaid cerise pink.....	.75
sfsya	International, rosy mauve75
sfteo	Ivory Picture, ivory cream.....	.75
sfuav	Jack Cornwall V. C., dark violet blue.....	.75
sfuen	Jack Hobbs, flush scarlet pink on cream ground.....	.75
siahe	Jubilee, orange scarlet75
sfunu	Jumbo, deep cerise75
sfuos	King Edward, crimson75
siobc	King Lavender (New) clear lavender, very robust.....	1.00
sfuqo	King Manoel, maroon75
sfuti	King Mauve75
sfuug	King White75
sfuve	Lady Ruffles, soft pink75
sfuxa	Leviathan, rich maroon75
siaic	Life, scarlet cerise, permeated with salmon.....	.75
sfvau	2 L. O., sunproof scarlet.....	.75
sfwue	Lustre, carmine rose75
sfyar	Magnet, cream pink75
siamu	Mahogany, crimson overlaid copper.....	.75
sfyej	Mammoth, orange scarlet.....	.75
sioca	Margaret Rose (New) rose pink flushed orange salmon.....	1.00
sfyoo	Mary Pickford, cream pink suffused salmon.....	.75
sfyri	Mascott's White75
sfyte	Master Cream, large black seeded cream.....	.75
sfyuc	Matchless, cream75
siaja	Mavis, sunproof, salmon orange.....	.75
sfyva	Mayfair, shell pink75
siaky	Melody, light salmon pink on cream.....	.75
sfywy	Mermaid, lavender75
sfyyu	Miss California, salmon cream pink.....	.75
sfzei	Model, white, black seeded.....	.75
sianr	Mollie, cerise with suggestion of orange.....	.75

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per lb.
NEW AND STANDARD SPENCER VARIETIES—Continued		
sgaaq	Mrs. A. Searles, rich pink merging into orient red.....	\$0.75
sgaei	Mrs. Tom Jones, delphinium blue.....	.75
siaop	Muriel, lilac on cream ground.....	.75
siqac	My Choice, lavender blue.....	1.50
siapn	Nobility, clear pale salmon pink on deep cream ground.....	.75
sgalu	Olympia, rich purple.....	.75
siaql	Patricia Unwin, salmon pink, cream ground.....	.75
siody	Peer, orange pink.....	1.00
siarj	Peggy Ann (Waller-Franklin) salmon pink.....	.75
siokk	Personality, coral on chamois pink.....	.75
sgcao	Picture, flesh pink suffused creamy apricot.....	.75
sgciy	Pierrot, white with blue picotee edges.....	.75
sgduy	Pink Frills, salmon pink.....	.75
sgeam	Pink Gem, rosy pink.....	.75
sgega	Pinkie, large rose pink.....	.75
sgely	Pinnacle, deep rose pink.....	.75
sgew	Pirate Gold (Waller-Franklin) golden orange.....	.75
sgemo	Powerscourt, lavender75
sgcoj	Premier, a fusion of salmon and rose.....	.75
sgaux	Prince of Orange, deep orange.....	.75
sgcyp	Purple Monarch75
si-pin	Queen Mary, blush salmon pink.....	2.00
sgfoi	Queen of the Belgians, orange scarlet.....	.75
sggiu	Red Boy, rich crimson.....	.75
sioew	Refinement, white overlaid soft pink.....	1.00
sghuu	Reflection, clear blue75
sgiai	R. F. Felton, lavender75
siofu	Regal Lady, deep cream.....	1.00
siatf	Robustum, apricot pink75
sipoa	Rosemary, carmine rose	1.50
sgiea	Rosie (Waller-Franklin) deep rose-pink.....	.75
sgify	Royal Pink75
sgihu	Royal Purple75
sgiko	Royal Scot, orange scarlet.....	.75
sgiof	Royal Sovereign, orange75
sglut	Rubicund, crimson scarlet.....	.75
sgiyf	Ruddigore, scarlet75
sgjoe	Ruffled Beauty, lilac pink on amber.....	.75
siaud	Ruffled Blue, mid-blue75
siavb	Ruffled Bonnie Ruffles, salmon pink (A. M., 1936).....	.75
siawz	Ruffled Burpee Blue, dark blue (A. M., 1936).....	.75
siaxx	Ruffled Carmine, bright carmine-rose.....	.75
siayv	Ruffled Crimson, rich crimson.....	.75
siazt	Ruffled Crinkles, cerise-pink, suffused coral.....	.75

WALLER-FRANKLIN SEED COMPANY

Code Words	Price per lb.
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NEW AND STANDARD SPENCER VARIETIES—Continued

sibar	Ruffled Exquisite, salmon-cerise	\$0.75
sibej	Ruffled Heyday, deep rose pink suffused amber.....	.75
sgkey	Ruffled Orchid75
sibib	Ruffled Purple75
sglyi	Ruffled Rose75
sippy	Ruffled Sparkle, glowing cerise75
sgmae	Ruffled White75
sgmio	Ruffled Mixed60
siogs	Sextet Appleblossom, pink and white. Five to six, and sometimes eight blossoms on a stem.....	1.00
siboo	Sextet Lavender, lavender, five to six blooms to a stem.....	.75
siohq	Sextet Pink, clear pink overlaying white.....	1.00
sgoac	Sextet Queen, white, five to six blossoms on a stem.....	.75
sibri	Sheba, luminous pink75
sibte	Silver Jubilee, rich salmon (A. M., 1935).....	.75
sibuc	Simplicity, deep chamois pink on cream ground.....	.75
sgoba	Smiles, salmon shrimp pink.....	.75
sipru	Snowdon, pure white75
sgocy	Snowball (Waller-Franklin) dazzling white.....	.75
sgoeu	Sonny Boy, vermillion75
sgoho	Splendour, red maroon75
sibva	Springtime, silvery white, suffused rose.....	.75
sioio	Station Master, pink flushed rosy-cerise.....	1.00
sgoki	Sunkist, cream picotee edged rose.....	.75
sgoyf	Sunrise, cerise salmon75
sgome	Sunset, rose, amber ground75
sgoun	Superfine, cream suffused salmon.....	.75
sgpoy	Susan, blush pink on cream.....	.75
sipuo	Sweet Lavender, soft lavender.....	.75
sgqaa	Sybil Henshaw, rich crimson.....	.75
sgsay	Tangerine Improved, orange75
sgsii	The Admiral, navy blue.....	.75
sipxi	The Burpee Improved, salmon pink75
sgtou	The Cardinal (Waller-Franklin) poppy scarlet.....	.75
sgtui	The Clown, white with blood crimson markings.....	.75
sgtya	The Colonel, cerise scarlet.....	.75
sgueo	The Sultan, black velvety maroon.....	.75
sguhi	Thriller, orange scarlet75
sguig	Vanity, pink flushed salmon.....	.75
sipyg	Vista (New), clear light purple.....	3.00
sguje	Warrior, maroon75
sgula	Wedgewood, azure blue75
sgumy	Welcome, dazzling scarlet.....	.75

GROWERS OF "MERIT" FLOWER SEEDS

Code Words	Price per lb.
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NEW AND STANDARD SPENCER VARIETIES—Concluded

sguuh	What Joy, cream	\$0.75
sguyz	White Powerscourt, one of the best whites, black seeded.....	.75
sgvyy	White Spencer75
siojm	Yellow Tip, deep cream.....	2.00
sgwie	Youth, large white, pink picotee.....	.75
sgyas	Ruffled Mixed60

SILVER GILT MEDAL MIXTURE (Waller-Franklin)

sgyco This mixture is grown from a special formula which has been built up and perfected during many years. It contains over 75 standard varieties, and in addition, all the best Novelties of the past year. The color blend is, we believe, as near perfection as it is possible to attain.

Price per lb. \$0.60.

sgyek	Spencer Choice Mixed. This mixture contains 35 distinct varieties in a perfect blend of color.....	.35
sgyfi	Spencer Fine Mixed25

* * * * *

Color classification of late Spencer Sweet
Peas will be found on Pages 102, 103, 104.

CUPID SPENCER VARIETIES 6 in.

sgyhe	Bambino Blue (Waller-Franklin) mid blue, early flowering.....	2.00
sgyic	Bambino White (Waller-Franklin).....	2.00
sgyja	Little Nell (Waller-Franklin) pink and white, early flowering.....	2.00
sgyky	Little Tim (Waller-Franklin) Cambridge Blue, early flowering.....	2.00
sgymu	Midshipnite (Waller-Franklin) white edged violet blue.....	2.00
sgyop	Peter Pan (Waller-Franklin) deep bright pink.....	2.00
sgyud	Rosebud (Waller-Franklin) apricot pink.....	2.00
sgyyv	Choice Mixed, above varieties in good balance of color.....	1.75

GRANDIFLORA (Old Fashioned Sweet Scented Sweet Peas)

shcua	Eckford's Choice Mixed.....	.25
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CUPID GRANDIFLORA, 6 in.

sheuy	Choice Mixed, well balanced mixture of above varieties.....	.50
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WALLER-FRANKLIN SEED COMPANY

Code		Price	Price
Words		per oz.	per lb.
SWEET WILLIAM, Botanical name Dianthus Barbatus. 2 ft. biennial			
seonz	Single Dark Crimson.....	\$0.20	\$ 2.00
seoox	“ Holborn Glory20	2.00
seopv	“ Newport Pink25	3.00
sibwy	“ Purple Beauty45	5.00
seoqt	“ Scarlet Beauty25	3.00
seorr	“ White20	2.00
seosp	“ Choice Mixed15	1.25
sibyu	“ Dwarf Alpine Mixed, 4 in.....	2.10	25.00
sipze	Extra Double Dwarf Mixed. See Page 10.....	.85	10.00
seotn	Double Choice Mixed25	2.50
SWEET WILLIAM, 1 ft.			
seoul	Annual Single Mixed.....	.25	2.75
TEXAS BLUE BONNET: See Lupinus, Page 45.			
TEXAS QUEEN ANNE’S LACE FLOWER, 3 ft. perennial			
tecyr	White25	2.50
THALICTRUM (Meadow Rue) DIPTEROCARPUM, 4 ft. perennial			
tedan	Lilac Rose85	10.00
THUNBERGIA (Black Eyed Susan)			
tedef	Choice Mixed, fine climber, annual climber35	4.00
TITHONIA SPECIOSA (The Golden Flower of the Incas) 5 ft. annual			
teduy	Fireball (New)	1.25	15.00
tedix	Orange Scarlet, early flowering strain.....	.50	6.00
TRITOMA (Red-hot Poker) 3 ft. perennial			
tedok	Hybrida Mirabilis, blooms first year.....	.65	8.00
tedpi	Early Hybrids Mixed65	8.00
TROPAEOLUM (Canary Bird Vine) annual climber			
tedre	Canariense15	1.50
VENIDIUM FASTUOSUM, 2½ ft. annual			
vaajy	Orange with dark center and maroon zone.....	1.35	16.00
vaakw	Hybrids, a wide range of shades including buff, lemon, cream, light orange, white and butter-yellow.....	1.50	18.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
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VERBENA (Vervain)

VERBENA HYBRIDA, 1 ft. annual

vaalu	Blue Shades	\$0.45	\$ 5.00
vaanp	Dark Blue45	5.00
vaaon	Defiance, bright scarlet.....	.45	5.00
vaapl	Ellen Willmott, pink, true strain.....	.85	10.00
vaaqj	Golden Queen, yellow.....	.45	5.00
vaarh	Italian Striped Mixed45	5.00
vaasf	Lucifer (Waller-Franklin) scarlet45	5.00
vaatd	Lutea Improved, creamy yellow.....	.45	5.00
vaaub	Mayflower, pink45	5.00
vaavz	Pink and Rose Shades.....	.45	5.00
vaawx	Purple Mantle, purple45	5.00
vaaxv	Purple Shades45	5.00
vaayt	White45	5.00
vaazr	Auricula Eye Mixed45	5.00
vabap	Choice Mixed30	3.50

VERBENA HYBRIDA DWARF COMPACT (Erect) 6 in.

This group is very neat and compact in habit. It is a continuous bloomer, particularly adapted for bedding, borders and small gardens.

vafed	Blue Sentinal (New) violet blue, white eye. A. A. S., B. M. '39. See Page 9.....	1.25	15.00
vabeh	Carmine Ball (Waller-Franklin) carmine.....	1.25	15.00
vabiz	Chamois, pale chamois tinted buff.....	1.25	15.00
vabno	Dark Blue	1.25	15.00
vabom	Fireball (Waller-Franklin) erect, bright scarlet.....	1.25	15.00
vabse	Violet Bouquet (Waller-Franklin) deep violet, Highly Com- mended, R. H. S., 1935.....	1.25	15.00
vabua	White	1.25	15.00
vabvy	Compact Dwarf Choice Mixed.....	.85	10.00

VERBENA ROYAL BOUQUET, upright habit, 1¼ ft. annual

vabxu	Large flowers in brilliant mixture.....	1.25	15.00
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WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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VERBENA HYBRIDA GRANDIFLORA (GIANTS) 1 ft. annual

A magnificent strain of Verbenas, of robust compact habit and free blooming. The trusses are immense, the individual florets measuring an inch in diameter. For up-to-date catalogs we strongly recommend the use of this group and the dropping of the smaller flowered Hybrida varieties.

BRILLIANT (Waller-Franklin) (New)

vafiv In 1925 we introduced Verbena Luminosa which has become one of the most popular Verbenas in cultivation. Many seed houses have standardized it as the best pink. We now offer a great improvement over this variety in Brilliant. The color is a rich, deep, flame rose, with a medium sized white eye. The white eye helps to bring out the intense flame color in the rose. This is one of the richest colored Verbenas we have ever introduced. It is a good doer and the seed shows a tendency to germinate more freely than most other Verbenas.

Price per oz. \$1.25, per lb. \$15.00.

vabys	Apple Blossom (Waller-Franklin) delicate cameo pink.....	1.25	15.00
vacao	Beauty of Oxford Hybrid (Waller-Franklin) a beautiful giant hybrid, Rose-Pink raised from a cross between Verbena Luminosa and Beauty of Oxford.....	1.25	15.00
vacdi	Blue (Waller-Franklin) white eye.....	.85	10.00
vaceg	Cerise Queen (Waller-Franklin) salmon cerise.....	1.25	15.00
vacfe	Coccinea (Waller-Franklin) scarlet, small eye.....	.85	10.00
vacha	Colossea Rose Shades85	10.00
vafoi	Crimson Glow, crimson85	10.00
vaciy	Etna (Waller-Franklin) geranium red with creamy yellow eye, Award of Merit, R. H. S., 1935.....	1.25	15.00
vaexr	Floradale Beauty, bright rose shades.....	.85	10.00
vacku	Giant Salmon Pink, Award of Merit, R. H. S., 1935.....	.85	10.00
vacol	Lavender Glory (Waller-Franklin) large lavender with medium sized creamy white eye, variable, 75% true to color	1.25	15.00
vacuz	Lucifer (Waller-Franklin) vivid scarlet.....	.85	10.00
vacyr	Luminosa (Waller-Franklin) luminous flame pink shading to salmon85	10.00
vadan	Rosea Stellata (Waller-Franklin) pink, white eye.....	.85	10.00
vadef	Rose Cardinal (Waller-Franklin) rose, white eye.....	.85	10.00
vadix	Royale (Waller-Franklin) royal blue, creamy yellow eye, Highly Commended, R. H. S., 1935.....	1.25	15.00

GROWERS OF "MERIT" FLOWER SEEDS

Code Words	Price per oz.	Price per lb.
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VERBENA HYBRIDA GRANDIFLORA—Concluded

SPECTRUM RED (Waller-Franklin)

vadok As its name implies, this Verbena is an intense bright red, brighter than any other Verbena yet introduced. According to Ridgway, it is classified between Spectrum Red and Scarlet Red. Having no eye, the color is intensified, and its brilliance is quite dazzling. It is brighter and larger than Lucifer and is comparable only to Etna, but without Etna's yellow eye. Individual florets are one and one-fourth inches in diameter. We recommend this as the brightest Verbena in existence. Received special mention in the 1934 All-America Selections. Award of Merit, R. H. S., 1935.

Price per oz. \$1.25, per lb. \$15.00.

vadpi	Violacea Stellata, deep violet, white eye.....	\$0.85	\$10.00
vaebk	White (Waller-Franklin)85	10.00
vaeci	Grandiflora Choice Mixed (Gigantea).....	.65	8.00

VERBENA annual

vaeyp	Bonariensis (New) Perennial species from Buenos Aires. The slender freely-branched stems attain a height of 4 or 5 ft. and bear numerous terminal sprays of helio- trope flowers during July and August. Award of Merit from the R. H. S. in 1937.....	1.25	15.00
vaedg	Erinoides (Moss Verbena) purple, 1 ft.....	.50	6.00
vaefc	“ “ “ white, 1 ft.....	.50	6.00
vaega	Venosa, purplish heliotrope, 1 ft.....	.50	6.00
vaehy	“ Lilacina, delicate lilac blue, 1 ft.....	.75	9.00

VIOLA (Tufted Pansies) 6 in. biennial-annual

vaeiw	Apricot	2.10	25.00
vaeju	Arkwright Ruby	4.20	50.00
vaeks	Blue Butterfly	2.00	24.00
vaelq	Blue Perfection	1.25	15.00
vaemo	Chantreyland, best pure apricot, very true.....	3.00	35.00
vaenl	Jersey Gem	12.00
vaeoj	Lutea Splendens	1.00	12.00
vaeph	Papilio Deep Violet.....	1.00	12.00
vaeqf	“ Light Blue	1.00	12.00
vaerd	White Perfection	1.25	15.00

WALLER-FRANKLIN SEED COMPANY

Code	Price	Price
Words	per oz.	per lb.

VIOLA (Tufted Pansies) 6 in. biennial-annual—Continued

WALLER-FRANKLIN FORMULA MIXTURE (New)

vafal This blend of bright gay colors far surpasses any mixture of
Violas we have ever seen. The bright shades of self colors of red,
yellow, blue and apricot combined with many shades which are
blotched, undoubtedly make these Violas a supreme mixture.
Price per oz. \$1.65, per lb. \$20.00.

vaesb Choice Mixed, small flowered, quaint faces.....\$1.00 \$12.00

VIRGINIAN STOCK: See Stock Virginian, Page 77.

WALLFLOWER

Botanical Name Cheiranthus Cheiri

WALLFLOWER ANNUAL DOUBLE EARLY WONDER, 2 ft.

waatf Choice Mixed65 8.00

WALLFLOWER ANNUAL SINGLE (Gilliflower) 1 ft.

waavb Blood Red10 1.00
waaxx Paris Brown10 1.00
waayv Yellow10 1.00
waazt Choice Mixed10 1.00

WILD CUCUMBER annual climber

wagoj Echinocystis Lobata10 1.00

XERANTHEMUM ANNUUM DOUBLE (Everlasting) 2 ft. annual

xaayx Choice Mixed25 2.50

XERANTHEMUM ANNUUM SUPERBISSIMUM

Double Pompon Flowered, 2 ft. annual

xaazv Choice Mixed25 2.50

GROWERS OF “MERIT” FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
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ZINNIA (Youth and Old Age) annual

ZINNIA GIANT DOUBLE DAHLIA FLOWERED, 3 ft.

zamee	Canary Bird, primrose yellow.....	\$0.30	\$3.50
zanga	Crimson Monarch, deep crimson.....	.30	3.50
zamyh	Dream, lavender turning to purple.....	.30	3.50
zamiw	Exquisite, light rose with deep rose center.....	.30	3.50
zamju	Golden Dawn, golden yellow.....	.30	3.50
zaqis	Golden State, yellow orange, turning to orange.....	.30	3.50
zaqhu	Illumination, deep rose self.....	.30	3.50
zammo	Luminosa, bright rose30	3.50
zamoj	Old Rose, old rose shade.....	.30	3.50
zamux	Oriole, orange and gold.....	.30	3.50
zampy	Polar Bear, white.....	.30	3.50
zaqko	Purple Prince, deep purple.....	.30	3.50
zanal	Scarlet Flame, bright scarlet.....	.30	3.50
zaned	Youth, soft rose self30	3.50
zaniv	Waller-Franklin Formula Mixture, “Just a little bit better”30	3.50
zanoi	Choice Mixed, all colors.....	.25	2.50

ZINNIA GIANT DOUBLE MAMMOTH OR CALIFORNIA GIANT, 3 ft.

zange	Daffodil (Waller-Franklin) canary yellow30	3.50
zansa	Enchantress, light rose with deep rose center.....	.30	3.50
zanty	Grenadier, dark red.....	.30	3.50
zanuw	Lemon Queen, lemon orange.....	.30	3.50
zanvu	Miss Willmott, soft pink.....	.30	3.50
zanyo	Orange King, burnt orange30	3.50
zaoak	Orange Queen, golden yellow.....	.30	3.50
zaobi	Purity, white30	3.50
zaocg	Rose Queen, bright rose.....	.30	3.50
zaode	Salmon Queen.....	.30	3.50
zaoec	Scarlet Gem, glowing scarlet.....	.30	3.50
zaofa	Violet Queen30	3.50
zaogy	Waller-Franklin Formula Mixture, “Just a little bit better”30	3.50
zaohw	Choice Mixed25	2.50

ZINNIA GIANT DOUBLE, 2½ ft.

zaoiu	Choice Mixed, all colors.....	.20	2.00
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ZINNIA FANTASY FINEST MIXED, 3 ft.

zaojs	Rounded medium sized flowers, composed of a mass of shaggy ray-like petals35	4.00
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WALLER-FRANKLIN SEED COMPANY

Code Words		Price per oz.	Price per lb.
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ZINNIA GIANT DOUBLE PICOTEE, 3 ft.

zaokq	Choice Mixed	\$0.35	\$4.00
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ZINNIA GAILLARDIA FLOWERED (Navajo). Flowers resemble
Gaillardia Double Picta.

zarah	Choice Mixed, Rec. A. A. S. '38.....	.45	5.00
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ZINNIA GIANT DOUBLE QUILLED (Achievement) 3 ft.

zaolo	Choice Mixed35	4.00
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ZINNIA DOUBLE CURLED AND CRESTED, 3 ft.

zaomm	Choice Mixed25	3.00
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ZINNIA SCABIOSA FLOWERED, 2½ ft.

zaqce	Autumn Tints Mixed (Waller-Franklin). Gorgeous autumn foliage tints including orange, bronze, russet, dull red, carmine red, terra cotta and intermediate shades.....	.85	10.00
zaqof	Giant Flowered Improved Finest Mixed.....	1.00	12.00
zaonj	Mixed, special re-selected stock, very fine.....	.50	6.00

ZINNIA ELEGANS DOUBLE CUT AND COME AGAIN—A group with
double, perfectly formed, medium sized flowers bred with long stems;
exceptionally fine for cut flowers. This is a “Cut and Come Again” group
and is especially fine for massing in the garden and produces a continuous
succession of cut flowers throughout the Summer. 2½ to 3 ft.

zaooH	Bright Scarlet, Highly Commended, R. H. S.....	.25	2.50
zaopf	Canary Yellow, Highly Commended, R. H. S.....	.25	2.50
zaoqd	Crimson, Highly Commended, R. H. S.....	.25	2.50
zaorb	Flesh25	2.50
zaosz	Golden Yellow25	2.50
zaotx	Pinkie (Waller-Franklin) rose pink.....	.25	2.50
zaouv	Salmon Rose25	2.50
zaovt	White25	2.50
zaowr	Waller-Franklin Formula Mixture, “Just a little bit better”25	2.50
zaoxp	Choice Mixed20	2.00

GROWERS OF “MERIT” FLOWER SEEDS

Code Words		Price per oz.	Price per lb.
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ZINNIA ELEGANS DOUBLE LILLIPUT, 1 to 1½ ft.

zaoy	Canary Yellow	\$0.25	\$ 3.00
zaoz	Crimson Gem25	3.00
zapaj	Flesh25	3.00
zapeb	Golden Orange25	3.00
zapit	Purple25	3.00
zapni	Rosebud, rose pink.....	.25	3.00
zapog	Salmon Rose25	3.00
zappe	Scarlet25	3.00
zaqea	Valencia, burnt orange.....	.25	3.00
zapra	White25	3.00
zaqut	Waller-Franklin Formula Mixture, “Just a little bit better”25	3.00
zapsy	Choice Mixed25	2.50

ZINNIA DOUBLE GRACILLIMA

zapuu	Red Riding Hood (Coccinea) 1 ft.....	.25	3.00
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ZINNIA LINEARIS

zaqyl	Orange, dwarf, compact, early single.....	.75	9.00
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ZINNIA TOM THUMB MINIATURE, 8 in.

zapxo	Choice Mixed45	5.00
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ZINNIA TRAILING SANVITALIA: See Page 67.

ZINNIA MEXICANA (HAAGEANA) HYBRIDA, 1 ft

zapym	Double small flowers mixed, charming hybrids in a great variety of colors, excellent for rock gardens.....	.45	5.00
zaqai	Single Choice Mixed.....	.45	5.00
zaqfy	Brilliant Single and Double Mixed.....	.45	5.00

WALLER-FRANKLIN WILD GARDEN MIXTURE

wabar	A well balanced mixture of hardy annuals, 2 ft.....	.10	.50
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WALLER-FRANKLIN CUT FLOWER GARDEN MIXTURE

wabej	A mixture of hardy annuals blended to give a succession of flowers from early summer until fall, 2 to 3 ft.....	.10	.60
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NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1937

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NEW MARIGOLD AMERICAN BEAUTY (*Chrysanthemum Flowered Incurved*)—In 1936 we introduced Marigold *Chrysanthemum Flowered Hybrids* and their success was instantaneous. In 1937 we were able to segregate the most beautiful of these hybrids, the lovely incurved type so startlingly new, which created such a sensation in the hybrids. This new strain is identical in form of flower to a lovely incurved *Chrysanthemum*. The plants are very floriferous and the stems are good and strong for cutting. We feel confident that the perfection of this novelty represents not only the greatest advance yet made in African Marigolds but also one of the great horticultural achievements of the century. We offer this new strain in the three colors listed below and a mixture. All colors are true and 100 per cent double. Height, 3 ft.

AMERICAN BEAUTY ORANGE (*Incurved*)

AMERICAN BEAUTY GOLDEN ORANGE (*Incurved*)

AMERICAN BEAUTY YELLOW (*Incurved*)

Each of the above: Price per oz. \$1.25, per lb. \$15.00.

AMERICAN BEAUTY MIXED (*Incurved*)—Colors vary from deep orange to light orange and from deep yellow to light yellow.

Price per oz. \$0.85, per lb. \$10.00.

NEW AGERATUM FAIRY PINK—*Ageratum Fairy Pink* is a dwarf compact *Ageratum* of a delightful soft salmon rose pink color. It begins blooming when not more than 1½ to 2 inches high and continues to grow until it has formed a solid compact mass of blooms. Its maximum height when it is in full bloom is not greater than five inches.

Price per oz. \$4.20, per lb. \$50.00.

NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1937—Continued

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NEW SHAKESPEARE'S PANSIES—In 1933 a little stray Pansy was discovered among our cultures that was so simple and sweet that the plant was staked and the seed saved. All the seed saved was carefully sown the next year and when they flowered all who saw them were delighted. We decided to grow them on for a novelty in Pansies, still not knowing what they were. The writer happened to be looking through an old flower book with colored illustrations called, "Flowers from Stratford on Avon" by Paul Jerrard and was surprised and delighted to find a hand-colored plate of Pansies exactly the same as the little stray Pansy found in our cultures. In the description the author says: "The Pansy of the time of Shakespeare had not been improved by crossing with the Viola Altaica and other species of the genus Viola, and consequently the old and small varieties of the original flower have been alone selected, as they were found growing almost wild near Stratford."

This is a simple quaint little Pansy suitable for any location in the garden and can be easily grown wherever Pansies are successful. It is in no sense a florist Pansy. Its form, habit and time of flowering is similar to Viola Papilio.

Price per oz. \$4.20, per lb. \$50.00.

NEW PETUNIA HYBRIDA TOPAZ ROSE—The public has long been asking for a hybrida rose Petunia that will neither fade nor burn under the hottest sun. After many years of selecting we have produced a Petunia in this most sought for and desired color and we have named it Topaz Rose. Topaz Rose is a brilliant addition to the Hybrida group. The color is a fiery velvety rose of a brilliancy seldom seen. It is slightly suffused with gold which gives it its fiery appearance and the throat is the color of topaz. We feel assured this Petunia will have great popularity. *Winner of Special Mention in the 1938 All-America Selections.*

Price per oz. \$2.00, per lb. \$24.00.

NEW SCABIOSA GIANT ANNUAL SALMON BEAUTY—Ever since we introduced Scabiosa Loveliness in 1930 as a new color in salmon rose tones, we have been working hard to perfect a pure salmon Scabiosa. The work was started simultaneously with Loveliness so that we have put in at least twelve years work on this new color. It is with great pleasure that we offer Scabiosa Salmon Beauty as a pure Salmon in color with huge flowers and all the vigor of its near relative, the popular Loveliness.

Price per oz. \$0.85, per lb. \$10.00.

NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1937—Continued

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NEW SCABIOSA ANNUAL ORCHID SHADES—A mixture of orchid shades, lovely and exquisite beyond description, bred exclusively for high class florist cut flowers. While these lovely orchid shades were bred solely to produce these exquisite orchid tones in a Scabiosa for florists, we feel the professional and amateur gardener will also want the opportunity to share the delight and pleasure which these flowers are capable of producing. The colors run through all the tones of the Cattleya Orchid. Soft Mother-of-Pearl pink from light to deep, rich mauves, crushed strawberry, the shades known as orchid and royal purple with all the intermediate shades and tones of these glorious colors. Some of the flowers are two-toned, such as deep Mother-of-Pearl pink with light pink center, rich mauve with lilac center, deep lavender with pale center. Equally lovely under natural or artificial light. Large flowers on very long strong stems. A delicious honey-like perfume.

Price per oz. \$0.25, per lb. \$3.00.

NEW SALPIGLOSSIS LIGHT BLUE AND GOLD IMPROVED—Among all the varieties of Salpiglossis this color has been inclined to show a weak growth. It was most apparent in the mixed where this color was not tall enough to show up well. We now offer a great improvement in Salpiglossis Light Blue and Gold Improved. It is the same uniform height as the Emperor group, about 3 feet tall. It is free flowering with numerous branches of very large flowers. The color is a clearer, richer light blue with beautiful gold veinings.

Price per oz. \$0.45, per lb. \$5.00.

NEW STOCK SUPER GIANT IMPERIAL BLUSH PINK—A new addition to the Super Giant Imperial group. This type grows three feet tall, is base branching, each plant producing 12 to 15 huge flower spikes. The individual flowers measure two inches or more in diameter. We offer this in a beautiful Blush Pink.

Price per oz. \$2.50, per lb. \$30.00.

NEW VIOLA WALLER-FRANKLIN FORMULA MIXTURE—This blend of bright gay colors far surpasses any mixture of Violas we have ever seen. The bright shades of self colors of red, yellow, blue and apricot combined with many shades which are blotched, undoubtedly make these Violas a supreme mixture. A bed or border of this superior mixture of Violas with their round faces and brilliance is, we consider, an achievement.

Price per oz. \$1.65, per lb. \$20.00.

NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1937—Continued

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NEW SWEET PEA EARLY FLOWERING SPENCER DELICIOUS—With so many beautiful Sweet Peas in existence, a new variety must be good to warrant its introduction. Most Early Flowering Sweet Peas are introduced primarily for the florist trade and greenhouse culture. However, this new Sweet Pea which we have named Delicious is such a delightful, lovely new color that we feel it is too good to be monopolized by the florists and greenhouse growers alone. We wish this beautiful new color to be available for the garden lover, the gardener who wants a short row of Sweet Peas for cutting for decoration in the home.

The color of Delicious is hard to describe. It reminds one of crushed strawberries and Devonshire cream blended together in a delicious combination. Its flowers, habit and length of stem are everything a good Sweet Pea should be.

Price per lb. \$2.00.

NEW RUST RESISTANT ANTIRRHINUM SUPER MAJESTIC MAIDEN'S BLUSH—Delicate blush pink, flower and tube being the same pleasing color. The partially opened buds are a lovely fawn color. Flowers are enormous, the lips beautifully waved. Blossoms are well spaced on large, graceful tapering trusses. The combination of blush pink and fawn gives this Snapdragon an exquisite two-tone effect very unusual in any flower.

Price per oz. \$2.10, per lb. \$25.00.

NEW RUST RESISTANT ANTIRRHINUM SUPER MAJESTIC RED ROCKET—A very bright striking color. It is bright red, almost scarlet in some lights, toning down to a rich bright crimson. There is fire and warmth in this color which makes it most attractive. Huge flowers on large graceful trusses. Both throat and flower are one solid color. A new color addition to the Super Majestic group.

Price per oz. \$2.10, per lb. \$25.00.

NEW RUST RESISTANT ANTIRRHINUM SUPER MAJESTIC ROSE SENSATION—Without doubt the finest rose pink Snapdragon ever offered. The color is just right. It is the richest, most charming shade of rose pink imaginable, with just a slight touch of salmon to add to its piquancy. It is good for commercial florists (it being just the color they need), for the garden or any location where a first class rose pink Snapdragon is needed. Flowers are huge, both tube and flower being one solid color. Trusses are immense and finely tapered. The finest Snapdragon we have ever introduced. It was given XXXX in our breeding grounds.

Price per oz. \$2.10, per lb. \$25.00.

NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1937—Continued

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NEW RUST RESISTANT ANTIRRHINUM SUPER MAJESTIC ROYAL CRIMSON—Deep rich velvety garnet crimson, with both flower and tube one solid color. The spikes are large, handsome and beautifully tapered. A new color in the Super Majestic group.

Price per oz. \$2.10, per lb. \$25.00.

NEW RUST RESISTANT ANTIRRHINUM MAXIMUM or SUPER GIANT PARADISE ROSE—Soft rose pink. This variety is similar in color to Maximum Loveliness but is much superior in form. The trusses of flowers are better spaced, making the flowering spike larger and longer with the flowers more compact on the spike. We have never before seen a Snapdragon with a better formed flowering spike. Tube and flower same uniform color.

Price per oz. \$1.00, per lb. \$12.00.

NEW RUST RESISTANT ANTIRRHINUM MAXIMUM or SUPER GIANT SWING TIME—This is indeed a lovely Snapdragon. So lovely that words fail to adequately describe it. Picture for yourself the loveliest rose pink imaginable, so fresh and crisp looking that it has the appearance of newly made sugar candy, then add a bright yellow touch to the nose and a white tube and you have a color combination too lovely to describe. Whatever you think of Snapdragons with white tube, this is one that you will be proud to have. Spikes are huge and evenly packed with immense blooms. Habit is a great improvement on all Maximum Snapdragons. Spikes of blooms are beautifully tapered. We think this the loveliest Snapdragon we have ever seen.

Price per oz. \$1.00, per lb. \$12.00.

NEW RUST RESISTANT ANTIRRHINUM MAXIMUM or SUPER GIANT YELLOW GIANT—This is the deepest yellow we have ever seen in any Snapdragon. It is several shades deeper than Canary Bird. The color is so striking it catches the eye immediately. It has aroused lots of comment from all who have seen it growing in our grounds. Flowers are closely spaced on huge trusses. Habit is all that can be desired.

Price per oz. \$1.00, per lb. \$12.00.

NEW RUST RESISTANT ANTIRRHINUM LARGE FLOWERED GIANT (Majus Grand.) OPAL QUEEN—A delicate combination of beautiful shades of pink with a touch of salmon and a little apricot blended together. A pale yellow nose gives emphasis to this lovely color combination.

Price per oz. \$0.75, per lb. \$9.00.

NOVELTIES INTRODUCED BY WALLER-FRANKLIN IN 1937—Concluded

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NEW RUST RESISTANT ANTIRRHINUM LARGE FLOWERED GIANT
(Majus Grand.) **PADRE**—A glistening crimson, rich and beautiful. It gives us no little pleasure to introduce the first Rust Resistant Crimson in the Majus group.

Price per oz. \$0.75, per lb. \$9.00.

NEW RUST RESISTANT ANTIRRHINUM LARGE FLOWERED GIANT
(Majus Grand.) **STOPLIGHT**—A vivid signal red, so bright that we have named it Stoplight. It is a self, both flower and tube being one solid color. The flowers are large and closely spaced. A fine bright red for any purpose.

Price per oz. \$0.75, per lb. \$9.00.

NEW RUST RESISTANT ANTIRRHINUM LARGE FLOWERED GIANT
(Majus Grand.) **YELLOW JACKET**—A clear deep yellow, several shades deeper in color than Buttercup in this group. This is the deepest yellow we have ever seen in the Majus Grand. group. A very fine Snapdragon.

Price per oz. \$0.75, per lb. \$9.00.

NEW RUST RESISTANT ANTIRRHINUM LARGE FLOWERED HALF-DWARF (Nanum Grand.) **ANTIQUE GOLD**—A beautiful new color in this group. It has shades of old gold, copper, terra cotta, fawn and orange blended in a delightful combination.

Price per oz. \$0.50, per lb. \$6.00.

NEW RUST RESISTANT ANTIRRHINUM LARGE FLOWERED HALF-DWARF (Nanum Grand.) **BUMBLE BEE**—This is a very novel combination of colors which we first thought of calling Gaiety, but somebody suggested that the flower looked as though it had a Bumble Bee on it and it was so named. It is crimson with a white tube and a large yellow snout which gives it a very gay and jazzy appearance.

Price per oz. \$0.50, per lb. \$6.00.

NEW RUST RESISTANT ANTIRRHINUM LARGE FLOWERED HALF-DWARF (Nanum Grand.) **TANGERINE**—This is a brand new color in Antirrhinums. It is a warm glowing bronzy orange self, very much resembling a Tangerine orange. A bed of this makes a gorgeous effect.

Price per oz. \$0.50, per lb. \$6.00.

NEW RUST RESISTANT ANTIRRHINUM LARGE FLOWERED HALF-DWARF (Nanum Grand.) **YELLOW GEM**—A nice clear yellow. This is the first yellow we have been able to introduce into the Half-Dwarf group. It is a beautiful addition.

Price per oz. \$0.50, per lb. \$6.00.

COLOR CLASSIFICATION

In view of the numerous Sweet Pea introductions, it seems necessary to set up a classification according to color.

Every year we make careful color comparisons of the older varieties and the latest introductions and are in an eminent position to judge their respective merits.

We now take pleasure in submitting a color classification of the Standard Spencers.

The variety we consider best in each color class is indicated by an asterisk (*).

BLUE	BLUSH (Pink)	CERISE (Salmon)
Amethyst	*Beauty	Artiste
Blue Bell	Bonnie Lassie	Mavis
Blue Bird		*Mrs. A. Searles
Blue Charm	BLUSH (Lilac)	Premier
Blue Moon	Elegance	Ruffled Exquisite
*Chinese Blue	Ruffled Beauty	Simplicity
Heavenly Blue		Sunrise
Mrs. Tom Jones		
Reflection	CARMINE	CERISE (Scarlet)
Ruffled Blue	Brilliant Rose	All Bright
Wedgewood	*Damask Rose	Campfire
	Doreen	Defiance
	Lustre	Fire
BLUE (Light)	Ruffled Carmine	*Flamingo
Capri		Grand Slam
Delice		Grenadier
*Gleneagles	CERISE	Headlight
Hawlmart Lavender	*Charming	Life
Mermaid	Illuminator	Royal Scot
		The Colonel
		*Welcome
BLUE (Dark)	CERISE (Pale)	
Blue Flame	*Beatall	
Blue Monarch	Ruffled Crinkles	
Commander Godsall		CREAM
Flagship		Daffodil
*Fortune	CERISE (Deep)	Dobbie's Cream
Jack Cornwall V. C.	*Charm	(White Seeded)
	Fiery Cross	*Grand National
	Jubilee	Master Cream
BLUE (Violet)	Jumbo	Matchless
*The Admiral	Mollie	What Joy

COLOR CLASSIFICATION—Continued

The variety we consider best in each color class is indicated by an asterisk (*).

CREAM PINK (Light)	CRIMSON—Cont.	MAROON—Cont.
Affection	*Rubicund	Leviathan
Bonnie Ruffles	Ruffled Crimson	Mahogany
Chloe	Sonny Boy	Splendour
Cissie	Sybil Henshaw	The Sultan
Elstree		*Warrior
Fluffy Ruffles	FLUSHED (Cream)	
Hawlmark Pink	Amy Johnson	MAUVE
Mary Pickford	Gold Finch	*Chieftain
Muriel	*Jack Hobbs	King Mauve
Pink Frills	Robustum	
Sheba		
*Susan	FLUSHED (White)	MAUVE (Rosy)
	Del Monte	*International
	Exquisite	
CREAM PINK (Deep)	Pink Gem	ORANGE
Bonnie Lassie	Springtime	*Colorado
Floradale		Royal Sovereign
Giant Attraction		Tangerine Imp.
Idyl	IVORY	
*Magnet	*Ivory Picture	ORANGE (Deep)
Melody		Guinea Gold
Miss California	LAVENDER (Rosy)	*Pirate Gold
Nobility	*Ambition	Prince of Orange
Patricia Unwin	Asta Ohn	
Personality	Austin Frederick Imp.	ORANGE (Pink)
Picture	R. F. Felton	*George Shawyer
Pink Frills		Royal Pink
Station Master	LAVENDER (Lilac)	Vanity
	Gladys Improved	
	Highlander	ORANGE (Scarlet)
CRIMSON	*Powerscourt	*Excelsior
Captain Blood	Sextet Lavender	Huntsman
Charity		2 L. O.
Crimson King	MAROON	Mammoth
Derby Day	Black Diamond	Queen of the Belgians
King Edward	King Manoel	Thriller
Red Boy		

COLOR CLASSIFICATION—Concluded

The variety we consider best in each color class is indicated by an asterisk (*).

PICOTEE (Cream Ground)	PURPLE	SCARLET
Gem	*Olympia	Hawlmark Scarlet
Pierrot	Purple Monarch	Hollyberry
*Sunkist	Royal Purple	Ruddigore
	Ruffled Purple	*The Cardinal
PICOTEE (White Ground)	ROSE	WHITE (White Seeded)
Youth	*Corona	*Avalanche
	Ruffled Orchid	Edna May Improved
	Ruffled Rose	King White
	Sunset	Mascott's White
PINK	RUFFLED	Ruffled White
*Ascot	Fluffy Ruffles	Snowball
Ecstasy	Lady Ruffles	White Spencer
Elfrida Pearson	Ruffled Beauty	
Lady Ruffles	Ruffled Blue	
Mayfair	Ruffled Bonnie Ruffles	WHITE
	Ruffled Burpee Blue	(Black Seeded)
PINK (Rose)	Ruffled Carmine	Bridal Veil
Bonnie Briar	Ruffled Crimson	Constance Hinton
Countess Spencer	Ruffled Crinkles	Giant White
Fiancee	Ruffled Exquisite	Gigantic
Hebe	Ruffled Heyday	Model
Hercules	Ruffled Orchid	*Sextet Queen
*Pinkie	Ruffled Purple	White Powerscourt
Pinnacle	Ruffled Rose	
Rosie	Ruffled Sparkle	FANCY (Flaked)
	Ruffled White	Fantasy
	Ruffled Mixed	The Clown
PINK (Rose Amber Ground)	SALMON	
*Peggy Ann	Debutante	FANCY (Striped)
Ruffled Heyday	Etherial	America
	*Smiles	
PINK (Salmon)	SALMON (Orange)	FANCY (Bi-Color)
Silver Jubilee	*Barbara	Blanche Ferry
Superfine	Gold Crest	Bonfire

WALLER-FRANKLIN

CROP OF

1939